



Deep Perception™
Live Holography

Technology

Medical

Professional

Company

Contact

Fetus Model Hologram - Image Intimacy™ Capabilities



Real-time, true interference-based holograms, created with ReaView's Digital Light Shaping™ technology, captured with a standard camera.
No visual effects were used in the creation of these clips. Copyright © 2016, ReaView Imaging Ltd. All rights reserved.

Clinical Recognition:

Data & Digital Disrupting our Business

Unilab LRP 4th July 2017



LRP Questions

1. How can digital media help in patient conversion and compliance/persistence?
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5. What are the right/effective channels for digital marketing in pharma?

IBM to Acquire The Weather Company, formerly WSI - WSI.com

<https://business.weather.com/.../ibm-plans-to-acquire-the-weather-companys-product-...> ▼

The TV segment – The **Weather Channel** – will not be acquired by **IBM**, but will license weather forecast data and analytics from **IBM** under a long-term contract.

Here's why IBM will acquire The Weather Company | Fortune.com

<fortune.com/2015/10/28/ibm-weather-company-acquisition-data/> ▼

Oct 28, 2015 - **IBM** is making a big bet in **buying** The Weather Company that ... does not include the company's cable television outlet, The **Weather Channel**, ...

Twitter Jokes Make Fun Of IBM Buying The Weather Company ...

<fortune.com/2015/10/30/ibm-weather-channel-2/> ▼

Oct 30, 2015 - Is there some tongue in cheek activity around the rumour that **IBM** wants to **buy** The **Weather Channel** to enhance its cloud computing platform?

IBM Closes Weather Co. Purchase, Names David Kenny New Head Of ...

<https://techcrunch.com/2016/01/29/ibm-watson-weather-company-sale/> ▼

Jan 29, 2016 - The **IBM** acquisition will include most — but not all — of the Weather ... The **Weather Channel** — perhaps the Weather Company's most ...

IBM Will Acquire The Weather Company's Digital Business | TechCrunch

<https://techcrunch.com/2015/.../ibm-will-acquire-the-weather-companys-digital-busin...> ▼

Oct 28, 2015 - **IBM** announced this morning it's acquiring The Weather Company, the parent company to the **Weather Channel**, as well as the company's ...

“Deep Thunder combines big data and machine-learning tools from IBM Research with The Weather Company’s global forecasting model.

The tool will help companies with critical decision making.

The analysis will be able to show how minor changes to weather might affect business planning, trade relationships, distribution management, consumer buying behaviour.

IBM finally reveals why it bought The Weather Company

Published: June 15, 2016 12:54 p.m. ET



IBM launches 'hyperlocal' weather forecasts for companies



Data will be able to show how changes to weather might affect consumer buying behavior.

**Businesses will understand their market faster and better,
have the right business intelligence to make business decisions faster,
and evolve their business operations to address the opportunities provided by
the deep analysis of Weather data**

Real Estate Or Data business

The screenshot shows the InsideRetail website interface. At the top, there's a navigation bar with the InsideRetail logo, a 'LOG IN' button, a 'SUBSCRIBE' button for free news briefs, and social media links. Below this is a banner for 'ARCD AUSTRALIAN RETAIL CHAIN DIRECTORY'. The main content area features a Zalora Philippines advertisement with images of a woman in a floral dress and a man in a white shirt. To the right of the advertisement is a 'Most read stories' list with seven items. At the bottom, a headline reads 'Ayala buys stake in Zalora Philippines' with a date of February 24, 2017.

InsideRetail™

Region: PH PHILIPPINES

Follow us

ARCD
AUSTRALIAN RETAIL CHAIN DIRECTORY

ZALORA WOMEN MEN

1 Miniso Philippines opens two more outlets

2 Inside S Maison luxury mall

3 Okada Manila opens 10 retail outlets

4 Anello Philippines launches in Mandaluyong

5 A Bathing Ape launches online store

6 Philippine fashion brand Oxygen teams with Justin Bieber

7 Miniso Philippines marks first year with giant Pampanga store

Ayala buys stake in Zalora Philippines

February 24, 2017 Inside Retail Philippines

BUSINESS

Ayala Corp enters health tech via ePharmacy startup

The conglomerate, through subsidiary AC Health, invests in MedGrocer, which allows users to buy medicine online and have items delivered to them

By Rappler.com

Published Thu, Feb 9, 2017 7:27 PM



Geography is not a limitation (now)

SECTIONS

Wednesday, June 14, 2017

INQUIRER.NET

TODAY'S PAPER

BUSINESS / 7 SHARES



JG Summit invests in internet platform Sea

By: [Doris Dumlao-Abadilla](#) - Reporter / @philbizwatcher Philippine Daily Inquirer / 05:21 PM May 08, 2017



Sea Ltd.

