SEO Audit Report

Generated by [Rank Math](https://rankmath.com)

64/100

SEO Score

18/26	**4/26**	**4/26**
Passed Tests	Warnings	Failed Tests

Basic SEO

Common Keywords

A list of keywords that appear frequently in the text of your content.

❗ Here are the most common keywords we found on the page:

contact marek mitala projects

SEO Description

SEO analysis of your page's meta-description.

✗ The meta description is 165 characters long. Most search engines truncate descriptions longer than 160 characters. Welcome to Marek Mitala's portfolio. I'm a software developer and ICT student passionate about Arduino, Python, web development, and innovative technology solutions.

Write a meta-description for your page. Use your target keyword(s) (in a natural way) and write with human readers in mind. Summarize the content - describe the topics your article discusses.

The description should stimulate reader interest and get them to click on the article. Think of it as a mini-advert for your content.

H1 Heading

SEO Analysis of the H1 Tags on your page.

✕   No H1 tag was found. For the best SEO results there should be exactly one H1 tag on each page.

WordPress sites usually insert the page or post title as an H1 tag (although custom themes can change this behavior).

Ensure your most important keywords appear in the H1 tag - don't force it, use them in a natural way that makes sense to human readers.

Because your headline plays a large role in reader engagement, it's worth spending extra time perfecting it. Many top copywriters spend hours getting their headlines just right - sometimes they spend longer on the headline than the rest of the article!

A good headline stimulates reader interest and offers a compelling reason to read your content. It promises a believable benefit.

You should write as if your readers are selfish people with short attention spans (because that describes a large percentage of the world's population). Readers visit websites for selfish reasons - they're not there to make **you** happy.'

H2 Headings

SEO analysis of the H2 headings on your page.

❗   No H2 tag was found on the page.

Make sure you have a good balance of H2 tags to plain text in your content. Break the content down into logical sections, and use headings to introduce each new topic.

Also, try to include synonyms and relevant terminology in H2 tag text. Search engines are pretty smart - they know which words usually occur together in each niche.

It should be easy to include your main and supporting keywords in the H2 tags - after all, these keywords describe your content! If it's hard to work the keywords into your subheadings, it could be a sign that the keywords aren't closely related to your content.

Don't try to force keywords into sub-headings if they feel unnatural. It will send the wrong message to your readers, possibly driving them away.

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

✓   No images found on the page

Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

✗   No common keywords found in the page title.

You need to use titles and descriptions that are attractive to users and contain your keywords. Use the keywords naturally - keyword stuffing is usually detected and will result in a lower ranking. What's more, it's pretty off-putting for potential readers, who are more likely to click on an appealing link.

Links Ratio

SEO analysis of the ratio of internal links to external links.

⊘   There are one or more issues with the number of links on this page:
Too few internal links (5).

```
internal: 5
external: 2
```

Add links to external resources that are useful for your readers. Make sure you link to high-quality sites - Google penalizes pages that link to "spammy" sites (ones that break the Google webmaster guidelines).

Ideally, the links should be highly relevant to the subject you're writing about. It's impossible to cover every aspect of a subject on a single page, but your readers may be fascinated by some detail you barely touch on. If you link to a resource where they can learn more, they'll be grateful. What's more, you'll be rewarded with higher rankings!

SEO Title

SEO analysis of the HTML title of the page.

⊘   The page title has 4 characters which is less than the recommended minimum of 6.

Home

Ensure your page's title includes your target keywords, and design it to encourage users to click.

Writing compelling titles is both a science and an art. There are automated tools that can analyze your title against known metrics for readability and click-worthiness (Rank Math includes these tools). You also need to understand the psychology of your target audience.

Create a responsive site

Our analysis of the use of CSS media queries in your content.

✓ The CSS code contains **media queries**.
Media query found in `http://marekmitala.com/_next/static/css/6e9153a0c95bde52.css`.

Homepage Is Reachable

Tests if your homepage is reachable by making an HTTP request.

✓ Homepage is reachable

Advanced SEO

Search Preview

ⓘ Here is how the site may appear in search results:

Home
https://marekmitala.com
Welcome to Marek Mitala's portfolio. I'm a software developer and ICT student passionate about Arduino, Python, web development, and innovative technology solutions.

Canonical Tag

Does the content have a "canonical" URL?

✓ The page is using the canonical link tag.

`https://marekmitala.com`

Noindex Meta

Does the content contain a noindex robots meta tag?

✓   The page contains the `index` meta tag or header.

