

CPC by keyword (US)

atm



mean: 1.65 max: 35.928

interest rate



mean: 0.498 max: 3.93

lawyer



mean: 1.356 max: 9.892

bankruptcy



mean: 0.306 max: 1.408

rewards card



mean: 0.55 max: 7.962

2012-01

2012-02

2012-03

2012-04

2012-05

2012-06