


**guidelines.**

- ✓ Robots.txt Guidelines - No issues found.
- ✓ Search Best Practices - No issues found.

Prior Description and URL	Guideline and Line#	Count
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**Priority 1**

1 issues on 1 pages

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|  This page has more than one H1 element, which violates Bing webmaster guidelines.<br><br>Leave the title of the main content as H1 and change other H1 elements to a lower heading level.<br><br><a href="http://floridaenergy.ufl.edu/">http://floridaenergy.ufl.edu/</a> | <a href="#">Bing</a><br><br><br>Line <a href="#">551</a> <a href="#">554</a> <a href="#">588</a> | 1 pages |
|--|--|---------|

**Priority 3**

2 issues on 6 pages

- |   |   |         |
|---|---|---------|
|  Google recommends using well-formed HTML code in your webpages. This page has mismatched tags.<br><br>Fix the critical errors listed on the Standards tab of this report. Markup errors like unclosed comments or unclosed title elements mean search engine may miss important content.<br><br><a href="http://floridaenergy.ufl.edu/">http://floridaenergy.ufl.edu/</a><br><a href="http://floridaenergy.ufl.edu/energy-education/">http://floridaenergy.ufl.edu/energy-education/</a><br><a href="http://floridaenergy.ufl.edu/energy-research/">http://floridaenergy.ufl.edu/energy-research/</a><br><a href="http://floridaenergy.ufl.edu/public-outreach/">http://floridaenergy.ufl.edu/public-outreach/</a><br><br>This issue was found on another 1 pages. The trial version is limited to showing issues on 4 pages. | <a href="#">Google</a><br><br><br><br><br>Line <a href="#">307</a> <a href="#">317</a> <a href="#">512</a> <a href="#">547</a> <a href="#">806</a> ...<br>Line <a href="#">24</a> <a href="#">307</a> <a href="#">317</a> <a href="#">490</a> <a href="#">697</a><br>Line <a href="#">24</a> <a href="#">307</a> <a href="#">317</a> <a href="#">505</a> <a href="#">713</a><br>Line <a href="#">24</a> <a href="#">307</a> <a href="#">317</a> <a href="#">450</a> <a href="#">653</a> | 5 pages |
|  No meta description tag found. Use a description tag that accurately describes the contents of a web page.<br><br>A well-written meta description attracts more clicks in search results than an irrelevant or missing description.<br><br><a href="http://floridaenergy.ufl.edu/">http://floridaenergy.ufl.edu/</a><br><a href="http://floridaenergy.ufl.edu/energy-education/">http://floridaenergy.ufl.edu/energy-education/</a><br><a href="http://floridaenergy.ufl.edu/energy-research/">http://floridaenergy.ufl.edu/energy-research/</a><br><a href="http://floridaenergy.ufl.edu/public-outreach/">http://floridaenergy.ufl.edu/public-outreach/</a>   | <a href="#">Yahoo</a> <a href="#">Google</a> <a href="#">Bing</a><br><br><br><br><br>Line <a href="#">1</a><br>Line <a href="#">1</a><br>Line <a href="#">1</a><br>Line <a href="#">1</a>   | 6 pages |