

A/B Test of Cookie Cats

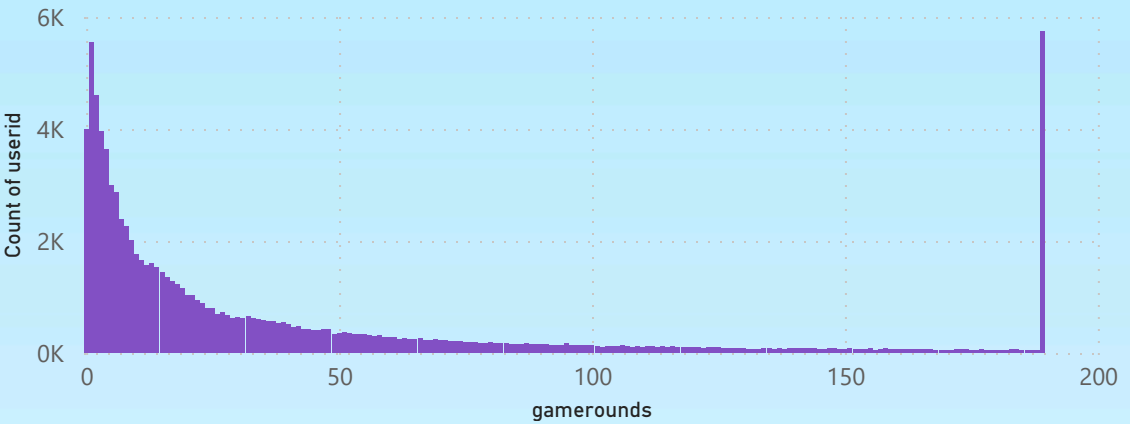
| | |
|------------------|------------------|
| Count of Gate 30 | Count of Gate 40 |
| 44700 | 45489 |
| Mean of Gate 30 | Mean of Gate 40 |
| 40,75 | 40,66 |

Retention 1

Retention 7

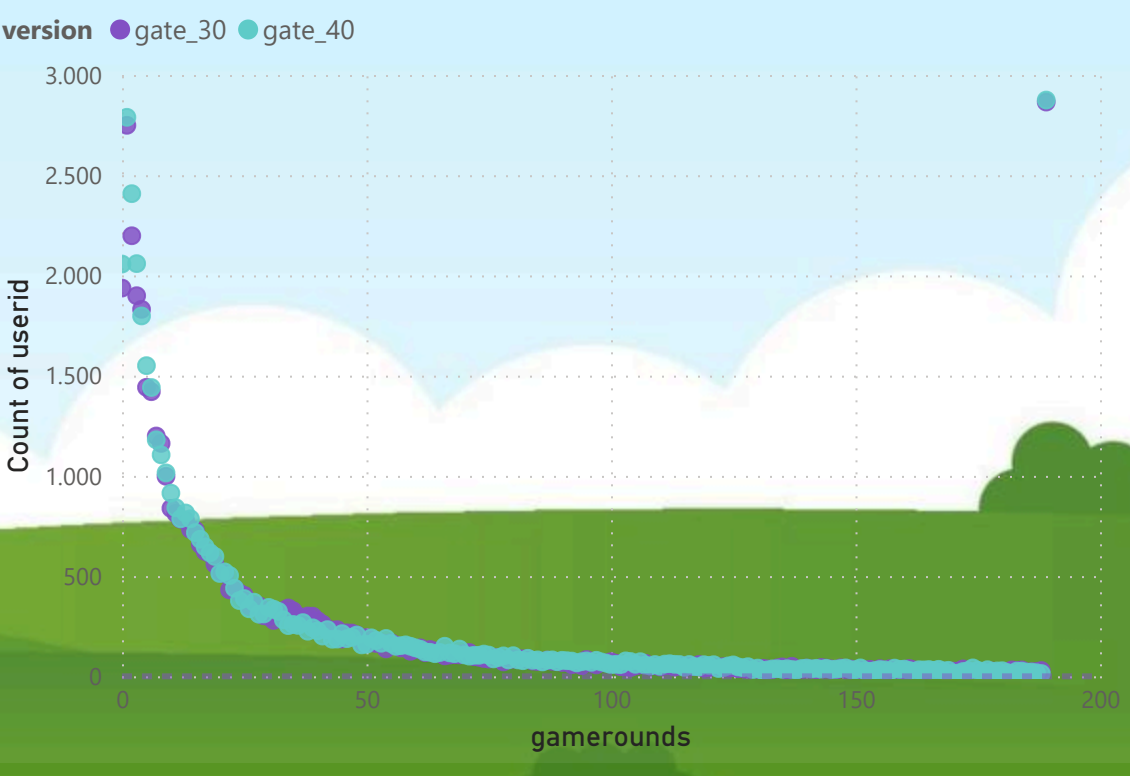
Game Rounds

Histogram of Gamerounds



There is no significant difference between Gate_30 and Gate_40. It is just coincidence.

QQ Plot of Gamerounds



| | |
|----------------|---------|
| Test Statistic | p Value |
| 10090430,7K | 0,05750 |