

Carolina Herrera

Creative Technologist

Work Experience

Documentation Lab Mentor - NYU ITP

March 2022 - Present

- Capture studio photo and video documentation of student projects
- Edit video footage and create **custom graphics** using Premiere Pro and After Effects
- Produce **professional-level content** for students' portfolios, helping them present their work effectively to potential employers.

Livestream Producer - NYU ITP

March 2022 - Present

- **Managed a team** to plan and execute a 4-hour live YouTube show, coordinating technical setups and production logistics
- Operated in the control room, switching between cameras and **troubleshooting** connectivity issues in real-time
- Filmed live on the production floor and conducted interviews with students

Creative Consultant - Ferro City Productions

October 2022 - December 2022

- Ideate and **refine creative concepts** for Video Production brand
- Produced promotional video
- **Presented findings** to brand executives

Skills

- Video Production, Editing, Shooting, Graphics
- Studio Photography
- Game Development
- Web Development and Design
- Graphic Design
- Creative Coding

Relevant Software

- Adobe Suite: Premiere Pro, Photoshop, Illustrator, After Effects, InDesign
- Gamemaker Studio
- Unity
- Final Cut Pro
- Figma
- OBS Studio

Programming Languages

- JavaScript
- HTML
- CSS
- p5.js
- C#

Spoken Languages

- English, fluent
- Spanish, fluent
- French, intermediate
- Korean, Intermediate

Education

New York University, B.A. (3.8 GPA)

September 2021 - May 2025

- Interactive Media Arts major
- Double minor in Game Design and Computer Science for Web Applications
- Tisch Dean's Scholar
- Studied abroad at NYU Paris
- Part of the first exchange student cohort at KAIST in South Korea.

Relevant coursework: Intro to Machine Learning, 3D Modeling with Rhino, Intermediate Programming for Games, Web Design, Graphic Design, Assistive Technology, Physical Computing.

Doral Performing Arts & Entertainment Academy

August 2017 - June 2021

- TV Production major
- Created live news style broadcasts
- Competed in film making on state and national levels

Contact Me

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