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## Found SEO Audit Tool

**A free online tool to identify common SEO issues with a website. Found's [SEO analyst team](#) are on hand if you'd like to take your free audit to the next level.**

Including:

- Canonicalisation
- Technical Implementation
- Meta Data & Content
- Link Information

Enter your domain

### Canonicalisation

Canonical domain check failed

"www" and "non-www" versions should resolve to the same URL

Trailing slashes check failed

Extra URL trailing slashes "/" are not removed

Canonical IP address check success

Common homepage variations check success

These URLs are accessible but they are redirected to <http://floridaenergy.ufl.edu/>

- [index.php](#)

## Robots

robots.txt file found

robots.txt does not contain sitemap location

## Sitemap

- <http://floridaenergy.ufl.edu/sitemap.xml> - Not Found

## Loading Time

Load time: 0.97s

The HTML is compressed from 24.83KB to 7.9KB (68% saved)

Compression type: gzip

## On-Page Link Analysis

**Internal Links: 34 (67%)**  
Image Links: 8 (24%)  
No Follow: 0 (0%)  
Missing text content: 7 (21%)  
Missing title attribute: 34 (100%)

**External Links: 17 (33%)**  
Image Links: 16 (94%)  
No Follow: 0 (0%)  
Missing text content: 2 (12%)  
Missing title attribute: 16 (94%)

## Headings Analysis

The page uses header tags

Multiple H1 tags

## Images Analysis

- Images: 24
- Missing "alt" attribute: 8 (33%)
- Missing "height" / "width" attributes: 19 (79%)

"height" / "width" attribute is missing in 79% images

## Keywords Analysis

### Top 10 keywords

Word	Count	Density
energy	26	9.74%
research	10	3.75%
florida	10	3.75%
consortium	8	3%
fesc	7	2.62%
development	6	2.25%
state	6	2.25%
systems	6	2.25%
education	5	1.87%
industry	5	1.87%

## Metadata Analysis

### Title Tag

Title is less than 70 characters

### Description Tag

Description tag doesn't exist

### Keywords Tag

No keywords tag

Keywords tag is not used by search engines and it gives competitors data on the keywords you are targeting

## SEOMoz URL Metrics Analysis

Domain Authority	Page Authority	Page mozRank	Total Links	External Links
0/100	0/100	0/10		

## SEOMoz Strongest Links Analysis

There is not enough data to provide an analysis






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If you are interested in learning more about how you can improve your natural search rankings then please contact us [here](#) or call

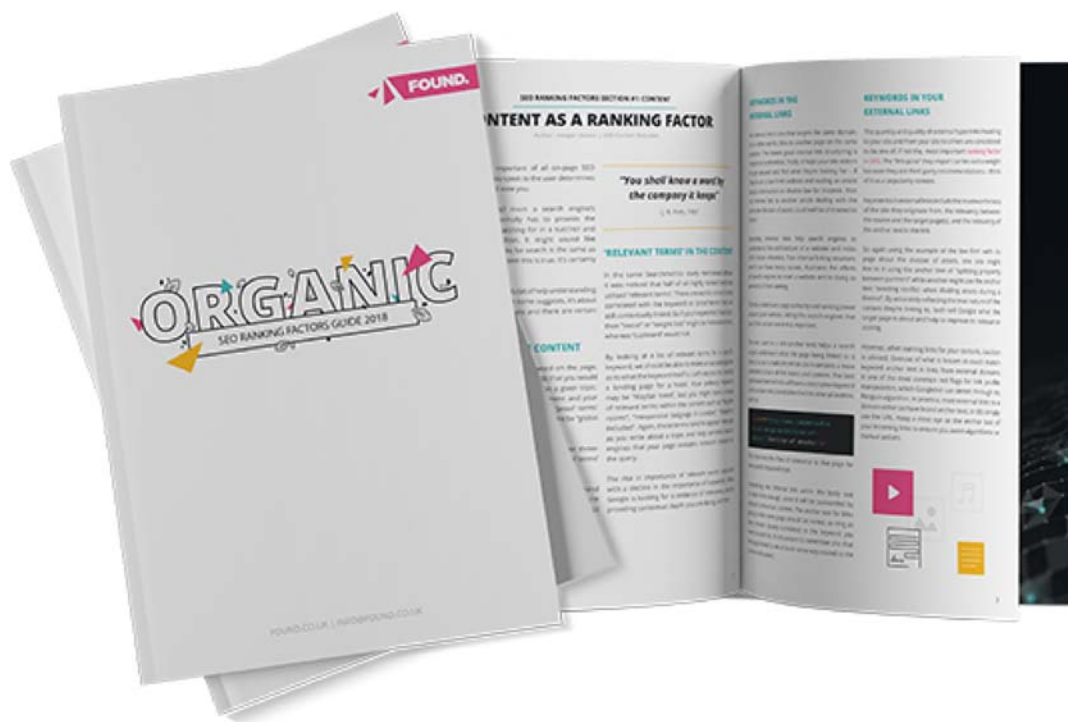
0845 868 5878

Thanks for using our SEO Audit Tool. If you found it useful, please do share it.

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Found a bug? [Tell us about it!](#)



## Ranking factors guide

Check out Found's SEO Ranking Factors Guide for 2018, in which we discuss the factors involved in a search engines assessment of a website. In this short guide we attempt to reduce the mystery surrounding where a search engine chooses to rank a site for a given search term by looking at the four most important ranking factors, and breaking those down into language everybody understands.

[Get the free download](#)



## SEO jobs at Found

Are you a keen SEO'r looking for an opportunity at a top London agency? Check out our careers page to see if there's a role that suits you. We ranked 6th in the UK Great Place to Work study for companies our size in 2017 so if you are a digitally savvy, technically brilliant and massively results-oriented person we want to hear from you!

[Check out our careers page](#)



## PPC Tool

Do some PPC as well your SEO? Do you need to concatenate large lists of words? Are you tired of using badly designed or partially working Keyword concatenation tools? Check out Found's Ultimate PPC Concatenation tool, you'll not go back to whatever you were using before!

[Check out the free PPC tool](#)



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