Website Style guide: AMBA

TYPOGRAPHY

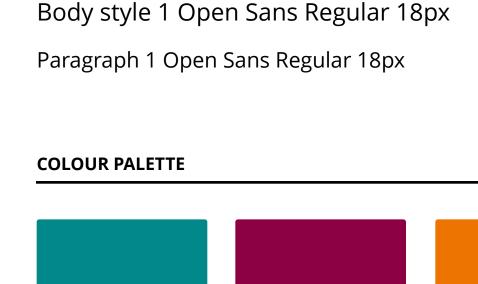
h1 Avenir Heavy 64px

h2 Avenir Heavy 36px

h3 Avenir Heavy 28px h4 Avenir Heavy 24px

h5 Avenir Light Regular 24px

H6 SECTION HEADERS Open Sans BOLD 13PX Body style 1 Open Sans Regular 18px Paragraph 1 Open Sans Regular 18px



NAVIGATION

#8C0044

amba-red

Desktop: 1024px and above

About AMBA Business Schools Students & Graduates Partners MBA Guide Research Q

#EE7401 amba-orange

#E6EDEF amba-light-gray

#A4B3B7 amba-grey-mid

#1C2E36 amba-grey-dark

provided in the PDF style guide. We have updated the designs to only use those colours specifiied in the style guide provided.

There are colours in the

in the colour palette

designs that are not reflected

NOTE

ASSOCIATION MANAGEMENT AS A SECONDARY MANAGE

#00888A

amba-green

Tablet: 768px and above

ASSOCIATION MEAS Mobile: upto 767px

ASSOCIATION MANAGEMENT AS A SECONDARY MANAGE

HERO HEADERS

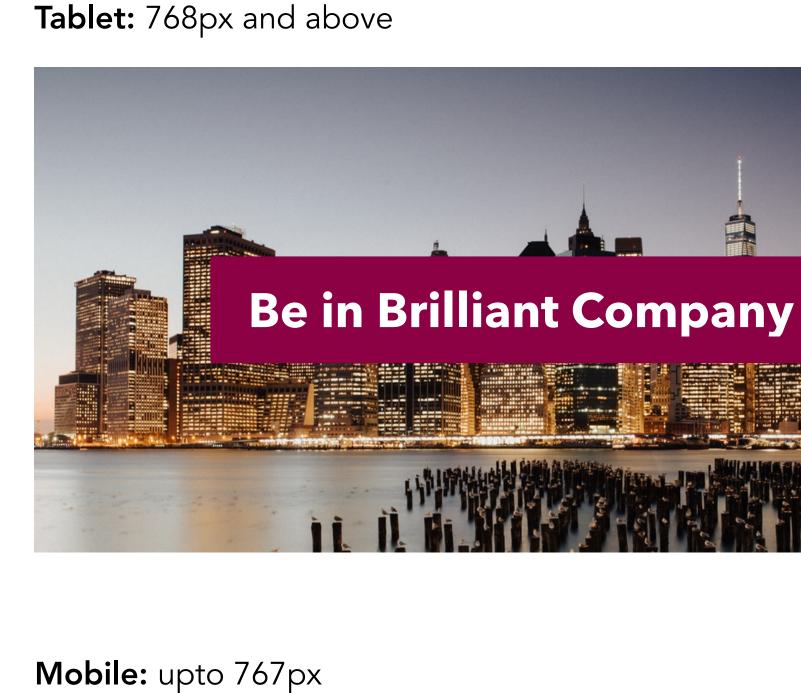
About AMBA

NOTE Business Schools Students & Graduates The active states are being designed in line with the site map being implemented in

the Wordpress structure.

Be in Brilliant Company

Desktop: 1024px and above



SINGLE COLUMN TEXT



Tablet: 768px and above

and graduates the top

MBAs all around the world.

SINGLE COLUMN TEXT

Desktop: 1024px and above

Be in Brilliant

Company

study, to experienced and senior business leaders, this buoyant network harnesses the collective expertise of the MBA community to share insights and thought leadership, create business networking opportunities and amplify the collective voice of MBAs all around the world.

3% of Business Schools in the world - 'the 3% club. By joining AMBA, you will instantly be part of an international, professionally diverse network of more than 35,000 members. From those in

AMBA's global membership is composed of MBA, MBM and DBA students and graduates the top 3% of Business Schools in the world - 'the 3% club.' By joining AMBA, you will instantly be part of an international, professionally diverse network of more than 35,000 members. From those in their first week of

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Mobile: upto 767px AMBA's global membership is composed of MBA, **MBM** and **DBA** students

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