Nibbler

- HomeAbout
- Pro version



Add Your Entry To Google Maps

Please fill in the fields below ensuring that all information provided is valid. This information will be sent to Google to add this site into the Google Maps data.

Warning!

Business Information

Business/Site Name Ex: Silktide LTD

Number Ex: +441332460460



Address Information

Property Name/Number Ex: Silktide LTD or 19
Address Line 1 Ex: Brunel Parkway
Address Line 2 Ex: Pride Park
Postcode/ZIP Ex: DE24 8HR
Country Ex: United Kingdom
Close Add Maps Entry

Report for <u>floridaenergy.ufl.edu</u>

Summary

Overall6.9

The overall score for this website.

Accessibility 9.0

How accessible the website is to mobile and disabled users.

See contributing tests

Experience5.4

How satisfying the website is likely to be for users.

See contributing tests

Marketing3.7

How well marketed and popular the website is.

See contributing tests

Technology7.9

How well designed and built the website is.

See contributing tests



Nibbler tested a sample of 5 pages from this website at 6:25 PM on Jul 14, 2018 (EDT).

Retest

Top priorities for website improvement

- Encourage sharing of your content with social media buttons on articles and pages of your website. The amount of social activity a website should have depends very much on the type of website, its target audience, and how long it has been in operation. (read more)
- Make sure that all the pages of this website include a meta description. If you don't include one, Google will choose a sample of text from the page to appear in the search engine result. By including a meta description, you can control how your search engine result will appear. (read more)
- Add meaningful anchor text that describes the link's destination. If the link contains an image, ensure you have provided alt text. (read more)

Facebook page0.0

Help



This website does not appear to be associated with a Facebook page.

• This website was found to link to a Facebook page, but it did not list this website in the information. This page might not belong to this site. Show recommendations

Source: Facebook

Twitter_{0.0}

Help



This website does not appear to be associated with a Twitter account.

• This website was found to contain some links to Twitter, but none appear to be Twitter accounts associated with this website. Show recommendations

Source: Twitter

Printability 0.0

Help

0% of pages are optimized for printing

- 5 pages of this website do not appear to be optimised for printing (using CSS). Close recommendations
 - Add printable stylesheets for all pages, wherever possible. In most cases, websites can share printable stylesheets over many or all pages, as with screen-based stylesheets.

Print optimized pages

<< first < prev 1 next > last >>

Media specific CSS detected

Popularity1.8

Help

3,137 Most popular website in the world



This website recently saw a moderate decrease in popularity.

- This is the 3,137 most popular website in the world.
- Over the past 3 months, this website has experienced a moderate decrease in popularity.
- This website accounts for none of the Internet traffic to ufl.edu and its subdomains.

Social interest1.9

Help



This website has a low level of social interest.

1likes

0 + 1s

- We found 1 Facebook likes and 0 Google +1s for the 5 pages we tested. Close recommendations
 - Encourage sharing of your content with social media buttons on articles and pages of your website. The amount of social activity a website should have depends very much on the type of website, its target audience, and how long it has been in operation.

Page breakdown

Sources: Google+, Facebook

Meta tags2.0

Help

- All pages include at least some metadata, but no pages have a description meta tag. The description meta data is important as it appears on Google's search result
 pages. Close recommendations
 - Make sure that all the pages of this website include a meta description. If you don't include one, Google will choose a sample of text from the page to appear in the search engine result. By including a meta description, you can control how your search engine result will appear.

Pages with no meta description

<< first < prev 1 next > last >>

Page URL

floridaenergy.ufl.edu/

 $\underline{floridaenergy.ufl.edu/energy-research/}$

floridaenergy.ufl.edu/energy-education/

floridaenergy.ufl.edu/public-outreach/

floridaenergy.ufl.edu/facilities-and-resources/

<< first < prev 1 next > last >>

Meta Tags (name attribute)
Meta Tags (http-equiv attribute)

Freshness3.0

Help

Last updated August 28, 2017

- It looks like this website was last updated on Monday, August 28, 2017. Visitors perceive up-to-date websites as more credible. Websites that are updated regularly are also spidered by search engines more often. Close recommendations
 - Consider updating this website regularly with new content.
- To find this information we used the last modified dates reported by this website's server in addition to looking for dates written on each page.

All dates found

Internal links6.5

Help

- 23 links have no text describing their destination. Links on a page should describe their destination for the benefit of both screen readers and search engine spiders. Close recommendations
 - · Add meaningful anchor text that describes the link's destination. If the link contains an image, ensure you have provided alt text.