Gokongwei-led conglomerate JG Summit Holdings Inc. has obtained a foothold in regional e-commerce by investing in Singapore-based Sea Ltd., an internet platform company focused on greater Southeast Asia.

JG Summit is among the institutional investors that participated in Sea's new round of funding amounting to \$550 million, based on a press statement released by Sea on Monday.

 INQUIRER.net

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TRENDING



NEWSINFO

'He knew he was going to die; he was ready for it'

JUNE 14, 2017



The amount of data in business grows exponentially with each day.

Each data byte represents a distraction or market intelligence, and a timely decision is encouraged/needed to capitalize on it.

With conversations and channels pervasively growing, will established business relationships and partnerships remain unaffected?


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A full-page photograph of a smiling woman in athletic wear (pink tank top, black leggings, pink cap) stretching on a paved path in a park. She is wearing a black armband with a white screen. The background is a soft-focus view of a tree-lined path.

Focused on women's health

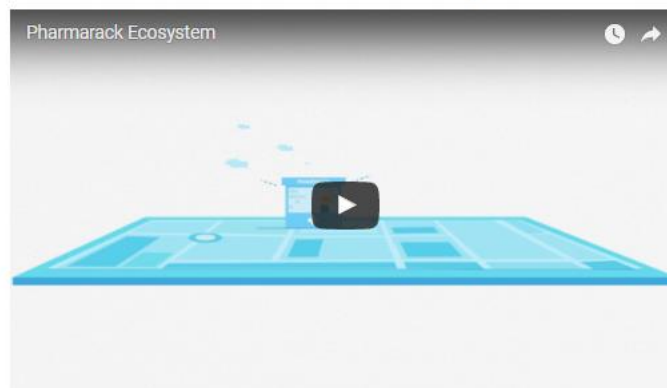
DEDICATED TO WOMEN'S HEALTH AND PROSTATE CANCER

Our goal is to be the leading global biopharmaceutical company focused on the innovative treatment of women's health and endocrine diseases in areas of high unmet medical need, and improve the lives of millions of patients suffering from these diseases.

Platform Enabling Pharma Supply Chain

Efficient, Profitable and Speedy Processes for
Retailers, Distributors, C&F and Companies

