Project 1 – Group 4 Project Overview

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For this project, our team will be analyzing data on electric vehicles owners in the state of Washington. The primary questions our analysis seeks to answer are:

1. **“How does income affect the likelihood of a consumer to own an EV, and does it affect the brand they will tend to purchase?”**
2. **“What is the ratio of BEV vs PHEV ownership? Does median income make an impact on which of these EV’s one is likely to buy?”**
3. **“Is there a strong correlation between the number of EV charging stations in an area, and EV ownership?”**
4. **“How does the population density of an area effect its EV ownership?”**