

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS International General Certificate of Secondary Education

CANDIDATE NAME						
CENTRE NUMBER				CANDIDATE NUMBER		

ECONOMICS 0455/31

Paper 3 Analysis and Critical Evaluation

May/June 2010 1 hour 30 minutes

Candidates answer on the Question Paper.

Additional Materials: Insert.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use a soft pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, highlighters, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

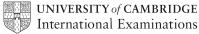
Answer all questions.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

For Examiner's Use					
1					
2					
Total					

This document consists of **9** printed pages, **3** blank pages and **1** Insert.



The extracts 'Coffee is like gold for some people – but not for everybody' and 'Starbucks to open fewer stores' will be needed for this question.

1

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(a)	Why is Jamaican Blue Mountain coffee called 'black gold'?
	[2]
(b)	Why might some people involved in coffee production not think of coffee as similar to gold?
	[3]

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(c)	Discuss whether Jamaica should be pleased that such a large amount of coffee is sold to one country, Japan.									
	[5]									

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o St	arbucks' fixed and variable costs in 2007.

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Question 1(e) is on the next page

The extract says that Starbucks had a bad year. As a researcher, you are asked to assess whether this is correct. Discuss whether the evidence in the extract supports this claim and suggest what other information you might require.	Foi Examii Use

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[10]	
[Total: 26]	

For Examiner's Use The extract 'Charging some cars extra to enter London may raise, not lower, pollution' will be needed for this question.

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(a)	Define the term social cost.
	[2]
(b)	Explain how the use of cars causes a social cost.
	[4]

2

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Question 2(c) is on the next page

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[8]	

[Total: 14]

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Question 1 © Suzy Jagger; Froth comes off Starbucks ...; The Times; 17/11/07.

Question 2 © David Williams; Low-emission zone 'will raise traffic and pollution'; Evening Standard; 18/10/07.

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