

Cathy Lee

Greater Los Angeles Area

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TECHNICAL SKILLS

JavaScript
HTML5
CSS3
jQuery
Angular
React
Node
Express
Git
MongoDB
MySQL
Postgres

EDUCATION

Hack Reactor

2016

Advanced Software Engineer Immersive
Program
San Francisco, CA

University of California, San Diego

SEPT 2010 - DEC 2013

B.A., International Studies - Economics &
Communications
Chinese Studies Minor

Chinese University of Hong Kong

AUG 2013 - DEC 2013

UC Education Abroad Program

LANGUAGES

English
Mandarin Chinese (conversational)

PERSONAL INTERESTS

I enjoy cooking, spin class, playing video
games & board games, hiking with my
dog, [@pudgethemightcorgi](#), and
attending the occasional nerdy
convention.

PROJECTS

ShareCrow | Software Engineer | [sharecrow.org](#)

Digital marketplace for users to rent and lend out items with payment security.

- Designed and implemented integral marketplace and user account React views and data visualization components
- Created an intuitive and seamless UX design through implementation of SASS, Bootstrap, and React
- Framed complex relational schema interactions using PostgreSQL to facilitate user connections

Memowise | Software Engineer

A customizable gamified flash card application.

- Integrated Facebook OAuth using Passport
- Designed and built a responsive UI with Material Design
- Integrated a gamification component to extend long-term usage to achieve competitive drive for users

Read with Me | Software Engineer

Application that enables parents to read interactively with children remotely.

- Utilized web sockets for synchronization between clients
- Established webcam functionality using Twilio API
- Designed and implemented styling using CSS3

TsumTsum Typing | Software Engineer

Application that delivers a playful approach to typing practice.

- Utilized Angular's two-way binding for real time feedback and an immersive user experience
- Implemented MongoDB for rapid prototyping with schema design and variable sized data entries

WORK EXPERIENCE

PolyVirtual Corporation | Marketing & Web Contractor

APRIL 2015 - DEC 2015

Burbank, CA

- Designed and coded company website using HTML, CSS, JavaScript, and PHP
- Created HTML email blasts and posters for Mobile World Congress trade show of over 93,000 attendees to attract people to company booth and introduce product/company

Digital Media Wire | Marketing & Events Assistant

SEPT 2014 - MAY 2015

Los Angeles, CA

- Launched Facebook Advertising campaign for LA Games Conference with \$600 budget to drive traffic to event website and reached 30,000 ad clicks in target market within 1.5 months
- Created successful marketing campaign for Limelight client's webinar for 2 weeks through email blasts/social media with 5% conversion rate
- Reduced company overhead cost by \$500/month by implementing efficient methods of generating current digital media news for daily newsletters