# Website Style guide: AMBA

Typeface

## h1 Avenir Heavy 64px

### h2 Avenir Heavy 36px

#### h3 Avenir Regular 29px

#### h4 Avenir Heavy 24px

Body copy / Open Sans Regular 16px

Footer / Open Sans Regular 14px

h5 Avenir Light Regular 18px-Uppercase

Colour palette

| | | | | | |
|---|---|---|---|---|---|
| #000000A | #8C8D8F | #E27A01 | #5A8C01 | #A4E9D7 | #FC2BC9A |
| rgb(0,0,0) | rgb(140,141,143) | rgb(226,122,1) | rgb(90,140,1) | rgb(164,233,215) | rgb(252,43,201) |

Typeface

**NOTE**
These are colours in the Adobe Kuler palette, which are not the same as those provided in the PCP style guide. We need to update the PCP style guide to include the colours specified in the style guide created.

Header

**Tablet:** 768px and above

**Mobile:** upto 767Px

**NOTE**
These are the ones we have designed for our site. Not the ones in the style guide.

Hero banner

**Desktop:** 1920px and above

**Tablet:** 768px and above

**Mobile:** upto 767Px

Breadcrumb

**Desktop:** 1920px and above

**AMBA's global membership is composed of MBA, MBM and DBA students and graduates the top 3% of Business Schools in the world - 'the 3% club.'**

By joining AMBA you will instantly be part of an international professionals diverse network of more than 30,000 members from over 100 countries. Your choice of business school will provide you with a lifelong connection to a community of ambitious, high-achieving, supportive and influential professionals who share your ambition and aspirations. Networking opportunities will enable you to advance your career and develop your business acumen.

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Back to top button

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**Who should join**

AMBA Membership is available to all current students and graduates of AMBA accredited programmes. Before beginning your application, please make sure that your school/programme is accredited by AMBA.

**VIEW MORE**

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Sub Header / Sticky Header

**Desktop:** 1920px and above

**Member benefits**

**MBA World Community**
Keep up to date with cutting-edge business leader, ball-in-hand and special on-line and digital offers. Stay connected with AMBA via our social media channels and regional events from Sunday Times, WF Times, Washington Post, Financial Times, NY Times, Wall Street Journal, Financial Times.

**Learn more**

**Member Events**
Stay connected with members in person and networking evenings. AMBA events take place around the world and are a great way to meet people and engage in deeply stimulating seminars and lectures.

**Learn more**

**MBA World Community**
Network, connect and engage with AMBA members around the world in our exclusive Online Community. Take advantage of a wealth of information and resources from AMBA and other members. Find out about AMBA Chart Hotels partners and much more.

**Learn more**

**Career Development Centre**
Take advantage of a wealth of information and resources from AMBA and other members. Find out about AMBA Chart Hotels partners and much more.

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**Partner benefits**

Exclusively negotiated benefits with hand picked partners including IMG, The Wall Street Journal, Financial Times and more.

**Currency UK**
Our exclusive partnership with Travelex ensures that you have the highest rates and lowest commissions.

**Enterprise Rent-A-Car®**
Our exclusive partnership with Enterprise Rent-A-Car ensures that you have the highest rates and lowest commissions.

**Financial Times**
Our exclusive partnership with Financial Times ensures that you have the highest rates and lowest commissions.

**GMTIS®**
Our exclusive partnership with GMTIS ensures that you have the highest rates and lowest commissions.

**Intercontinental Hotels**
Our exclusive partnership with Intercontinental Hotels ensures that you have the highest rates and lowest commissions.

**Priority Pass - VIP Airport**
Our exclusive partnership with Priority Pass ensures that you have the highest rates and lowest commissions.

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**Intercontinental Hotels**
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**Priority Pass - VIP Airport**
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**GMTIS®**
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**Intercontinental Hotels**
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**Priority Pass - VIP Airport**
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**Membership costs**

Basic Membership is completely free of charge for eligible applicants.

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**Mobile:** upto 767Px

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**Event Enquiries**

For more information or if you have any specific questions, the below contacts are available to be contacted regarding the AMBA Events

**Leah Carter**
Events Manager
Leah.carter@mbaworld.com
+44 (0)20 7226 3369

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**Latin America Conference for Deans and Directors 2018**

This is a three-day event designed for Deans and Directors of Business Schools in the Latin America region and beyond, to provide a forum for discussion on the regional issues in the AMBA sector.

**Learn more**



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Mobile: up to 767px



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