

Cambridge International Examinations

Cambridge International Advanced Level

CANDIDATE NAME				
CENTRE NUMBER		CANDIDATE NUMBER		

601083216

TRAVEL AND TOURISM

9395/41

Paper 4 Specialised Tourism

May/June 2014

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.



Question 1

Refer to Fig. 1 (Insert), information about the Taj Mahal in India.

(a)	Using Fig. 1 (Insert), identify two threats to the Taj Mahal.
	1

.....

.....

.....[4

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(b)	The area around the Taj Mahal is a tourist attraction and an important religious site.				
	Analyse the reasons why it is important that tourists behave responsibly at sites such as the Taj Mahal.				
	[9]				

(c)	Evaluate the ways in which important cultural buildings, such as the Taj Mahal, can be protected from possible negative impacts.
	[12]

Question 2

Refer to Fig. 2 (Insert), information about Segway tours in San Francisco, USA.

Using Fig. 2 (Insert), explain two reasons why Segways have a low environmental impa	act.
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activities such as Segway tours all year round.
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)	The Segway tours in San Francisco take place in the parks and along the waterfront. During the peak periods such tourist activities may disrupt the local community.					
	Assess how these negative impacts on the local community might be minimised.					
	[12]					

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