

CTR by keyword (US)

atm



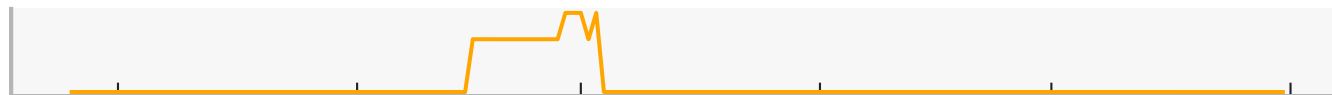
mean: 0.014 max: 0.077

interest rate



mean: 0.026 max: 0.096

lawyer



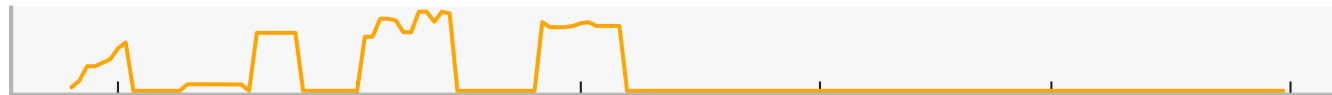
mean: 0.016 max: 0.194

bankruptcy



mean: 0.013 max: 0.069

rewards card



mean: 0.017 max: 0.098

2012-01

2012-02

2012-03

2012-04

2012-05

2012-06