

## **This “Business to business” module puts all of your products on one page.**

My business sells retail products online to end users. Additionally, we manufacture some of our own products which we resell to other dealers. Lots of our dealers asked for a simple listing of our products on one page. This extension makes it so that [yourmagento.com/b2b](http://yourmagento.com/b2b) lists products from manufactures you choose on a single page and shows dealer and/or distributor pricing.

To keep this extension’s impact on your Magento installation as simple as possible, there is no “back-end” admin configuration nor are there any changes to the database. That, and my real job isn’t a Magento module developer. Professional developers are welcome to include my code into their works via Gnu license.

Having said that, this module is intended to be installed by a “web guy” having knowledge of how php works and is comfortable adding and removing files on your live site. If that sentence is gibberish, email your web guy to implement this extension or he’s welcome to reuse the code herein on your website and/or for their own selves.

### **Step 1 copy these files to your site:**

Note if you bought a template, the default/default might instead be something like default/a034

```
app/etc/modules/Cycleworks_B2b.xml
app/code/local/Cycleworks/B2b/controllers
app/code/local/Cycleworks/B2b/controllers/IndexController.php
app/code/local/Cycleworks/B2b/etc/config.xml
app/design/frontend/default/default/template/b2b
app/design/frontend/default/default/template/b2b/content.phtml
app/design/frontend/default/default/template/catalog/navigation/_top.phtml
skin/frontend/default/default/images/nav_dlr-dist_bg.gif
```

The next two steps involve the manual configuration required in the file

```
app/design/frontend/default/default/template/b2b/content.phtml
```

### **Step 2 set your wholesalers’ Ids:**

In your admin back end, go to Customers → Customer Groups ( the url for it is [yourmagento.com/index.php/admin/customer\\_group/](http://yourmagento.com/index.php/admin/customer_group/) ) and note the ID numbers next to your non-retail groups.

Since we are in California, our reseller groups are “3 : Dealers”, “5 : Dealers in CA”, and “6 : distrobutors”. These are the 3 customer groups we wholesale to.

On line 48, change the array of Ids to match yours:

```
$wholesaleGroupIds = Array( 3, 5, 6 );
```

### **Step 3 set the manufacturer id (or ids) you want to display.**

The manufacturer id's are magic numbers and are hard coded into the file

```
app/design/frontend/default/default/template/b2b/content.phtml
```

There are two ways to determine manufacturer's ID:

#### *Step 3 way 1:*

Visit your website and in any product listing view, use the "sort by manufacturer" to select the manufacturer you want to highlight. The manufacturer's ID appears in the url:

```
yourmagento.com/products?manufacturer=143
```

#### *Step 3 way 2:*

Visit the webpage [yourmagento.com/b2b](http://yourmagento.com/b2b) When this module isn't initialized, it will default to making a list of the manufacturers.

Armed with the manufacturer's ID, now use a text editor to update the file

```
app/design/frontend/default/default/template/b2b/content.phtml
```

Near line 60, you should see this:

```
array('attribute'=>'manufacturer', 'eq'=>'9999')
```

Change the number 9999 to the ID of the manufacturer you want to display. There are instructions in the file for listing multiple manufacturers on your B2b page.

### **Step 4 set up the Navigation Button on your website:**

Notice that this package's file:

```
app/design/frontend/default/default/template/catalog/navigation/_top.phtml
```

It is intentionally not `/top.phtml` so that we don't blow away your `top.phtml` file.

We already had installed Magebuzz's Dealerlocator extension. In `top.phtml`, they added a "Dealer Locator" button. When a dealer is logged in, they don't care about locating dealers, so I changed "Dealer Locator" into "Dealer Catalog". I also made that button turn orange. Now when dealers call, we remind them to log in and click the orange "Dealer Catalog" button at the top.

My site has the nav bar on top; if yours doesn't you'll need to figure out where to put the edited code from `_top.phtml`:

To get the customized "Dealer Catalog" text displayed to your wholesalers, you need to manually edit the file: `app/design/frontend/default/default/template/catalog/navigation/top.phtml`

Find the two arrays:

```
$dealerGroupIds = Array( 3, 5 );  
$distributorGroupIds = Array( 6 );
```

And set them according to the Group Ids you used in Step 2. Now, when these customers log in, "Dealer Locator" changes to "Dealer Catalog" or "Distributor Catalog" accordingly.

## Step 5: CMS static blocks

In your admin backend, create two new CMS static blocks:

Static CMS block 1:

identifier: b2b-not-dealer

content:

You're seeing this because you are trying to access the reseller's area without having been set up as a dealer.  
To request resale status, please use the "Contact Us" link above.

Static CMS block 2:

Identifier: b2b-greeting

content:

Welcome!  
This B2B / Wholesaler page is our attempt to make it easier for you to browse products we manufacture. Thanks for shopping with us!

These blocks are called by their identifier keywords and used in the file:

app/design/frontend/default/default/template/b2b/content.phtml