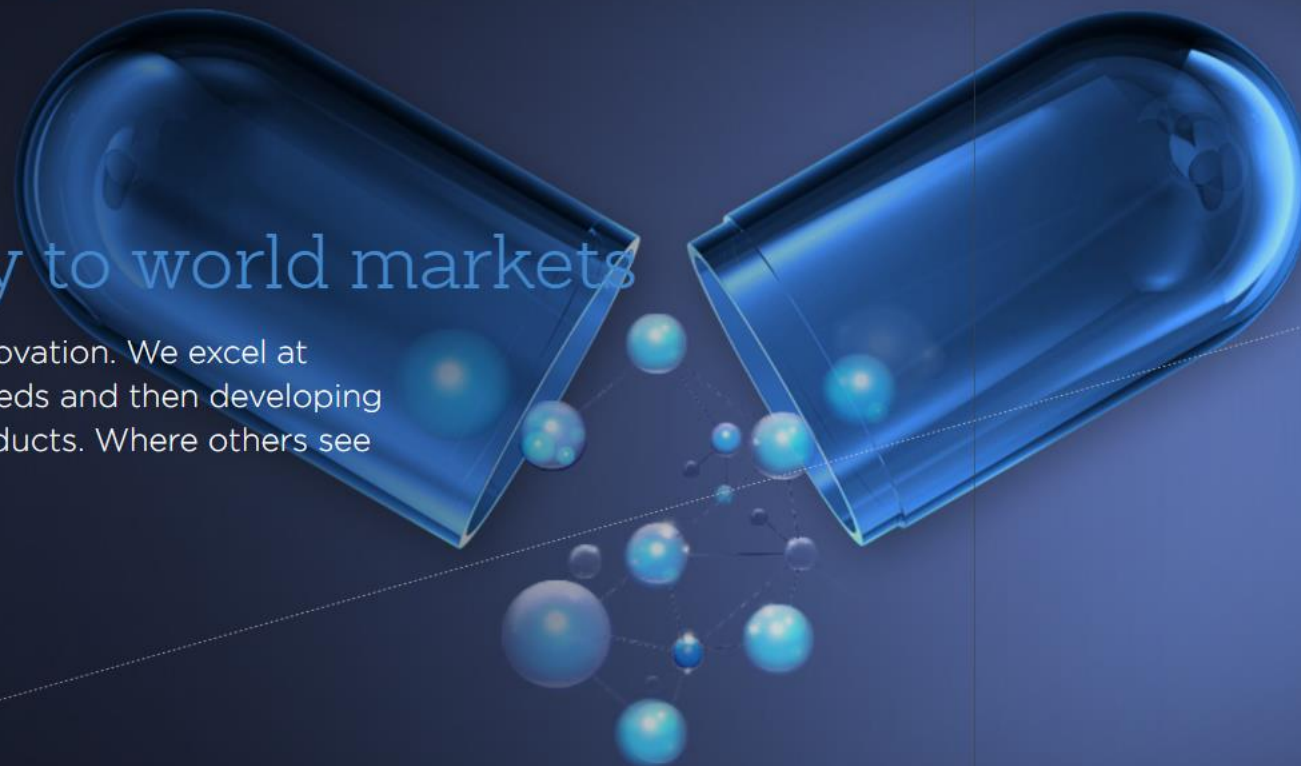
Pharmarack **Ecosystem**



Bringing creativity to world markets

Dexcel Pharma[®] is synonymous with innovation. We excel at identifying opportunities and patient needs and then developing and commercializing real value-add products. Where others see obstacles, we see opportunities.

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Unlocking Wellness in the Workplace

We are transforming employee
benefits by shifting healthcare
spending from treatment to
prevention

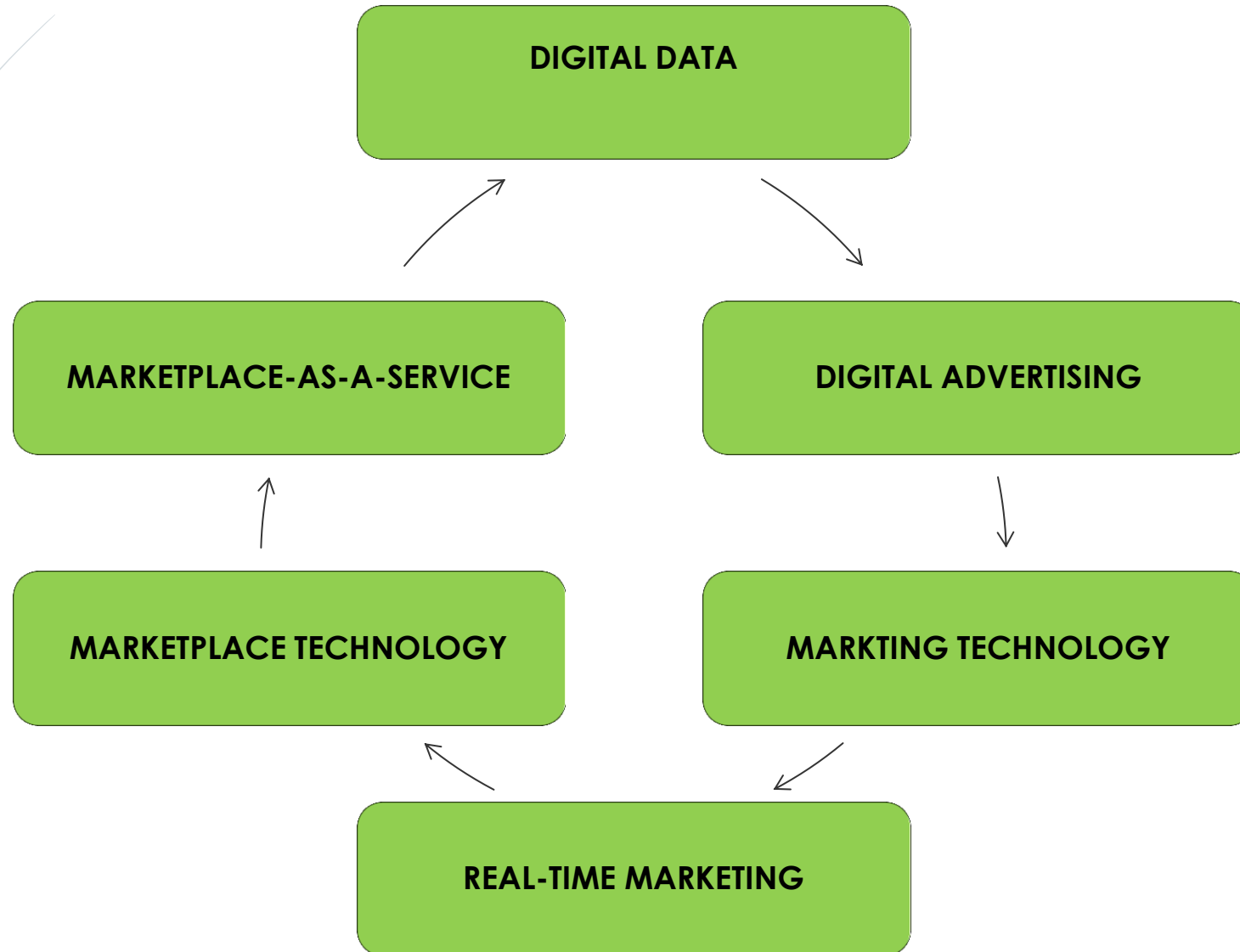
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Data & Digital >> Disruption of Businesses



