Coulton Bunney

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HIGHLIGHTS

- 10 years leading user research and product design in complex industries, including non-profits, healthcare, and government.
- Track record of working closely with product, engineering, and business leadership to build and maintain a strong design culture in multiple organizations.
- Built a design org from scratch at Flatiron Health that continues to grow under the leadership of designers I hired, managed, and helped develop.

EDUCATION

B.S. Symbolic Systems

Stanford University

Minor, Human Biology

2013

ARTICLES

Flatiron: Increasing the Design Baseline in Oncology

Mar 2020

The Three Questions You Must Ask When Running a Design Sprint

Dec 2017

EXPERIENCE

Digital Service Expert
July 2021 - present

United States Digital Service

Led user research with the Office of Refugee Resettlement to evaluate the deficiencies of a soon to be launched case management system for the Unaccompanied Children program. When it was clear the new system could not be rescued, helped agency partners proactively develop an alternative strategy to modernize their existing technology stack. Additionally, helped ORR hire their first designer, who will help execute on the strategy.

Design Consultant
Apr 2021 - July 2021

Thyme Care, Inc, That Will Never Work

Worked with VP Product, VP Engineering, and CEO to conduct foundational user research and ultimately helped establish initial design and product vision for Thyme Care, a service for cancer patients that helps them navigate their care journey. Provided guidance on hiring their first designer.

Product and Design Lead
Apr 2020 – Apr 2021

Resolve to Save Lives

Led a team building technology that helps reliably and quickly transfer COVID test results from labs to public health departments in NYS and NJ in order to allow for timely case investigation and contact tracing.

Senior Director of Product Design
May 2015 – Apr 2020

Flatiron Health

Hired and developed a team of sixteen designers working across all parts of Flatiron Health, a technology company building an oncology specific electronic medical record used by 1 in 5 oncologists in the US and a technology toolset to conduct first of its kind Real World Evidence based cancer research. Established and iterated on career ladders to enable continued success, growth and happiness of team. Worked closely with other functional leadership to ensure healthy collaboration between design, engineering, product, and clinical teams.

Lead UX Designer
Oct 2012 – May 2015

Lumo BodyTech

Led user research and design of iPhone application visualizing daily posture and activity data gathered from the Lumo Lift sensor, a wearable device developed to help alleviate chronic back-pain by retraining posture.