

MIS 3450 – Project Website Evaluation

Student(s) _____

Project Title _____

Project Score 200 - _____ = _____/200 = _____% Project Grade _____

Evaluation Item	Poor		Excellent	
General Requirements				
Planned, designed, and developed an original high fidelity website prototype	0	1	2	3
Files organized in logical manner (e.g. images, fonts, css, scripts, etc.)	0	1	2	3
Suitable subdomain name (or Domain name) was selected	0	1	2	3
Homepage (index.html) included	0	1	2	3
At least 2 additional pages included	0	2	4	6
Logo (Site ID) area present and tagline included (if applicable)	0	1	2	3
Footer area present (copyright information included)	0	1	2	3
Contact information included (e.g. email hyperlink, phone number, etc.)	0	1	2	3
Table(s) included and properly formatted (if applicable)	0	1	2	3
Form(s) included and properly formatted (if applicable)	0	1	2	3
Site Search and/or Google Search included	0	1	2	3
Image(s) included and properly formatted (flexible and responsive)	0	1	2	3
Favicon and Apple Touch Icons included and functioning	0	1	2	3
HTML				
HTML5 basic elements properly employed (e.g. <header> <footer> <nav>)	0	1	2	3
HTML elements properly employed (e.g. <h1> <p> <a href> etc.)	0	1	2	3
HTML5 elements properly employed (e.g. <article> <aside> <figure> etc.)	0	1	2	3
Divs properly employed	0	1	2	3
ID and Class attributes properly employed	0	1	2	3
HTML5 <!DOCTYPE html> included on each page	0	1	2	3
HTML Element <html lang="en"> included on each page	0	1	2	3
<head> elements included on each page:				
Title <title>	0	1	2	3
Charset meta element <meta charset="utf-8"/>	0	1	2	3
Author meta element <meta name="author" content= "... " />	0	1	2	3
Description meta element <meta name="description" content= "... " />	0	1	2	3
Keywords meta element <meta name="keywords" content="..." />	0	1	2	3
Comments employed when necessary	0	1	2	3
CSS				
External Style Sheet employed	0	1	2	3
Type (element) selectors properly employed		0	1	2
ID selectors properly employed		0	1	2
Class selectors properly employed		0	1	2
Contextual selectors properly employed		0	1	2
Anchor pseudoclass selectors properly employed and in the proper order (LVHA)		0	1	2
Element grouping properly employed		0	1	2

Vendor Prefixes employed where necessary	0	1	2	3
Media Queries properly employed	0	1	2	3
Comments employed when necessary	0	1	2	3
Scripts				
Google Analytics' script is on each page and located in <head> section	0	2	3	4
HTML5 Enabling Script is on each page and located in <head> section	0	2	3	4
At least one additional script is included (e.g. search box script)	0	1	2	3
Usability				
Content is self-evident (or self-explanatory)	0	1	2	3
Visual hierarchy is clear – prominence, grouping, and nesting considered	0	1	2	3
Content organized in a logical manner	0	1	2	3
Needless words are avoided	0	1	2	3
Navigation is intuitive	0	1	2	3
Persistent (primary) navigation is included on each page	0	1	2	3
Navigation includes 'You are Here Indicator'	0	1	2	3
Links are obvious	0	1	2	3
Logo (SiteID) links to homepage (index.html)	0	1	2	3
Page names included	0	1	2	3
Content is free of spelling, grammar, and punctuation errors	0	1	2	3
Design Principles				
Website has a professional appearance	0	1	2	3
Website employs principles of responsive web design	0	1	2	3
An appropriate layout type was selected and employed (using a flexible grid)	0	1	2	3
Visual design principles were effectively utilized, including:				
Color	0	1	2	
Typography	0	1	2	
Balance	0	1	2	
Unity	0	1	2	
Proximity	0	1	2	
Repetition	0	1	2	
Emphasis	0	1	2	
Alignment	0	1	2	
Contrast	0	1	2	
Validation				
HTML is standards compliant - W3C (http://validator.w3.org/)	0	2	4	6
CSS is standards compliant - W3C (http://jigsaw.w3.org/css-validator/)	0	2	4	6
Accessibility is standards compliant - (http://wave.webaim.org/)	0	1	2	3
Links are functional	0	1	2	3
Submission				
Project posted to awardspace (or another ISP) – URL & QR Code submitted	0	1	2	3
Compressed (zipped) project folder submitted	0	1	2	3
Comments				