Marketing in a Digital World

Marketing Transformation

Marketing in a Digital World

Marketing Transformation

Marketplace Transformation

Marketing in a Digital World
Marketing Transformation
Marketplace Transformation

Digital Transformation
Business Transformation



1. What is the end in mind?

2. How have we progressed since last year?

3. What have been the outcomes and key learnings?

4. What now - what do we need, what are we going to do enroute to the end in mind?

Project DOB

a Digital-Oriented Business mindset change management project



DOB Context

- Traditional practices that have benefitted us in the past, erode value today
- Future proof the company – evolve as the consumer & marketplace evolve
- A need to review current models:
 - Traditional marketing reliance amidst Digital growth
 - Brand vs Consumer Content Control
 - Retailer dependence given commoditization
 - Business Instincts/responsiveness for real time marketing
 - Relationships with stakeholders



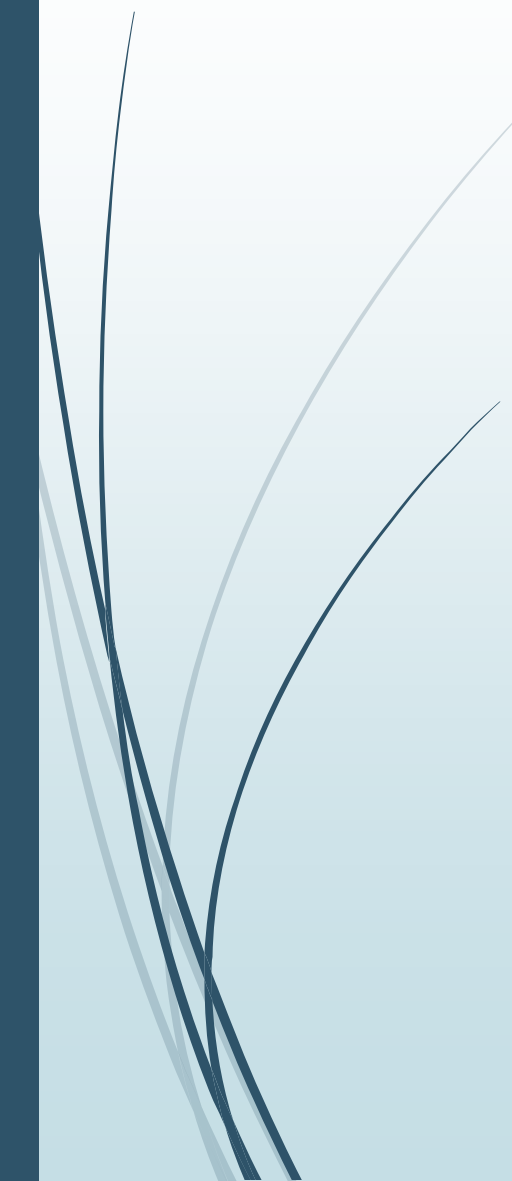
DOB Operating Charter



- 1. Redefine the mindset towards market intelligence and marketplaces**
- 2. Instil a whole-of-business (whole-of-company) approach towards the impact of digital and technology to Unilab's business**
- 3. A refinement of the current process design in decision-making**
- 4. Review and recast expectations of all external partners**



Resultant Organisation Mindset Change - for Business Agility

- 
1. In-sighting as a Corporate Culture
 2. Intelligence gathering as a Business Discipline
 3. Always-on optimisation
 4. Solidifying/Reassessing stakeholder relationships
 5. 24-hour retaliation
 6. 48-hour launch
 7. Adjustments to Decision Making processes
 8. Organisation administration processes

Disruption has no forewarning

Organisation Transformation has to be **whole-of-company** communicated (**intent & purpose**), timed to **structural & operational readiness**, and **driven from within**.

