

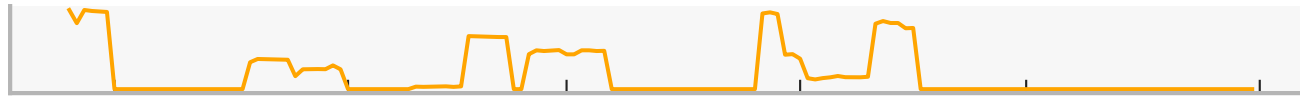
CTR by keyword (US)

rewards card



mean: 0.017 max: 0.098

atm



mean: 0.014 max: 0.077

banking careers



mean: 0.008 max: 0.079

interest rate



mean: 0.026 max: 0.096

bankruptcy



mean: 0.013 max: 0.069

2012-01

2012-02

2012-03

2012-04

2012-05

2012-06