Common to all pages:

Header: Megamenu (color scheme white on blue, similar to Alaska. Social media icons will be on the left-hand side of the menu bar. If possible, will also include a miniature icon of FESC logo in the right hand corner.

Footer: Clean in the style of Artefactuel – may also put social media icons on the bottom, link to contact us and a site map on the bottom. Color scheme will match header, similar to Alaska.

Index/Home page : The index page will include a header, footer, video and text. Modules will be needed for each of these. The background color will either be white or a light shade of orange (UFL, the host of the site).

Energy Economy/industry: Page will include a header, footer, photos and text. The photos will either be laid out in a table format (grouped together on top or bottom of the page) or (better) spread-out throughout the page tied to different areas of industry, in the format of energy.gov. This page will most likely need modules for header, footer, the photos and text, if able to spread the photos throughout the page, then a module will be needed for each of the different industries. Background color will be either white or a light shade attached to a sponsoring university (e.g., UFL).

About: Page will include a header, footer, contact info w/ map, mission statement and board possibly with photos. Modules will be needed for each of these. The style for the mission statement and board will most likely follow Artefactuel. The background color will be either white or a light shade attached to a sponsoring university (e.g., UFL).