



Side Hustle Stack is the largest resource of its kind for flexible work opportunities. Our site is the starting point for millions of prospective gig workers, freelancers, side hustlers, and everyone seeking flexible income opportunities

About our audience

2.5 million monthly views by side hustlers, freelancers, creatives, and gig workers hyper-interested in new flexible earning opportunities.

Demographics

70% want to start earning in new ways, 30% are already earning from a side hustle

60% want help with the personal finance side of side hustles (taxes, finance, healthcare)

25% earn <\$20K annually, 50% earn \$20-\$100K, 25% earn > \$100K

Metrics

175K+ monthly unique visitors

2.5M+ monthly page views

>2 Minutes = avg. time spent on site

14K+ followers & hashtag with >1M views on TikTok

2.3K+ newsletter subscribers, 45% open rate

**Demographics from audience survey of our newsletter readership*

Contact us at partner@sidehustlestack.co



Side Hustle Stack

Newsletter sponsor

Be featured at the top of our weekly newsletter

Single issue feature: \$200

Four consecutive issues: \$700

Website sponsor

Be featured on the homepage of our website

One week feature: \$400

One month feature: \$1,500

Other ideas?

Is there something else you would be interested in (i.e. custom TikToks, other partnership ideas) that isn't listed here? We're open to brainstorming

Questions? Contact us at partner@sidehustlestack.co