Empty link text

<< first < prev 123 next > last >>

Link URL Page URL

floridaenergy.ufl.edu/
floridaenergy.ufl.edu/
floridaenergy.ufl.edu/
floridaenergy.ufl.edu/
floridaenergy.ufl.edu/
floridaenergy.ufl.edu/
floridaenergy.ufl.edu/
mww.floridaenergysummit.com/index.html
floridaenergy.ufl.edu/
mww.floridaenergy.ufl.edu/.../fesc brochure 10 11-2015.pdf floridaenergy.ufl.edu/

www.floridaenergy.ufl.edu/.../fesc_brochure_10_11-2015.pdf_floridaenergy.ufl.edu/ www.constantcontact.com/legal/safeunsubscribe floridaenergy.ufl.edu/

floridaenergy.ufl.edu/ floridaenergy.ufl.edu/energy-research/ floridaenergy.ufl.edu/ floridaenergy.ufl.edu/energy-research/ floridaenergy.ufl.edu/energy-research/ floridaenergy.ufl.edu/energy-research/

<< first < prev 123 next > last >>

Server behavior 7.0

<u>Help</u>





- This website handles missing pages correctly by sending a 404 HTTP status code.
- This website was not served using GZIP encoding. GZIP compression is widely supported and reduces the load time of a web page. Close recommendations
 Enable GZIP compression on your web server or in your application.

Pages without GZIP

<< first < prev 1 next > last >>

Page

floridaenergy.ufl.edu/

floridaenergy.ufl.edu/energy-research/

floridaenergy.ufl.edu/energy-education/

floridaenergy.ufl.edu/public-outreach/

floridaenergy.ufl.edu/facilities-and-resources/

<< first < prev 1 next > last >>

- This website follows the best practice of using a permanent (HTTP 301) redirect between URLs with/without trailing slashes. This is ideal.
- This test is not applicable as this website appears to be on a subdomain.

Amount of content8.0

Help



- This website has an average of 339 words per page. The amount of content on a website has been shown to correlate with its search engine ranking. Close recommendations
 - Consider the amount of text on this website and increase it if appropriate.

Amount of content discovered

Mobile8.6

Help



- All pages of this website appear to be optimized for viewing on a mobile phone (using CSS media queries) but it is not optimized for tablet viewing. It is important to make sure your content is optimized for a wide range of devices as a growing percentage of web browsing is done on phones and tablets. Close recommendations
 - Check how the website looks using a tablet and consider adding tablet-only styling using media queries. Some websites employ other techniques for mobile and tablet visitors which we cannot currently detect.

Device optimized pages

Media specific CSS detected

Headings9.7

<u>Help</u>

areas bringing education energy facilities fact fesc florida funded institutions jobs nation outreach projects public research resources sheets solutions strategic thrusts user videos vision world

- All pages were found to use defined headings. This is excellent as it allows visitors and search engines to summarize the content of webpages quickly. Correctly
 defined headings aid accessibility and are particularly important for search engine optimization.
- Many headings (7.0%) were found to be empty, or incorrectly defined. Empty or invalid headings are of no value to search engines and make a website less accessible.
 Close recommendations
 - Make sure all headings have content which is relevant to the page of content.

Page headings detail

Images9.9

Help

7% of images have a clearly defined size

6 images are being resized by the browser

- Most images (93.0%) don't have defined sizes using width and height attributes in the HTML. These attributes are optional, but strongly recommended as they help the browser arrange the page faster. Close recommendations
 - Add width and height attributes to all image tags. The width and height you specify should be the same as the source image. If you want to resize an image in the browser, use CSS.

Non Explicitly Sized Images

 << first < prev 123456789 next > last >>

 Image URL
 Format Page URL

floridaenergy.ufl.edu/.../header_logo.png png floridaenergy.ufl.edu/ floridaenergy.ufl.edu/.../header_logo.png png floridaenergy.ufl.edu/

floridaenergy.ufl.edu/.../header_logo.png png floridaenergy.ufl.edu/energy-research/ floridaenergy.ufl.edu/.../header_logo.png png floridaenergy.ufl.edu/energy-education/

