DAVID CAI

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ChartHop Product Manager

Data Processing team, Integrations team, 1.2022 - Present

- Led two teams that directly support 40+ at-risk customers, saving 20% of total ARR, by implementing a daily triage cadence with Support and Services team leads to identify, scope, and ship product improvements weekly in response to emerging customer needs
- Developed and executed one-year roadmaps for both teams:
 - o Instrument, then reduce by half, data processing errors impacting 80%+ of customers
 - Build 3 net-new integrations (Workday, ADP, Deel) to expand TAM by +20%
 - Coordinated commercial partnerships with ADP and Deel

Yahoo (formerly Verizon Media APM) Product Manager

Yahoo News iOS & Android, 6.2020 - 12.2021

- Increased combined app revenue +55% by identifying our top-line KPI (articles per session) and iterating on 15+ A/B experiments
- Launched US local news, achieving +40% notification engagement (vs. standard articles)
- Launched notification channels, achieving +12% notification engagement, +10% user retention *Identity, 6.2019 6.2020*
- Shipped a new account settings page focused on 2FA and account recovery method enrollment

Developer Experience

Facebook, Software Engineering Intern, Developer Infrastructure, *Summer 2018*

Extended an MVP debugger into a shipped product for Prepack (Javascript Optimizing Compiler)

Evernote, Software Engineering Intern, Growth, Summer 2017

Implemented full-stack experiments to reduce churn and an account switcher for enterprise use

Education — Rice University

3.5 GPA, Masters of Computer Science 5.2019

3.8 GPA, Bachelor of Arts in Computer Science 5.2019

Teaching Assistant for: Compiler Construction, Computer Systems (x2), Program Design

Solo Projects

Splitz: Strava Workout Parser, stravaworkout.com, 2023

Auto-parse running workouts into sets and splits. 50+ users, currently in beta

Clok: Time Utilities, iOS app store, 2022

Stopwatch, countdown, and workout timers as an introductory Swift project. 200+ downloads

PM Tech Lessons, pmtechlessons.com, 2020 - 2022

Technical explainer articles for non-technical PMs. 1K visitors, 2K page views / month

Amateur Sub-Elite Marathoner

- Boston Marathon 2023 200th overall (of 30K), 2:31:45
- Pittsburgh Marathon 2022 7th overall (of 3K), 2:32:39
- Chevron Houston Marathon 2019 92nd overall (of 24K), 2:39:39