

# **Cambridge IGCSE**<sup>™</sup>

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

134407476

TRAVEL & TOURISM 0471/13

Paper 1 Core Paper May/June 2022

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

#### **INSTRUCTIONS**

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

### **INFORMATION**

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

Ref	fer to	Fig. 1.1 (Insert), information about Chinese tourists visiting Japan.	
(a)	Ide	ntify the following:	
	the	percentage increase in tourists from China	
	the	average length of stay for international tourists	
	the	name of the local cuisine	
	one	e natural attraction in Japan	
			[4]
(b)	(i)	Define the term 'destination'.	
			[1]
	(ii)	State <b>two</b> types of destination.	
		1	
		2	
	_		[2]
(c)		scribe <b>three</b> likely requirements of family tourists when visiting a destination.	
	2		
	3		
			[6]

	escribe tillee ways tourism in Japan has changed as a result of cultural appraisal.
1	
•••	
_	
2	
• • •	
• • •	
3	
•	
•••	
	raluate how an increase in demand for rural tourism is good for the future of Japan stination.
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. ,	State <b>three</b> ways international tourists might purchase a boat trip when at a destination.	
	1	•••
	2	
	3	
	J	 `]
/ <b> </b> _\	Describe true since of quetainable touriers	
(D)	Describe <b>two</b> aims of sustainable tourism.	
	1	
		• • • •
	2	
		[4
(c)	Explain <b>three</b> reasons for the appeal of boat trips in Turkey.	
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2

(a)	Explain three negative environmental impacts of boats trips.
	1
	2
	3
	[6]
(e)	Assess the benefits to local communities of boat tour providers acting more sustainably.
	[6]

Rei	er to Fig. 3.1 (insert), a photograph of a bus station in Thailand.
(a)	State <b>three</b> types of public transport.
	1
	2
	3
	[3]
(b)	Explain <b>two</b> benefits to tourists of transport hubs providing ancillary services.
	1
	2
	[4]
(c)	Explain <b>three</b> reasons for the appeal to tourists of using local public transport when visiting a destination.
	1
	2
	2
	2
	2
	2

(d)	Explain tourism's contribution to <b>each</b> of the following:						
	balance of payments						
	employment						
	inflation						
	[6]						
(e)	Assess the role of catering outlets in tourism.						
	[6]						

4

Ref	er to Fig. 4.1 (Insert), a photograph of restaurant waiting staff receiving training.
(a)	Identify <b>three</b> personal presentation requirements being met by the staff shown in Fig. 4.1.
	1
	2
	3[3]
/b\	
(D)	State <b>four</b> topics included in training for restaurant staff.
	1
	2
	3
	4
	[4]
(c)	Explain <b>three</b> reasons why personal presentation requirements are so important for waiting staff.
	1
	2
	2
	3
	In.
	[6]

(d)	Describe <b>three</b> ways waiting staff can ensure they have interpreted customer requirements correctly.
	1
	2
	3
	[63]
	[6]
(e)	Assess the importance of customer care policies in maintaining restaurant standards.
	[6]
	1-1

[Total: 25]

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