

## **Cambridge Assessment International Education**

Cambridge Ordinary Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

## TRAVEL AND TOURISM

7096/12

Core Module

October/November 2019

2 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

## **READ THESE INSTRUCTIONS FIRST**

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [ ] at the end of each question or part question.

Ref	er to Fig. 1.1 (Insert), information about Barcelona, a city in Spain.
(a)	Barcelona has 75 000 licensed serviced bed spaces.
	State three types of serviced accommodation.
	1
	2
	3
	[3]
(b)	Explain <b>two</b> advantages to the tourist of staying in licensed accommodation.
	1
	2
	[4]

1	
٠.	
2	
• •	
• •	
3	
• •	
 F	
 E	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
1 2	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
1 2	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
1 2	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
1 2	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
1 2	
1 2	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.
1 2	xplain <b>three</b> factors likely to influence a tourist's choice of accommodation.

(e)	Discuss the likely economic impacts to the local population in Barcelona from high tourist numbers.
	[6]

2

Ref	er to Fig. 2.1 (Insert), information on the growth in international visitor numbers to Australia	а.
(a)	Identify the following:	
	the percentage growth of international visitors to Australia	
	Australia's main tourist type	
	the estimated annual visitor expenditure by 2020	
		[3]
(b)	Explain <b>two</b> likely reasons why six of Australia's main inbound markets are in the neighbour continent of Asia.	ıring
	1	
	2	
		[4]

(c)	Inbound tourist numbers from the USA have grown by 18.3%.
	Explain three reasons why tourists from the USA might be attracted to a holiday in Australia.
	1
	2
	3
	[6
(d)	Explain <b>three</b> likely reasons why Australia and China have unrestricted airline capacity
` ,	between the two countries.
	1
	2
	3

(e)	Discuss how tourist boards monitor the performance of tourism in their country.
	[6

3

(a)	State <b>three</b> products or services, other than dining, that might be provided as part of a safar
(4)	tour.
	1
	2
	3[3
(b)	Explain <b>two</b> ways that restaurants can reduce the impact of leakage.
	1
	2
(c)	Describe <b>three</b> ways that restaurants can support the local culture.
(c)	[4
(c)	Describe <b>three</b> ways that restaurants can support the local culture.
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1
(c)	Describe <b>three</b> ways that restaurants can support the local culture.  1

(a)	The waiters in Fig. 3.1 are setting the table for breakfast service.	
	Describe three actions a waiter is likely to take once guests are at the table.	
	1	
	2	
	3	
		[6]
(e)		
	Discuss the reasons why waiters are required to wear a uniform.	

(a)	Stat	e <b>two</b> types of transport that tourists o	could use to travel within a destination	
	1			
	2			[2
(b)	In th	e table below circle <b>three</b> characteris	tics of business class air travel.	
		priority boarding	premium services on board	
		reduced baggage allowance	no reserved seating	
		lie-flat seats	fly to regional airports	
	L			[3
(c)	Evnl	ain <b>three</b> likely reasons for the incres	see in tourists using air transport	
(c)	Expl	ain <b>three</b> likely reasons for the increa	ase in tourists using air transport.	
(c)			ase in tourists using air transport.	
(c)	1			
(c)	1 2			
(c)	1 2			
(c)	1 2			

(d) An increase in air travel can create negative environmental impacts.

Describe <b>two</b> ways <b>each</b> of the following negative environmental impacts of air travel can be reduced.
Noise pollution
1
2
Air pollution
1
2
8]

(e)	Ireland offers the opportunity for multi-centre holidays. This means tourists can visit more than one destination in one trip.
	Discuss the likely appeal of a multi-centre holiday.
	[6]

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.