

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS General Certificate of Education Advanced Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

TRAVEL AND TOURISM

9395/41

Paper 4 Specialised Tourism

May/June 2013

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, highlighters, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of 7 printed pages, 1 blank page and 1 Insert.

Question 1

(a)

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Refer to Fig. 1 (Insert), information about ecolodges within the Panna National Park in northern India.

Explain two reasons why tourists may not wish to visit Indian national parks.
1
2
[4]

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Evaluate how resorts, such as Sarai, help to raise awareness of ecotourism practices.	

to	ssess how the Sarai resort could help to reduce the negative sociocultural impa ourism in the area.	•
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[Total: 25]

For Examiner's Use

Question 2

For Examiner's Use

Refer to Fig. 2 (Insert), information about Niah Caves in northern Sarawak, Indonesia.

(a)	Explain two reasons why the Niah caves should be preserved.										
	1										
	2										
	[4]										

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(b)	Assess the likely benefits to the local people of a growth in adventure tourism in this area.										

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(c)	Discuss p environme	ossible ntal impa	policies acts at th	that o	could s.	be i	mplemen	ted t	o hel	p manag	e negative
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											[12]

[Total: 25]

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