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H2A2

Happy Hour Ann Arbor



Find a Bar



Happy Hour Deals



Nearby



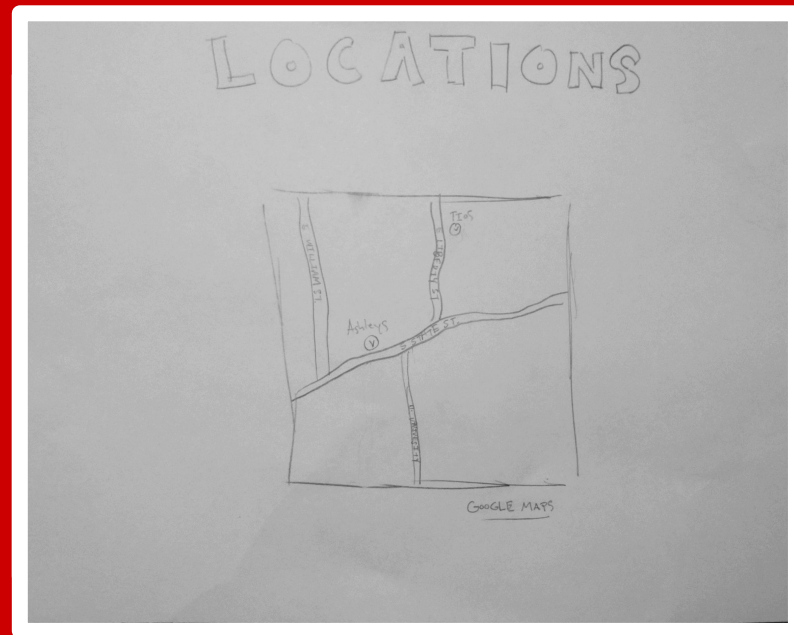
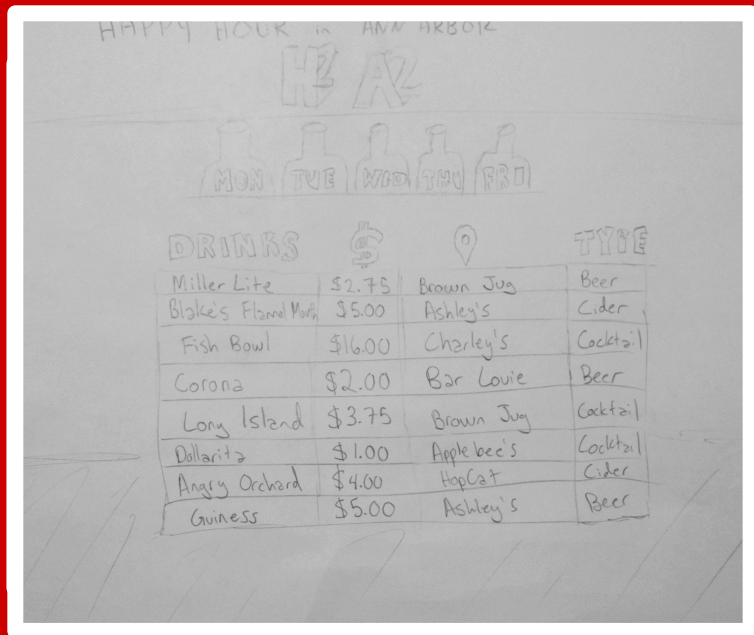
Right Ambiance

Problem

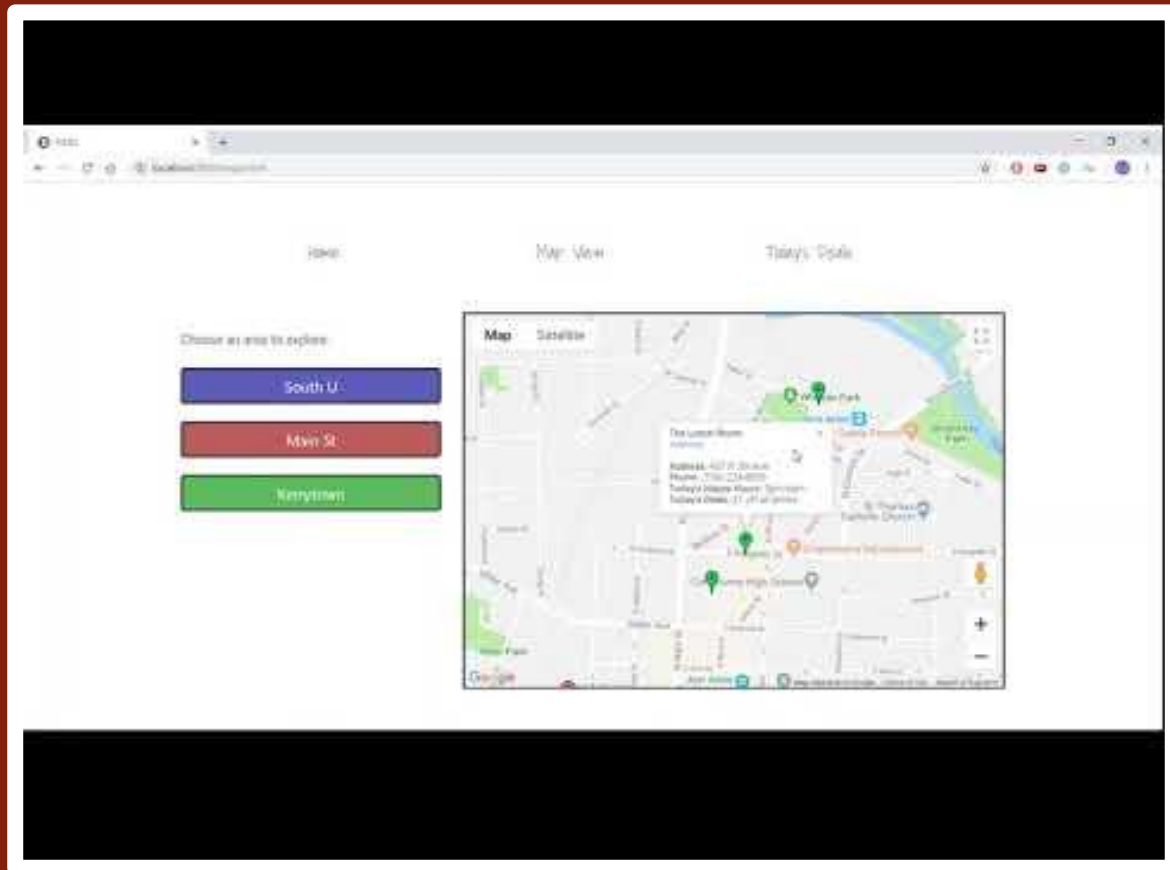
People have a hard time deciding **where** to go out, and once they do decide, it might be **too expensive, too far, or not the atmosphere** they were looking for. Our site looks to address this by collecting the happy hour deals throughout Ann Arbor so newcomers can make an informed choice on where they want to go.



Storyboard to Final Product



Demo



Evaluation



Design

- ✓ Visually pleasing
- ✓ Like the scrolling effect
- ✗ Today's Deals doesn't fit theme



Information

- ✓ Easy to see Happy Hour deals
- ✗ Limited number of bars



Usability

- ✓ Easy to navigate
- ✓ Like that you can choose day of week