

## **Cambridge Assessment International Education**

Cambridge International General Certificate of Secondary Education

| TRAVEL AND 1      | TOURISM |                     | 047 | 1/12 |
|-------------------|---------|---------------------|-----|------|
| CENTRE<br>NUMBER  |         | CANDIDATE<br>NUMBER |     |      |
| CANDIDATE<br>NAME |         |                     |     |      |

Core Module October/November 2019

2 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

## **READ THESE INSTRUCTIONS FIRST**

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [ ] at the end of each question or part question.



| Ref | er to Fig. 1.1 (Insert), information about Barcelona, a city in Spain.             |
|-----|--|
| (a) | Barcelona has 75 000 licensed serviced bed spaces.                                 |
|     | State three types of serviced accommodation.                                       |
|     | 1  |
|     | 2  |
|     | 3  |
|     | [3]  |
| (b) | Explain <b>two</b> advantages to the tourist of staying in licensed accommodation. |
|     | 1  |
|     |  |
|     |  |
|     |  |
|     | 2  |
|     |  |
|     |  |
|     | [4]  |

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| (c) | Explain <b>three</b> environmental impacts likely in a city destination experiencing overcrowding from high tourist numbers. |
|-----|--|
|     |  |
|     | 1  |
|     |  |
|     |  |
|     |  |
|     | 2  |
|     |  |
|     |  |
|     |  |
|     | 3  |
|     |  |
|     |  |
|     | [6]  |
| (d) | Explain <b>three</b> factors likely to influence a tourist's choice of accommodation.  |
|     | 1  |
|     |  |
|     |  |
|     |  |
|     | 2  |
|     |  |
|     |  |
|     |  |
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|     | 3  |
|     | 3  |
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|     |  |

| (e) | Discuss the likely economic impacts to the local population in Barcelona from high tourist numbers. |
|-----|---|
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|     | [6]   |

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2

| Ref | er to Fig. 2.1 (Insert), information on the growth in international visitor numbers to Australia.                        |
|-----|--|
| (a) | Identify the following:  |
|     | the percentage growth of international visitors to Australia   |
|     |  |
|     | Australia's main tourist type  |
|     |  |
|     | the estimated annual visitor expenditure by 2020   |
|     | [3]  |
| (b) | Explain <b>two</b> likely reasons why six of Australia's main inbound markets are in the neighbouring continent of Asia. |
|     | 1  |
|     |  |
|     |  |
|     |  |
|     | 2  |
|     |  |
|     |  |
|     | [4]  |

| (c) | Inbound tourist numbers from the USA have grown by 18.3%.  |        |
|-----|--|--------|
|     | Explain three reasons why tourists from the USA might be attracted to a holiday in Aust                              | ralia. |
|     | 1  |        |
|     |  |        |
|     |  |        |
|     | 2  |        |
|     |  |        |
|     |  |        |
|     |  |        |
|     | 3  |        |
|     |  |        |
|     |  |        |
|     |  |        |
|     |  | [6]    |
| (d) | Explain <b>three</b> likely reasons why Australia and China have unrestricted airline cap between the two countries. |        |
| (d) |  | oacity |
| (d) | between the two countries.   | oacity |
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| (e) | Discuss how tourist boards monitor the performance of tourism in their country. |
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|     | [e]   |
|     | [6]   |

3

| (a) | State <b>three</b> products or services, other than dining, that might be provided as part of a safar |
|-----|---|
| (4) | tour.   |
|     | 1   |
|     | 2   |
|     | 3[3   |
| (b) | Explain <b>two</b> ways that restaurants can reduce the impact of leakage.                            |
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|     | 2   |
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|     |   |
|     |   |
| (c) | Describe <b>three</b> ways that restaurants can support the local culture.                            |
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| (c) | Describe <b>three</b> ways that restaurants can support the local culture.  1                         |
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| (a) | The waiters in Fig. 3.1 are setting the table for breakfast service.            |     |
|-----|---|-----|
|     | Describe three actions a waiter is likely to take once guests are at the table. |     |
|     | 1   |     |
|     |   |     |
|     |   |     |
|     | 2   |     |
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|     | 3   |     |
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|     |   | [6] |
| (e) |   |     |
|     | Discuss the reasons why waiters are required to wear a uniform.                 |     |
|     |   |     |
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| a)         | Stat       | te <b>two</b> types of transport that tourists o | could use to travel within a destination. |    |
|------------|------------|--|---|----|
|            | 1          |  |   |    |
|            | 2          |  |   | [2 |
| o)         | In th      | ne table below circle <b>three</b> characteris   | tics of business class air travel.        |    |
|            |            | priority boarding                                | premium services on board                 |    |
|            |            | reduced baggage allowance                        | no reserved seating                       |    |
|            |            | lie-flat seats                                   | fly to regional airports                  |    |
|            |            |  |   | [; |
|            |            |  |   | ·  |
| c)         | Exp        | olain <b>three</b> likely reasons for the increa | ase in tourists using air transport.      | L  |
| c)         | •          | •  | se in tourists using air transport.       |    |
| <b>;</b> ) | 1          |  |   |    |
| <b>;</b> ) | 1          |  |   |    |
| <b>c</b> ) | 1          |  |   |    |
| ;)         | 1          |  |   |    |
| ;)         | 1          |  |   |    |
| <b>c</b> ) | 1          |  |   |    |
| ;)         | 1          |  |   |    |
| ;)         | 1          |  |   |    |
| <b>;</b> ) | 1          |  |   |    |
| e)         | 1<br><br>2 |  |   |    |
| e)         | 1<br><br>2 |  |   |    |

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(d) An increase in air travel can create negative environmental impacts.

| Describe <b>two</b> ways <b>each</b> of the following negative environmental impacts of air travel can be reduced. |
|--|
| Noise pollution  |
| 1  |
|  |
|  |
|  |
| 2  |
|  |
|  |
| Air pollution  |
| Air pollution  |
| 1  |
|  |
|  |
| 2  |
|  |
|  |
|  |
| [8]  |

| ) | than one destination in one trip.                    |
|---|--|
|   | Discuss the likely appeal of a multi-centre holiday. |
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