

Cambridge O Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		



COMMERCE 7100/21

Paper 2 Written October/November 2021

2 hours

You must answer on the question paper.

No additional materials are needed.

INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use a calculator.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].

This document has 16 pages. Any blank pages are indicated.

1 Fig. 1.1 shows the percentage (%) of output produced by various primary industries in a country. The country specialises in primary production.

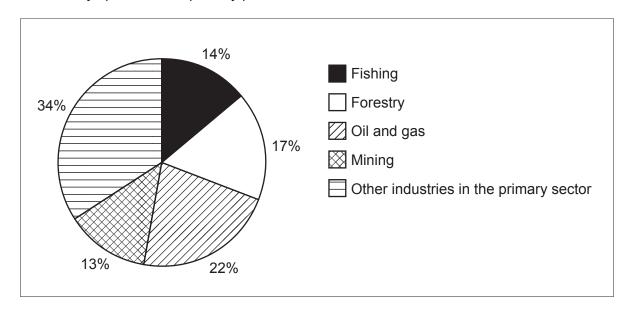


Fig. 1.1 Percentage (%) of output produced by primary industries

Use Fig. 1.1 to help you answer the following questions.

(a)	(i)		
	(ii)	State one industry that might be included in 'Other industries in the primary sector'.	
(b)	ans	a good idea for this country to specialise in primary production? Give reasons for your	our
			[3]

(c)	Many primary goods are carried by goods trains.
	Explain two advantages of using goods trains to transport primary goods.
	1
	2
	[4]
(d)	Circle the correct answer to complete each of the following sentences.
	Exploitation of the natural resources of forests causes
	deforestation OR reforestation.
	A new discovery of oil could benefit a country's
	visible trade OR invisible trade.
	[2]

their country.

(e) Consider the following two channels of distribution that fishermen could use to sell their fish in

 fish market → cash buyers wholesalers → retailers → consumers
Discuss both options. The fishermen want to sell all of their fish using only one channel of distribution. Which one would you recommend? Give reasons for your answer.
[8]
[Total: 19]

2

A ne	A new hypermarket is about to open close to a shopping mall.				
(a)	State two characteristics of a hypermarket.				
	1				
	2				
		[2]			
(b)	Explain two effects on retailers in the shopping mall when the hypermarket opens.				
	1				
	2				
		[4]			
(c)	Do you think the hypermarket should offer hire purchase for expensive items such televisions? Give reasons for your answer.	as			
		[3]			

(d)	Evaluate how important location is to the success of the new hypermarket. Give reasons for your answer.
	[6]
	[Total: 15]

3 Keeya lives in a country that is a member of the SADC. She has an online business selling mobile phones within the SADC and to Europe. Fig. 3.1 shows the postage rates for some postal services.

Size/weight	SADC	Europe
Standard letter	\$1	\$2
Large letter	\$2	\$4
Registered post	\$15	\$23
Packet post 0–1000 grams	\$6	\$13
Packet post 1001–2000 grams	\$12	\$20

Fig. 3.1 Postage rates

Use Fig. 3.1 to help you answer the following questions.

(a)	(i)	What is the cost of sending a large letter within SADC?
		[1]
	(ii)	What is the cost of sending a packet weighing 750 grams to Europe?
		[1]
	(iii)	Which postal service would Keeya use to provide proof of delivery?
		[1]
(b)	Kee	ya issues invoices to her customers before posting the mobile phones.
	Ехр	lain two differences between orders and invoices.
	1	
	2	
		$\Gamma \Delta 1$

(c)	Kee	ya's mobile phones are subject to tariffs when they are sold in Europe.
	(i)	Define the term tariff.
		[1]
	(ii)	Explain the effect of a \$2 dollar tariff on each mobile phone sold by Keeya.
		[2]
(d)	Disc pho	cuss whether or not the internet is an effective advertising medium to promote her mobile nes.
		[E1
		[6] [Total: 16]
		[Total: To]

4		Foods is a private limited company that needs finance and insurance for a new cold storage ehouse.
	(a)	State two features of a cold storage warehouse.
		1
		2
		[2]
	(b)	Explain two possible disadvantages to CC Foods of being a private limited company. 1
		2
		[4]

(c)	CC Foods can use either retained earnings (retained profits) or leasing to finance the cold storage warehouse. Discuss both options. Which would you recommend? Give reasons for your answer.
	[8]

(d)	The	cold storage warehouse will be valued at \$150000 but CC wishes to insure it for \$100000.
	(i)	Give one reason why CC Foods might want to do this.
		[2]
	(ii)	Is it advisable for CC Foods to do this? Give a reason for your answer.
		[2]
		[Total: 18]

5 Banks provide means of payment for international trade. Fig. 5.1 shows a letter of credit.

	LETTER OF CREDIT	
	\$12000	
	Applicant: AA Ltd, Freetown, Sierra Leone	
	Issuing bank: XX Bank, Freetown, Sierra Leone	
	Beneficiary: BB Ltd, New York, USA	
	Receiving bank: ZZ Bank, New York, USA	
	Date of application: 18 July 2021	
	The letter of credit can be drawn from the Brooklyn branch of the ZZ bank as long as you provide the following two documents:	
	(i)	
	(ii)	
	Fig. 5.1 letter of credit	
Use	e Fig. 5.1 to help you answer the following questions.	
(a)	Name the company selling the goods.	
		[1]
(b)	Complete (i–ii) on the letter of credit in Fig. 5.1.	[2]
(c)	Which of these statements about international bank payments are true and whi	ch are false?

	TRUE	FALSE
A bank draft is a form of bank borrowing		
Electronic transfer is the fastest way to make an overseas payment		
Banks charge customers for using debit cards in foreign currencies		

[3]

(d)	Companies need to consider several factors, such as speed of transfer, to decide which means of international payment to use.
	Evaluate two other factors a company should consider before making an international payment. Give reasons for your answer.
	[6]
	[Total: 12]

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