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DSC 640: Airline Crashes 3-minute story
Term: Fall, 2022

In my 3-minute story, I wanted to show that flying was safe. I chose to do a PowerPoint presentation as for me it was the best option to present my pre-made graphics and provide audio. I chose to present a variety of slides with short narrations to keep the audience engaged instead of a long speech with one or two slides.

In slide 1, I present the statement that the news is showing that flying isn't safe and you (the public) are thinking about driving or flying to family for the holidays and aren't sure which to take.

Slide 2 presents the total number of accidents and fatalities from the last 75 years.

Slide 3 is a graph showing that in the last 20 years airline accidents have gone down both from world carriers and US carriers

Slide 4 goes more specifically into comparing US vehicle fatalities versus US airline accidents and fatalities from the last 20 years.

As I am an "employee" of American Airlines, Slide 5 talks about the great safety record of American Airlines

Slide 6, just shows how much training a commercial airline pilot has versus the average driver in the US.

And the last slide just states that flying IS safer than driving and to fly this holiday season!

My presentation is read from a script because when you have a time constraint of only 3 minutes there is no time for rambling.

When thinking about my 3-minute story, I compared it to my blog as it has the same audience and content that I wanted to present. I then took bits and pieces from the blog and converted it to a

PowerPoint and used my presentation to convey what I wanted to say about the data I was wanting to present.

The ethical considerations are the same for all my visualizations. Only showing data from the time periods I wanted to show and not wanting to show to the public the number of deaths from 9-11. Also, data coming from different sources may muddle the statistics as they may have gathered data differently.