

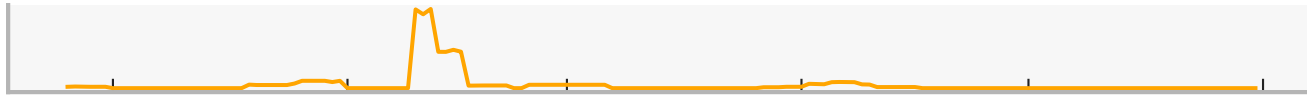
CPC by keyword (US)

rewards card



mean: 0.55 max: 7.962

atm



mean: 1.65 max: 35.928

banking careers



mean: 0.104 max: 1.605

interest rate



mean: 0.498 max: 3.93

bankruptcy



mean: 0.306 max: 1.408

2012-01

2012-02

2012-03

2012-04

2012-05

2012-06