

# Cagla Eraslan

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Besiktas / Istanbul

## EDUCATION

**Mimar Sinan Fine Arts University** | Interior Design | 2020 - 2021  
**Bogazici University** | Computer Education and Educational Technology | 2021 - Now

## SKILLS

Proficient in Microsoft Office, including MS Access. Skilled in Python and C#, with familiarity in .NET development. Experienced in multimedia design (Articulate, Canva, Adobe Premiere) and front-end web development (HTML, CSS). Competent in SQL database management, 3D modeling with SketchUp, technical drawing with AutoCAD, and game development with Unity.

I possess strong problem-solving abilities, high emotional intelligence, and keen attention to detail. My creativity and responsibility drive my ability to deliver quality work. I am highly organized, adaptable, and capable of managing multiple projects simultaneously. Excellent communication and teamwork skills enable me to collaborate effectively with diverse teams while maintaining a positive, solution-focused attitude.

## WORK EXPERIENCE

**Game Design Instructor - Algorithmics Istanbul** **Feb 2024 - Aug 2024**

Worked as an instructor for 6 months, teaching game design with Roblox Studio and Scratch. Helped students turn theory into creative projects while strengthening my skills in teaching, classroom management, and student engagement.

**Marketing Artist Intern - EONEvolve Gaming** **May 2024 - Dec 2024**

Managed social media accounts, shared content produced by the creative team, and occasionally contributed to content creation. I analyzed engagement metrics to provide insights on effective strategies and content types. This role allowed me to gain experience with Google Ads, Google Analytics, and SEO, learning through a trial-and-error approach, which helped me develop valuable skills in digital marketing.

**Undergraduate Research Assistant - Bogazici University** **Feb 2025 - Now**

Provide technical and logistical support in LAB courses. My responsibilities include ensuring that computers are ready for use assisting first- and second-year students with course-related technical issues, conducting routine checks to maintain the proper functioning of hardware and software, and ensuring a smooth learning experience for students and instructors.

**Marketing and Business Development Intern - Elkin Consultancy** **May 2025 - Now**

Created strategic content for social media and assisted with planning and visual coordination. Took part in product development, market research, and strategy design. Prepared corporate presentations, conducted data and competitor analysis, and created summary reports. Participated in external partnership meetings and managed outreach and meeting coordination with potential collaborators. Contributed to podcast production and supported the transformation of episodes into book format through content editing.

**Marketing and Business Development Intern - Opinion AI** **May 2025 - Now**

Produced content for social media, supported planning and visuals. Conducted data and competitor analysis to inform strategic decisions. Assisted with intern recruitment processes and participated in external meetings. Identified and contacted potential partners, helping coordinate collaboration efforts.

## LANGUAGES

**Turkish** Native Speaker

**German** Limited proficiency (still learning)

**English** Professional working proficiency

**Spanish** Limited proficiency (still learning)