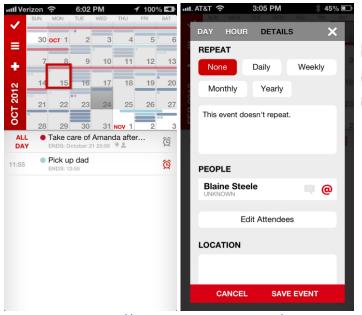
Final Project: Comparative Analysis

Since I want to create an app that shows events from different organizations and show their dates and times, I chose to look at apps that were meant to input events.

The first app I found interesting is called Calvetica, a calendar app. I found this interface interesting because it looks very simple but could be understood easily. I thought it was interesting how they made it so that half of the screen showed a calendar while the other half shows more detailed information on the day selected. The events are color coded and they also used bars and circles on the calendar to show the timeframe of each event. It doesn't look cluttered and hard to use. The way to input an event is also well organized. They separated the information into three parts, day, hour, and details, which makes it easy to understand and makes it so that the page to input an event isn't very long and need a lot of scrolling.

The next app I found interesting was an app called inClass, where users can input class times, assignments, and due dates and it would be organized in a calendar as well as give alerts on upcoming dates. Although this interface looks more cluttered, I think that it fits the theme that the app was made for. The fonts used look handwritten and the background images look like paper. This app also used color to show different classes and their assignments and shows a calendar with details on the bottom.

Both apps have similar ways in organizing the information of each event. By looking at these, I can am able to see how effective their design is and implement it into my own design. I found the way that they used color to be helpful and is a very nice way to organize a lot of information on a calendar.





Calvetica App. http://mysterioustrousers.com/calvetica

inClass App. http://www.inclassapp.com/