



# CAMERON E. CABO

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**Engineering** and **business** student who values creation and exploration.  
Spurring meaningful change through **design-oriented problem solving**.

## SKILLS AND INTERESTS

### CORE STRENGTHS

Driven, efficient, and organized learner.  
Innovative, design-based creator.  
Diligent programmer.

### INTERESTS

Web dev, entrepreneurship, fitness, drawing, & tech.

## EDUCATION

### UNIVERSITY OF PENNSYLVANIA *2016-May 2020*

Jerome Fisher Program in Management & Technology, studying Computer Science and Management at Wharton. 3.89 unweighted GPA.

### HARVARD-WESTLAKE SCHOOL *2013-June 2016*

4.74 weighted GPA, 3.94 unweighted GPA.

## EXPERIENCE

### MANAGEMENT & MARKETING CONSULTING

*Aug. 2016 – pres.*

Worked on a team within Penn MUSE with Proscia, a global cloud-based digital pathology software company, to craft a go to market plan with competitive analysis to enter China.

Worked on a team within PennSEM with Cora, an organic tampon company, to analyze market statistics to develop pricing and advertising strategies.

Advised Penn Sustainability Review in engaging more of Penn's student body.

### INTERN, BEACON SCHOOL FOR BOYS

*Aug. 2015 – March 2016*

Conducted web design aid and web content additions, school site research and statistics, and event planning to prepare the startup for its scheduled launch.

### VOLUNTEER, INNER-CITY ARTS

*Summer 2015*

Maintenance, teaching in groups, event setup. ICA provides free art education to locals.

## EXTRACURRICULARS

### DESIGN/MARKETING EXEC., YOUTHHACK

International club dedicated to building student businesses through weekly sessions and events.

### MENTOR, WEISSLABS

Advisor to student run tech-startups at Penn, often centering on web app development.

### CONSULTANT, PENNSEM & MUSE

## TECHNOLOGIES

### PROGRAMMING LANGUAGES

Java, OCaml, Ruby. Web: HTML5, CSS3, Bootstrap  
JavaScript, SQL, jQuery, Bootstrap, Ruby on Rails,  
LaTeX, PHP (beginner), Python (beginner).

### DIGITAL MEDIA EXPERTISE

Adobe Photoshop, Illustrator, & Dreamweaver.

## RECOGNITION & ACHIEVEMENTS

### DISNEY SCHOLAR, 2016-17

Awarded by the Walt Disney Company.

### SCHOLASTIC ART AWARDS

National Silver Medal, 2 Regional Gold Keys.

### NATIONAL HIGH SCHOOL ETHICS BOWL

Placed second out of 330+ participating teams.

## COMPUTER SCIENCE PROJECTS

### PERSONAL WEBSITE (HTML, CSS, Javascript)

Ongoing experimentation with web dev languages.

### CAMSTAGRAM (Rails, Ruby, HTML, CSS)

Rails app built to mimic Instagram's core features.

### AR TEXTILES CO. SITE (HTML, CSS, Javascript)

Website & marketing for an international company.

### MINESWEEPER (Java)