

***EF*S**

The logo features the letters 'EF' in a bold, italicized, black sans-serif font. The 'S' is also in a bold, black sans-serif font but is not italicized. To the right of the 'S' is a large, stylized purple swoosh that curves upwards and then downwards, resembling a partial circle or a dynamic motion line. The swoosh has a gradient from a lighter purple at the top to a darker purple at the bottom.