Besides Demos/Psychos/Sales data, we can now capture customer Actions & Gestures



HOME ABOUT SERVICES SOLUTIONS PORTFOLIO CONTACT



Multiple streams of Data now arranged, analysed & re-applied in varied Enterprise Productivity Suites, real time

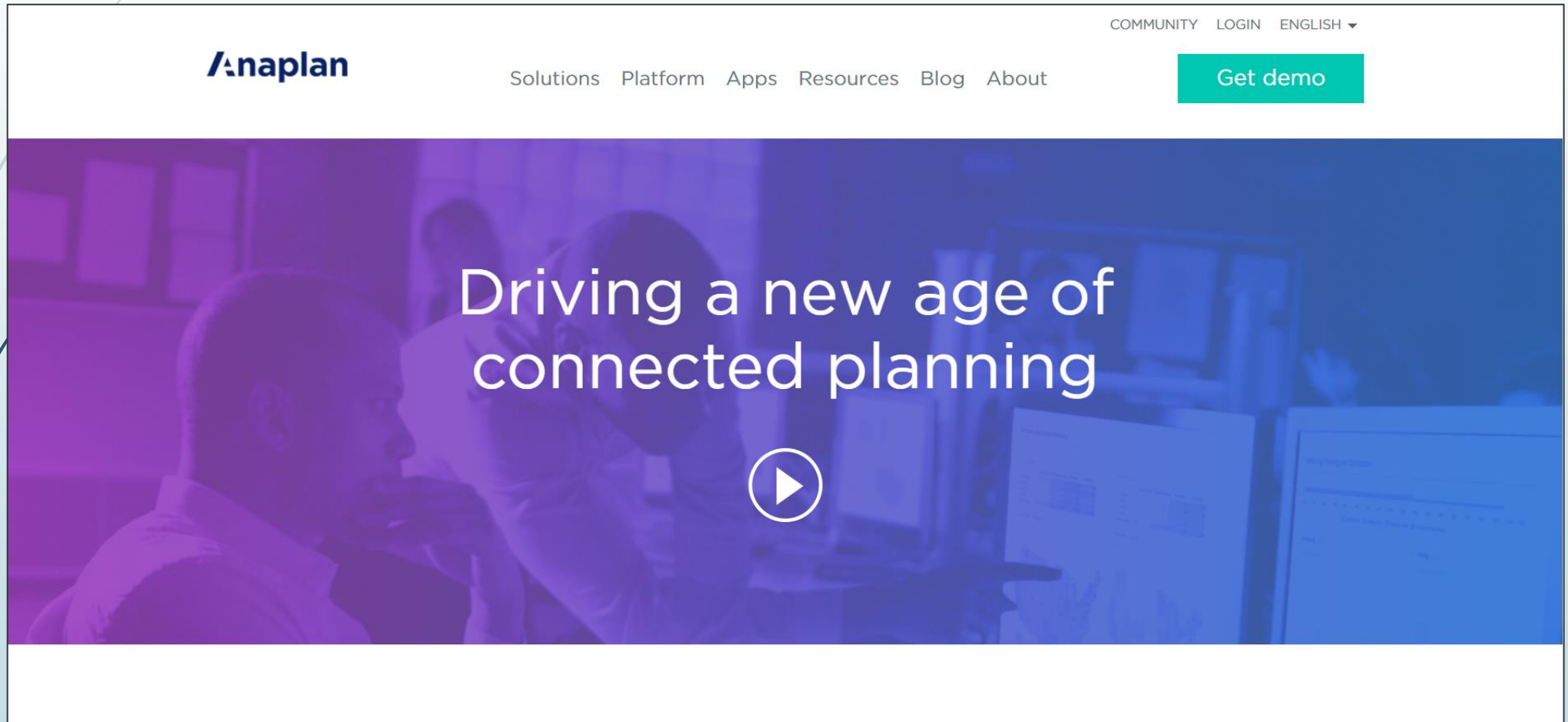
Oracle Marketing Cloud



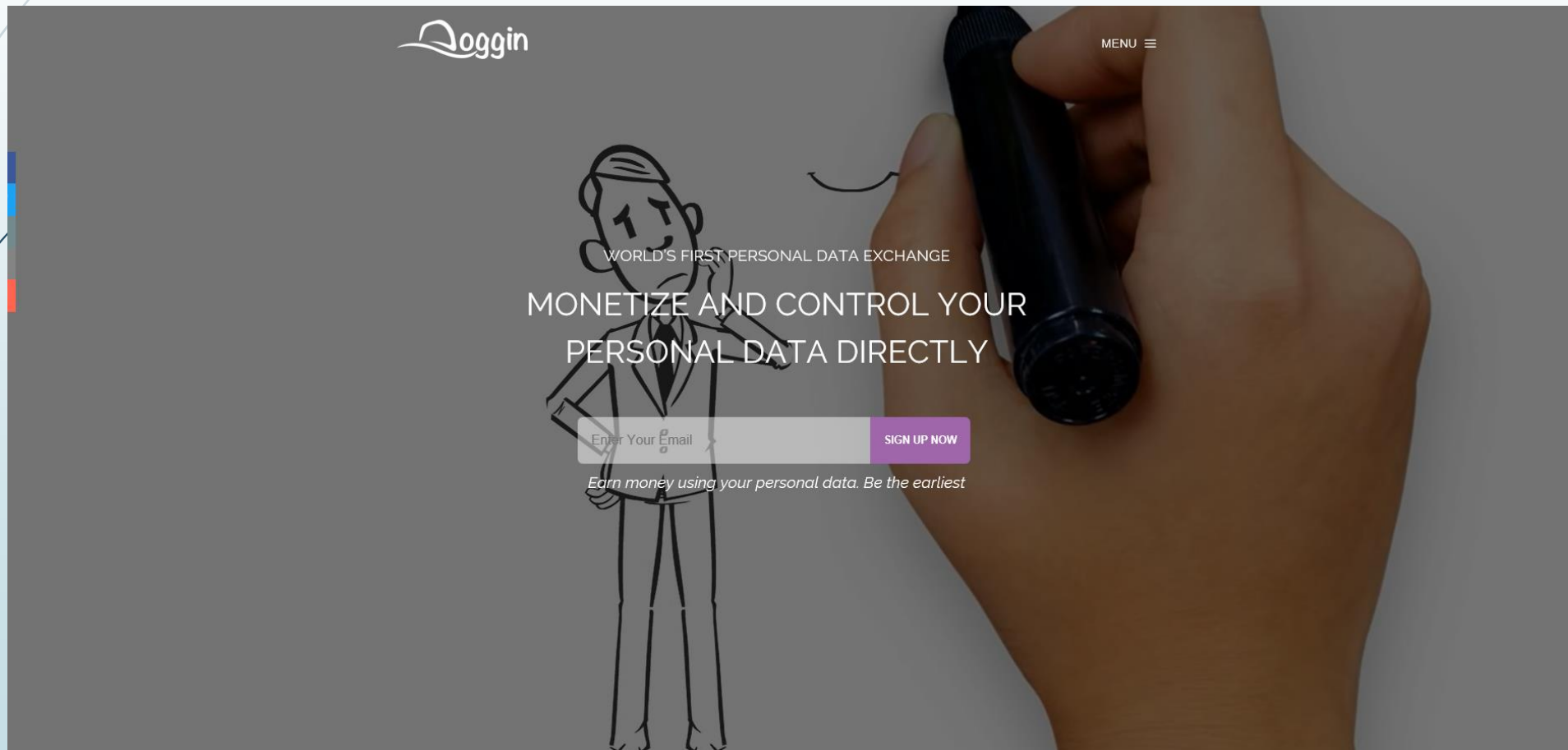
ADOBE MARKETING CLOUD



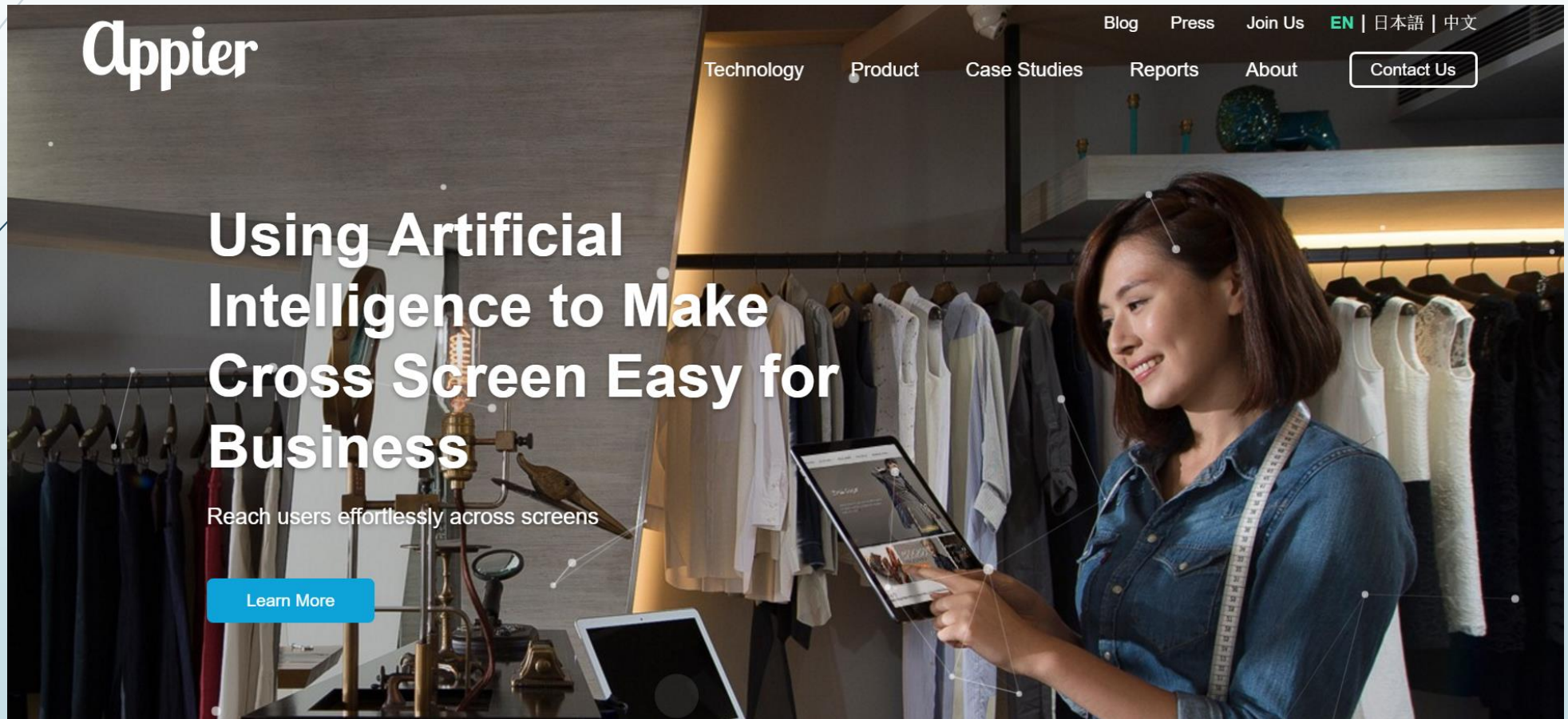
Integrated with C-suite Strategic Planning BI interfaces



