

Cambridge International Examinations

Cambridge International Advanced Level

CANDIDATE NAME				
CENTRE NUMBER		CANDIDATE NUMBER		

5724115557

TRAVEL AND TOURISM

9395/43

Paper 4 Specialised Tourism

May/June 2014

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.



Question 1

Refer to Fig. 1 (Insert), information about the Taj Mahal in India.

(a)	Using Fig. 1 (Insert), identify two threats to the Taj Mahal.	
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1	 											
2	 											
												[4]

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Analyse t Taj Maha	the reasons v I.	why it is imp	oortant tha	ıt tourists l	oehave res	ponsibly at	sites such a
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			•••••				
			•••••				

(c)	Evaluate the ways in which important cultural buildings, such as the Taj Mahal, can be protected from possible negative impacts.
	[12]

Question 2

Refer to Fig. 2 (Insert), information about Segway tours in San Francisco, USA.

Using Fig. 2 (Insert), explain two reasons why Segways have a low environmental impact.	•
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activities such	 -			
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	Assess how these negative impacts on the local community might be minimised.
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