http://nibbler.silktide.com/en_US/reports/floridaenergy.ufl.edu

Image URL	Format	Page URL
floridaenergy.ufl.edu//header_logo.png	png	floridaenergy.ufl.edu/public-outreach/
floridaenergy.ufl.edu//header_logo.png	png	floridaenergy.ufl.edu/facilities-and-resources
floridaenergy.ufl.edu//header_img_left.jpg	jpg	floridaenergy.ufl.edu/
floridaenergy.ufl.edu//header_img_left.jpg	jpg	floridaenergy.ufl.edu/energy-research/
floridaenergy.ufl.edu//header_img_left.jpg	jpg	floridaenergy.ufl.edu/energy-education/
floridaenergy.ufl.edu//header_img_left.jpg	jpg	floridaenergy.ufl.edu/public-outreach/
<< first < prev 1 <u>23456789</u> <u>next > last >></u>		

- 6 images are being stretched in the browser. Close recommendations
 - The width and height you specify in an image tag should be the same as the source image. If you want to resize an image in the browser, use the CSS width and height properties.

Stretched Images

<< first < prev 1 next > last >>					
Image URL	Format	Page URL			
floridaenergy.ufl.edu//facebooklogo-300x300.png	png	floridaenergy.ufl.edu/			
floridaenergy.ufl.edu//twitter.jpg	jpg	floridaenergy.ufl.edu/			
floridaenergy.ufl.edu//3icon_linkedin1.gif	gif	floridaenergy.ufl.edu/			
floridaenergy.ufl.edu//envelope-300x196.png	png	floridaenergy.ufl.edu/			
imgssl.constantcontact.com//safe_subscribe_logo.gif	gif	floridaenergy.ufl.edu/			
floridaenergy.ufl.edu//image00111.jpg	jpg	floridaenergy.ufl.edu/energy-education/			
<< first < prev 1 next > last >>					

URL format10.0

Help

Every URL is well written

This website uses appropriate web addresses (URLs) throughout. This is excellent and will help search engine placement, usability and the marketability of this
website

Incoming links10.0

Help

431 pages link to this website

70 domains link to this website

• There are 431 pages on 70 domains linking to this website. The volume and quality of incoming links is known to influence a website's search engine ranking. Show recommendations

Source: Ahrefs

Page titles 10.0

<u>Help</u>

100% of pages have defined titles

0% of page titles are weak

• All pages were found to use page titles appropriately. Page titles appear in search results and at the top of the browser's window when visiting the site. Appropriate page titles are particularly important for search engine optimization.

Page titles

<< first < prev 1 next > last >>	
Page title	Notes
<u>FESC</u>	OK
FESC Funded Projects « FESC	OK
Energy Education/ Energy Jobs « FESC	OK
Public Outreach: Fact Sheets, Videos, and Research Areas « FESC	OK
<u>Facilities and Resources « FESC</u>	OK
<< first < prev 1 next > last >>	

Analytics10.0

Help

100% of pages use analytics

Multiple Analytics Solutions

• Every page in this website is using some form of analytics software. This is excellent and should allow for a complete analysis of visitor behavior.

Analytics Software Found

Domain agei

Help

• Sorry, we were unable to check the age of the domain name ufl.edu.

Get more with Insites

Liked this? **Insites** is our professional version, with much more:

	Nibbler	Insites
Page limit	5 webpages	100+ webpages
Report detail	One page report	Comprehensive reports
Number of tests	17 individual tests.	${\bf 32\ individual\ tests\ including\ extras\ like\ Spelling,\ Search\ ranking,\ Broken\ links.}$
Export results	No	Yes
Support	No	Yes
	No	Yes
Price	Free	

Find out more

Premium domain names for sale



Nibbler tested the following pages

- http://floridaenergy.ufl.edu/
- http://floridaenergv.ufl.edu/energv-research/
- http://floridaenergy.ufl.edu/energy-education/
- http://floridaenergy.ufl.edu/public-outreach/
- http://floridaenergy.ufl.edu/facilities-and-resources/
- Overview
- Facebook page0.0
- Twitter0.0
- Printability0.0
- Popularity1.8
- Social interest1.9
- Meta tags2.0
- Freshness3.0
- Internal links6.5
- Server behavior7.0
- Amount of content8.0
- Mobile8.6
- Headings9.7
- Images9.9
- URL format10
- Incoming links10
- Page titles10 Analytics10
- Domain agei
- More features+
- 5 pages tested
- Silktide Facebook
- Silktide Twitter

7/16/2018

- Terms
 Privacy
 Recently tested
 English (US)

 English (UK)
 English (US)

Silktide