Mobile Search Preview

ⓘ   Here is how the site may appear in search results on a mobile device:
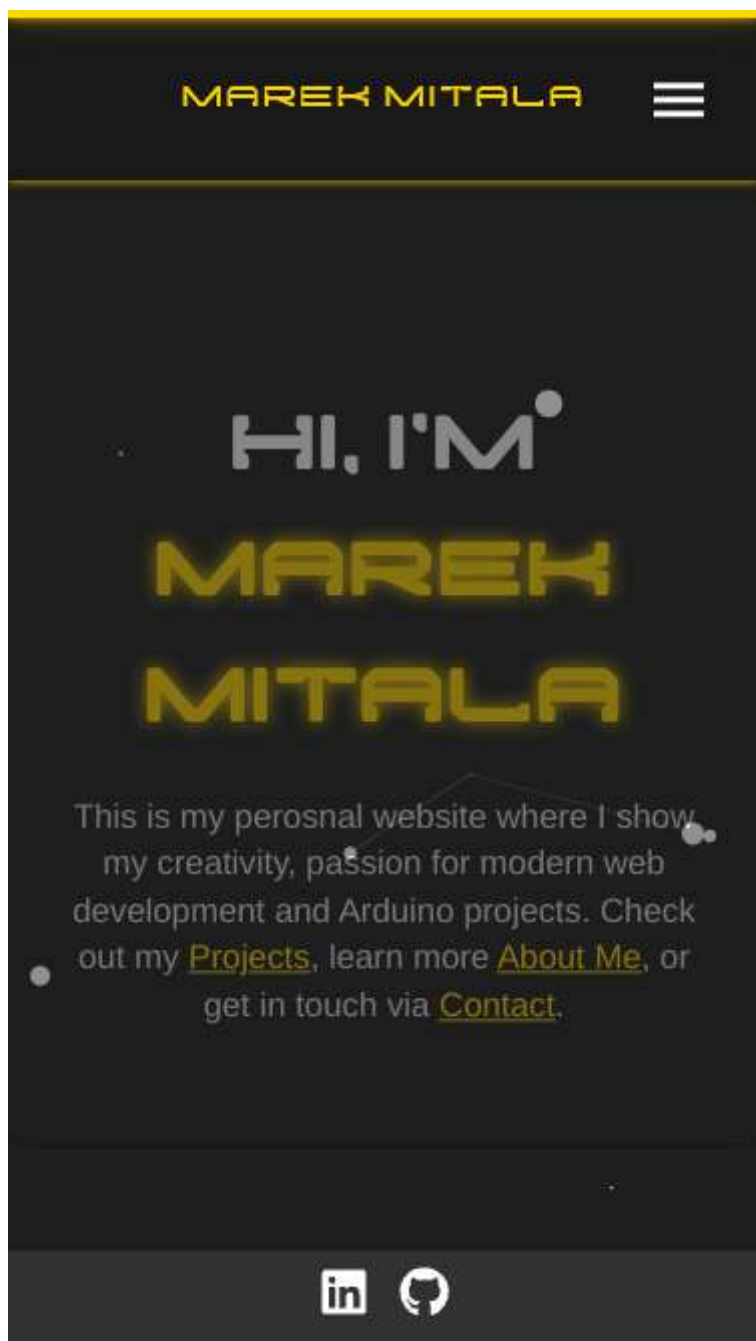
Home
https://marekmitala.com

Welcome to Marek Mitala's portfolio. I'm a software developer and ICT student passionate about Arduino, Python, web development, and innovative technology solutions.

Mobile Snapshot

A snapshot of how your content appears on a mobile device.

WWW Canonicalization

Does the site appear on more than one URL?

✔   Both www and non-www versions of the URL are redirected to the same site.

OpenGraph Meta

Does your site use OpenGraph meta tags?

✕   Some Opengraph meta tags are missing.

Insert a customized OpenGraph meta tag for each important page on your site. The standard is very well documented - you can learn more from Facebook's developer pages.

The Rank Math WordPress plugin provides a simple but powerful interface to craft your OpenGraph data. You get immediate feedback with an interactive preview, and you don't have to mess around with raw HTML markup.

Schema Meta Data

Does the content include relevant Schema.org metadata?

✓   Schema.org data has been found on the page.

Sitemaps

Does the site use an XML sitemap?

✓   The site has one or more sitemaps.

Robots.txt

Does your site have a valid robots.txt file

✓   The site has a robots.txt file.

Keep your content fresh

Checks for recent content updates using available signals (XML sitemap, og:updated_time, or Last-Modified header).

⚠   The content might be outdated. Last updated on 2024-10-01 (289 days ago) via XML Sitemap.

Keep your content updated. Use a CMS or plugin that automatically updates the XML sitemap or meta tags when you update your content, or configure your server to set the Last-Modified header correctly.

Performance

Page Size

An analysis of the size of your HTML file.

✓ The size of the HTML document is 4 Kb, under the average HTML size of 33 Kb.

Response Time

How fast does your server respond to requests?

✓ The response time is under 0.8 seconds which is great.

Image Headers Expire

Do your images use "expires" headers?

✓ No local images found on the page

Minify CSS

Are your CSS files properly minified?

✓ All CSS files appear to be minified.

Page Objects

Analysis of the embedded objects in the pages.

✓ The page makes 12 requests.

```
total: 12
images: 0
javascript: 10
stylesheets: 2
```

Minify Javascript

Does the site use minified JavaScript?

✓ All Javascript files appear to be minified.

Security

Theme Visibility

Theme Visibility

! The theme is not publicly visible, so it is not easily identifiable.

Visible Plugins

Visible Plugins

✓ Hurray! None of the plugins are publicly visible.

Directory Listing

Does your web server list the contents of the directories?

✓ Directory Listing seems to be disabled on the server.

Secure Connection

Is your content served over a secure connection?

✓ The site is using a secure transfer protocol (https).