

Codebook: Media Content

This document contains the codebook for the coding of party positions in newspaper articles, used in the article “How Political Parties Shape Public Opinion in the Real World” by Martin Bisgaard and Rune Slothuus, published in *American Journal of Political Science*.

VARIABLES IN DATASET

ID	Article identification number from Infomedia database <i>Character string with unique ID number.</i>
tid	Date for publication of article <i>Numeric value in yyyymmdd format.</i>
medie	Newspaper publishing article 1. Politiken 2. Jyllands-Posten
issue	Policy issue covered in article 1. Unemployment benefits 2. Early retirement benefits
partiEL	Is Unity List (Enhedslisten) present in article? 0. Party is not present in article 1. Party is present in article
partiSF	Is Socialist People’s Party (Socialistisk Folkeparti) present in article? 0. Party is not present in article 1. Party is present in article
partiS	Is Social Democrats party (Socialdemokratiet) present in article? 0. Party is not present in article 1. Party is present in article
partiRV	Is Social Liberals party (Radikale Venstre) present in article? 0. Party is not present in article 1. Party is present in article
partiK	Is Conservative party (Konservative Folkeparti) present in article? 0. Party is not present in article 1. Party is present in article
partiV	Is Liberal party (Venstre) present in article? 0. Party is not present in article 1. Party is present in article

For all variables, missing values are denoted “.” or “NA” depending on the statistical program used.

partiDF	Is Danish People's Party (Dansk Folkeparti) present in article? 0. Party is not present in article 1. Party is present in article
posEL	Which position is Unity List (Enhedslisten) expressing on the issue? 0. Party position is not present in article 1. Clearly against the policy proposal 2. Somewhat against the policy proposal 3. Ambiguous towards the policy proposal 4. Somewhat supportive of the policy proposal 5. Clearly supportive of the policy proposal
posSF	Which position is Socialist People's Party (Socialistisk Folkeparti) expressing on the issue? 0. Party position is not present in article 1. Clearly against the policy proposal 2. Somewhat against the policy proposal 3. Ambiguous towards the policy proposal 4. Somewhat supportive of the policy proposal 5. Clearly supportive of the policy proposal
posS	Which position is Social Democrats party (Socialdemokratiet) expressing on the issue? 0. Party position is not present in article 1. Clearly against the policy proposal 2. Somewhat against the policy proposal 3. Ambiguous towards the policy proposal 4. Somewhat supportive of the policy proposal 5. Clearly supportive of the policy proposal
posRV	Which position is Social Liberals party (Radikale Venstre) expressing on the issue? 0. Party position is not present in article 1. Clearly against the policy proposal 2. Somewhat against the policy proposal 3. Ambiguous towards the policy proposal 4. Somewhat supportive of the policy proposal 5. Clearly supportive of the policy proposal
posK	Which position is Conservative party (Konservative Folkeparti) expressing on the issue? 0. Party position is not present in article 1. Clearly against the policy proposal 2. Somewhat against the policy proposal 3. Ambiguous towards the policy proposal 4. Somewhat supportive of the policy proposal 5. Clearly supportive of the policy proposal

For all variables, missing values are denoted "." or "NA" depending on the statistical program used.

posV	Which position is Liberal party (Venstre) expressing on the issue? 0. Party position is not present in article 1. Clearly against the policy proposal 2. Somewhat against the policy proposal 3. Ambiguous towards the policy proposal 4. Somewhat supportive of the policy proposal 5. Clearly supportive of the policy proposal
posDF	Which position is Danish People's Party (Dansk Folkeparti) expressing on the issue? 0. Party position is not present in article 1. Clearly against the policy proposal 2. Somewhat against the policy proposal 3. Ambiguous towards the policy proposal 4. Somewhat supportive of the policy proposal 5. Clearly supportive of the policy proposal
udeladt	Reasons for omitting an article. 0 Not omitted 1 Wrong media outlet 2 No party label present 3 Opinion article 4 Article appears multiple times in dataset
week	Week number (year-week). <i>Numeric value in yyyyww format.</i>
Month	Month (year-month). <i>Numeric value in yyyyymm format.</i>
posELny	Recoded variable of "Which position is Unity List (Enhedslisten) expressing on the issue?" 1 Clearly against the policy proposal 2 Somewhat against the policy proposal 3 Ambiguous towards the policy proposal 4 Somewhat supportive of the policy proposal 5 Clearly supportive of the policy proposal
posSFny	Recoded variable of "Which position is Socialist People's Party (Socialistisk Folkeparti) expressing on the issue?" 1 Clearly against the policy proposal 2 Somewhat against the policy proposal 3 Ambiguous towards the policy proposal 4 Somewhat supportive of the policy proposal 5 Clearly supportive of the policy proposal

For all variables, missing values are denoted "." or "NA" depending on the statistical program used.

posSny	<p>Recoded variable of “Which position is Social Democrats party (Socialdemokratiet) expressing on the issue?”</p> <ol style="list-style-type: none"> 1 Clearly against the policy proposal 2 Somewhat against the policy proposal 3 Ambiguous towards the policy proposal 4 Somewhat supportive of the policy proposal 5 Clearly supportive of the policy proposal
posRVny	<p>Recoded variable of “Which position is Social Liberals party (Radikale Venstre) expressing on the issue?”</p> <ol style="list-style-type: none"> 1 Clearly against the policy proposal 2 Somewhat against the policy proposal 3 Ambiguous towards the policy proposal 4 Somewhat supportive of the policy proposal 5 Clearly supportive of the policy proposal
posKny	<p>Recoded variable of “Which position is Conservative party (Konservative Folkeparti) expressing on the issue?”</p> <ol style="list-style-type: none"> 1 Clearly against the policy proposal 2 Somewhat against the policy proposal 3 Ambiguous towards the policy proposal 4 Somewhat supportive of the policy proposal 5 Clearly supportive of the policy proposal
posVny	<p>Recoded variable of “Which position is Liberal party (Venstre) expressing on the issue?”</p> <ol style="list-style-type: none"> 1 Clearly against the policy proposal 2 Somewhat against the policy proposal 3 Ambiguous towards the policy proposal 4 Somewhat supportive of the policy proposal 5 Clearly supportive of the policy proposal
posDFny	<p>Recoded variable of “Which position is Danish People’s Party (Dansk Folkeparti) expressing on the issue?”</p> <ol style="list-style-type: none"> 1 Clearly against the policy proposal 2 Somewhat against the policy proposal 3 Ambiguous towards the policy proposal 4 Somewhat supportive of the policy proposal 5 Clearly supportive of the policy proposal

For all variables, missing values are denoted “.” or “NA” depending on the statistical program used.