



Cambridge Assessment International Education

Cambridge International General Certificate of Secondary Education (9–1)

CANDIDATE NAME		
CENTRE NUMBER	CANDIDAT NUMBER	E

BUSINESS STUDIES

0986/22

Paper 2 May/June 2019

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name in the spaces at the top of this page.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

The Insert contains the case study.

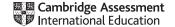
The businesses described in this question paper are entirely fictitious.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

This document consists of 9 printed pages and 3 blank pages.



1	(a)	Identify and explain one advantage and one disadvantage to WA of developing new produ	ıcts.
		Advantage:	
		Explanation:	
		Disadvantage:	
		Explanation:	
			[8]

Be an environ	mentally frien	dly business	3:			
ncrease mark	et share:					
					•••••	
Survival:						
				••••••	•••••	
Conclusion:						

(a)	Identify and explain two examples of tertiary sector businesses that help WA to be success	sful.
	Example 1:	
	Explanation:	
	Evample 2:	
	Example 2:	
	Explanation:	
	•	
		[8]

2

Use com	puters in manufacturing and design:
Improve	employee skills:
D	
Recomm	endation:

3	(a)	Identify and explain how two stakeholder groups of WA are likely to be affected by the reduction in profit in 2018.
		Stakeholder group 1:
		Explanation:
		Stakeholder group 2:
		Explanation:
		[8]

Consider the following three ways WA could use to increase employee motivation. Recommended which way WA should choose. Justify your answer.	nen
Introduce piece rate:	
Give shares in WA to employees:	
Introduce job rotation:	
Recommendation:	
	Introduce piece rate: Give shares in WA to employees: Introduce job rotation:

4	(a)	Cal	CH	late
4 ((a)	(Jai	Cu	alt

(i)	The total cost per month of producing 100 items of furniture.	
		[2]
(ii)	The average cost of 1 piece of furniture.	
		[2]
(iii)	Explain how total cost and average cost will change if the output is increased to items of furniture per month.	
		[4]

	n of new cost to businesses of \$50 per tonne for removing waste:
Increase ir	ı legal minimum wage by 5%:
	And the second s
increase ir	tax on incomes:
Conclusior	1:
Conclusior	
Conclusior	
Conclusior	
Conclusion	
Conclusion	
Conclusion	

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