Customer Data is now openly available, on demand, for a price



Artificial Intelligence triumphs Traditional Research

The image is a screenshot of the Appier website's homepage. It features a woman in a denim shirt and a measuring tape around her neck, holding a tablet and looking at a website on the screen. The background is a clothing store with racks of clothes. The Appier logo is in the top left. The navigation menu includes links for Technology, Product, Case Studies, Reports, About, and a Contact Us button. There are also links for Blog, Press, Join Us, and language options (EN, 日本語, 中文). The main headline reads 'Using Artificial Intelligence to Make Cross Screen Easy for Business', followed by the subtext 'Reach users effortlessly across screens' and a 'Learn More' button.

Appier

Blog Press Join Us **EN** | 日本語 | 中文

Technology Product Case Studies Reports About [Contact Us](#)

Using Artificial Intelligence to Make Cross Screen Easy for Business

Reach users effortlessly across screens

[Learn More](#)

Content to Commerce: Image Gratification



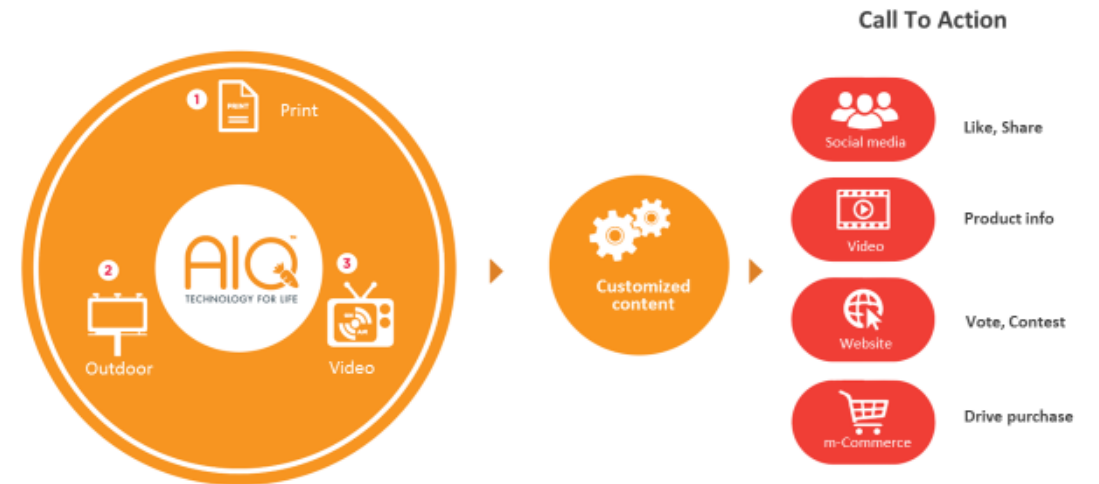
Genie Solution – Omnichannel C2C



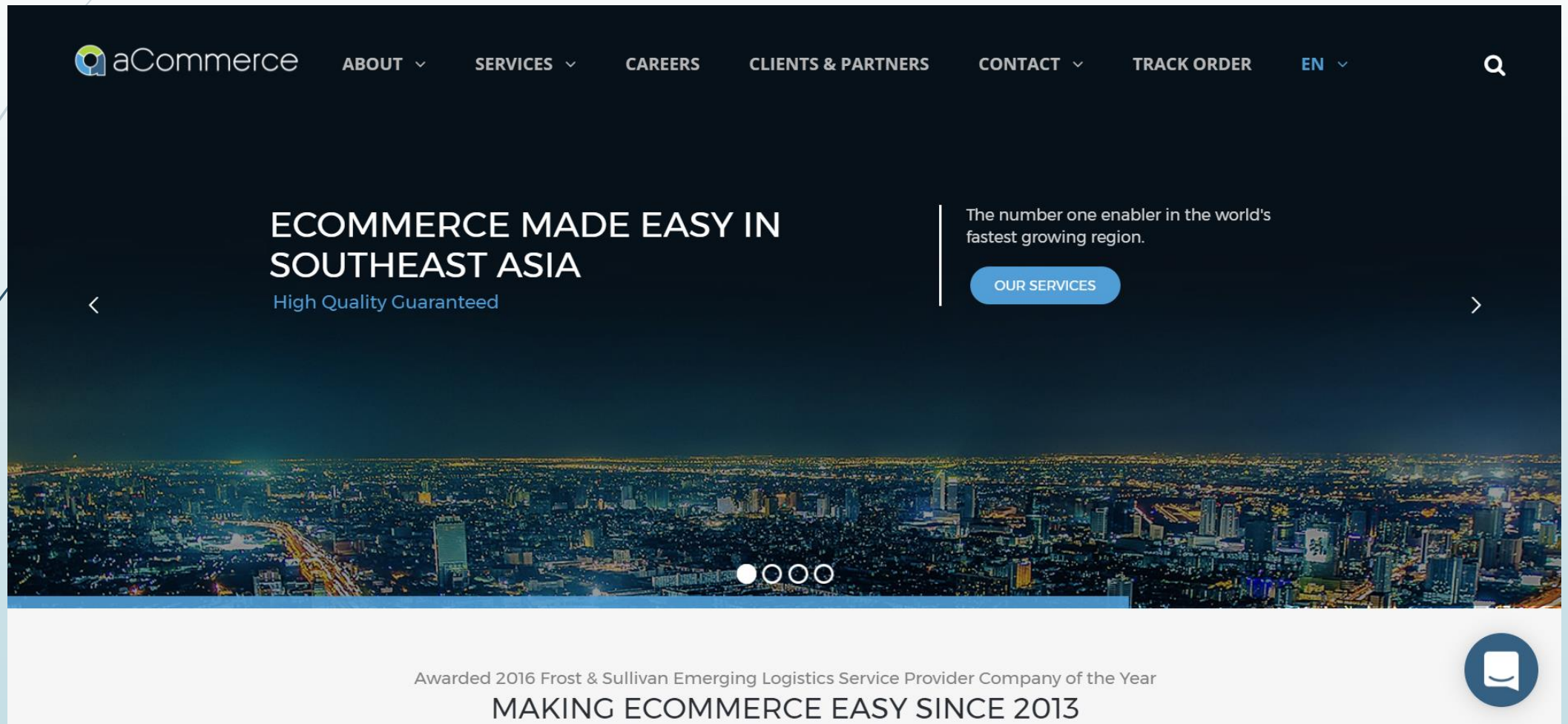
www.aiq.com

What can AIQ do for you?

