



# Certificate of Achievement

Carlos Hernandez

has successfully passed the course

Online Advertising

by



October 6th, 2015



Note: Open2Study subjects are not equivalent to accredited tertiary or higher education subjects. Completion of this subject does not confer credit or advanced standing towards any subject, course or qualification. This certificate cannot be used to affirm that the student was enrolled or studying directly with any educational institution delivering a subject through Open2Study.

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## Online Advertising



**Final score: 90 %**

### Completed assessments

| Module                                  | Score |
|---|-------|
| Evolution of online advertising         | 60%   |
| Types of online advertising             | 100%  |
| Digital platforms                       | 100%  |
| Digital campaign planning & measurement | 100%  |

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