



SHAWN CAGLE Crypto Consultant & Creative Marketer

🖥️ ShawnCagle.com 🖥️ cargocollective.com/caglebagle

📞 651-600-6861 🏠 St. Paul, MN ✉️ shawn@shawncagle.com

EXPERIENCE

ShawnCagle.com

Nov 2021 – Current
St Paul, MN

Crypto Consultant

- Educated and onboarded clients into Bitcoin.
- Taught opportunities and risks in cryptocurrencies and NFTs.
- Built LinkedIn sales funnel to generate leads and converted via phone and video.
- Bought and sold Bitcoin, crypto, and NFTs.

Kris Jensen Team Keller Williams Premier Realty

May 2018 – Oct 2021
St Paul, MN

Marketing Communications Manager

- Designed marketing mailers, flyers, social and web graphics.
- Built client acquisition and relationship management campaigns.
- Wrote blogs, newsletter, social media, and client correspondence.
- Kept team on top of the local and national real estate market trends.

Minuteman Press

May 2016 – Aug 2018
St Paul, MN

Senior Graphic Designer

- Designed marketing collateral for local customers.
- Operated commercial laser printer, large format printer, and vinyl cutter.
- Prepared files for printing, cutting, folding and overall production.
- Provided excellent customer service and sales via phone, email and in person.

Havas Worldwide

Mar 2014 – July 2015
Chicago, IL

Art Director

- Concepted, pitched and designed creative advertising.
- Regularly created emails, direct mail, landing pages, flyers, and signage.
- Collaborated to ensure creative was on brand, on budget and on time.

More work experience listed on [linkedin.com/in/caglebagle](https://www.linkedin.com/in/caglebagle)

SKILLS

Expert

Web tools. Internet/social media research. Graphic design. Adobe Photoshop, Illustrator, & InDesign. Staying organized. Working under pressure. Collaboration. Iterative, systematic thinking.

Skilled

Photography. Video. Stock photos. Copywriting.

Terrible

Singing

EDUCATION

B.S. Communications

Specialization in Advertising and Public Relations. Liberty University.
Graduated after 3 years of study in May 2011. Magna Cum Laude.

Data Science and Data Visualization Self Study

The Functional Art
DAT101
DEV236

An Introduction to Information Graphics and Visualization by Alberto Cairo
Introduction to Data Science on edx.org by Microsoft
Introduction to Python: Absolute Beginner on edx.org by Microsoft