AIQ platform takes **Off-line viewers** → mobile **On-line content** with 1-click



Logistics fulfilment no more a last mile Achilles heel for (e)Commerce



The screenshot shows the aCommerce website homepage. The header is dark blue with the aCommerce logo and navigation links: ABOUT, SERVICES, CAREERS, CLIENTS & PARTNERS, CONTACT, TRACK ORDER, and EN. A search icon is on the right. The main content area has a dark blue background with a night cityscape image. The headline reads "ECOMMERCE MADE EASY IN SOUTHEAST ASIA" with the subtext "High Quality Guaranteed". To the right, it says "The number one enabler in the world's fastest growing region." and includes a blue button labeled "OUR SERVICES". At the bottom, it states "Awarded 2016 Frost & Sullivan Emerging Logistics Service Provider Company of the Year" and "MAKING ECOMMERCE EASY SINCE 2013". A chat icon is in the bottom right corner.

aCommerce ABOUT SERVICES CAREERS CLIENTS & PARTNERS CONTACT TRACK ORDER EN

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Unilab LRP 4th July 2017

COMMERCIAL GTM ADVISOR

DIGITAL TRANSFORMATION

VENTURE PARTNER

INVESTOR

FUNDRAISING

BOARD DIRECTOR

M&A / TRADE SALE

TECH / IOT / LOGISTICS

COMMERCE / AI / CONTENT

