A red circle with a black background

Description automatically generated

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| **Marketing Brief** | Enhanced Imagery |
| **Product Name** | MILLENNIUM |
| **Product Category** | SYSTEMS |
| **Asset Location** | [ASSETS](https://drive.google.com/file/d/1mDtQqa55ykF-ss5QSu7RhYJS4zMOGuz8/view?usp=drive_link)   1. ORIGIN PC Enhanced Imagery Templates 2. MILLENNIUM 3. Partner Logos 4. Reference & Examples |
| **Requested Due Date** | **OCT 28 2025** |
| **Dimensions** | 2560x2560 |
| **Resolution** | 72dpi |
| **File Format Needed** | JPG, PNG, and PSD |

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| **Key Stakeholders** | **Name** |
| BU | Felippe Motta |
| GTM | Isaac Bonilla |
| PM | Mike Wall |
| Director, Marketing | Felippe Motta |

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| **IMAGE 1: INTRO** | |
| **HEADLINE: MILLENNIUM**    **COPY: Power, Precision, Sophistication**  **ASSET:**  Prime Neuron (1 of 2).jpg |  |

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| **IMAGE 2: AIO Cooling** | |
| **HEADLINE:** LIQUID COOLED GPU AND CPU    **COPY:**  The MILLENNIUM, featuring AIO (All In One Cooling) liquid cooling, provides strong performance for demanding tasks and gaming.  **ASSET:**  Prime Neuron (4 of 18).jpg |  |
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| **IMAGE 3: FORM FACTOR** | |
| **HEADLINE:** FULL SIZE TOWER    **COPY:** The GENESIS featuring the Prime case. Designed in the USA by ORIGIN PC, this case represents our commitment to quality and innovation.  **ASSET:**  Prime Neuron (1 of 18).jpg  **DIMENSION LABLING:**   * 22.75”(H) x 12.5”(W) x 21.5”(D)   **DIMENSION LABLING EXAMPLE:**  [CORSAIR\_AI\_WORKSTATION\_RENDER\_09.png](https://corsair-my.sharepoint.com/:i:/p/kelvin_jeon/EZlbs_NSIjpEgD_8XjTs97IBYXrwj9wrzKzBebwuquc-WA?e=vhVcMF) |  |

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| **IMAGE 4: FRONT I/O PANEL** | |
| **HEADLINE:** Customizable Front I/O Panel  **COPY:** Front I/O Panel, It’s designed for convenient access to essential connectivity and control features.  **ASSET:**  Prime Genesis (14 of 30).jpg | A close-up of a computer  AI-generated content may be incorrect. |

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| **IMAGE 5:**  **Intel** | |
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| **HEADLINE:** Intel 14th Generation    **COPY:** Intel® Core™  **ASSET:**  Prime Neuron (2 of 18).jpg | Intel 14th Generation |
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| **HEADLINE:** Intel Inside    **COPY:** Intel® Core™ Ultra (Intel logo)  **ASSET:**  Prime Neuron (2 of 18).jpg | Intel Ultra |
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| **IMAGE 6: AMD** | |
| **HEADLINE:** AMD CPU    **COPY:** AMD Ryzen 9000-series (AMD Ryzen Logo)  **ASSET:**  Prime Neuron (2 of 18).jpg |  |
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| **IMAGE 7: NVIDIA 50 Series GPU** | |
| **HEADLINE:** NVIDIA 50 Series GPU    **COPY:** NVIDIA® GeForce RTX® 50 Series GPUs are beyond fast.  **ASSET:**  millennium-50-series.jpg + nvidia-50-series-logo.jpg | A green and black rectangular sign with white text  AI-generated content may be incorrect. |

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| **IMAGE 8: Quality Parts** | |
| **HEADLINE: Built by Pros**  **COPY:** No corners cut. ORIGIN PC systems are built with the highest standard components.  Image: built-by-pros.psd |  |