David Cai

caiismyname2012@gmail.com | davidcai.me

Experience

Yahoo (Verizon Media)

APM Program (3% acceptance rate among new-grad PMs)

Yahoo News Team, July 2020 - Present
- Product manager for Yahoo News native iOS and Android apps
- Led the launch of US local news across apps and desktop

Identity Team, July 2019 - July 2020
- Began a redesign for the account settings page by leading the team through design, user research validation, and engineering explorations for a tech stack transition
- Designed and tested a series of improvements to user-facing interstitials to reduce account lockout

PM Tech Lessons (pmtechlessons.com)

Founder and Writer, July 2020 - Present
- Created a site to educate non-technical product management candidates on technical topics
- Sustained traffic of 1K visitors / month, 2K page views / month
- Currently expanding into paid courses (revenue $100 / month), case studies, and informative interviews with leaders in the field

Cafeteria Texts

Founder and Developer, 2018
- Developed and marketed a service to notify students of menus for upcoming meals via text messaging as a junior undergrad
- Grew to over 800 users (20% of Rice undergraduate population) in two months

Facebook

Software Engineering Intern, Developer Infrastructure, Summer 2018
- Extended a basic debugger implementation into a shipped product for Prepack (Javascript Optimizing Compiler) to aid development speed and ability
- Collaborated in a cross-functional manner to take advantage of other Facebook technologies to integrate the debugger into existing pipelines

Education

Rice University, May 2019

3.5 GPA, Masters of Computer Science
3.8 GPA, Bachelor of Arts in Computer Science
Teaching Assistant for: Compiler Construction, Computer Systems (x2), Program Design

Amateur Sub-Elite Runner

2:39 marathon — Chevron Houston Marathon, 2019 (92nd overall, of 24K participants)