

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

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TRAVEL AND TOURISM Paper 4 Specialised Tourism		9395/42 October/November 2016			
CENTRE NUMBER		CANDIDATE NUMBER			
CANDIDATE NAME					
	NAME CENTRE NUMBER TRAVEL AND	CENTRE NUMBER TRAVEL AND TOURISM	CENTRE CANDIDATE NUMBER TRAVEL AND TOURISM		

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use an HB pencil for any diagrams or graphs.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.





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Question 1

Refer to Fig. 1 (Insert), information about Benicàssim and its music festival in Spain.

1)	local community of Benicassim.
	1
	2
	[4

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(b)	Discuss the importance of retaining cultural events in destinations such as Benicassim.
	IO
	[9

(c)	Evaluate the likely negative environmental impacts that a large music festival might bring.
	[40]

Question 2

Refer to Fig. 2 (Insert), information about ecotourism in Thailand.

(a)	Using Fig. 2 (Insert) explain two ways in which tourists in Thailand are able to be eco-friendly
	1
	2
	[4]

(b)	Discuss the importance to the Thai tourism industry of having support from NGOs.					
	[9]					

Evaluate the destinations si	uch as Thailar	nd.	-		
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