DAVID CAI

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ChartHop Product Lead

API Integrations, Data Processing, 1.2022 - 9.2023

- Led two product teams owning business-critical processing platforms: 3rd-party API integrations, data processing infrastructure, and new customer setup experience
- Built 3 new API integrations (Workday, ADP, Deel) to expand projected ARR by +20% alongside maintaining 20 existing integrations.
 - Coordinated ChartHop's first two commercial partnerships, with ADP and Deel.
- Instrumented, audited, and fixed 50% of data processing errors impacting 80%+ of customers
- Ideated, built, and shipped compensation bands end-to-end (creation, management, adoption), a foundational primitive for compensation reviews, in 4 months
- Consistently partnered with C-suite, senior customer support leadership, and across product teams on integrations roadmap's impact on ARR/NRR, ultimately saving 20% of total ARR

Yahoo Product Manager

Yahoo News iOS & Android, 7.2020 - 12.2021

- Increased combined app revenue +55% by identifying our top-line KPI (articles per session) and iterating on 15+ A/B experiments
- Launched US local news, achieving +40% notification engagement (vs. standard articles)
- Launched notification channels, achieving +12% notification engagement, +10% user retention *Account Identity, 6.2019 6.2020*
- Shipped a new account settings page focused on 2FA and account recovery method enrollment

Facebook Software Engineering Intern

Developer Infrastructure, Summer 2018

Shipped an MVP debugger for a Javascript optimizing compiler (Prepack) in FB's custom IDE

Evernote Software Engineering Intern

Growth Experiments, Enterprise, Summer 2017

• Built a dynamic cancellation interstitial flow and an account switcher for enterprise users

Education — Rice University

Masters of Computer Science, 2019

Bachelor of Arts in Computer Science, 2019

Teaching Assistant for: Compiler Construction, Computer Systems, Program Design

Solo Projects

Splitz: Strava Workout Parser (workoutsplitz.com) 2023

Auto-parse running workouts into sets and splits. 100+ users, currently in beta. Firebase + JS PM Tech Lessons (pmtechlessons.com) 2020 - 2022

Technical concept explainer articles for non-technical PMs. 1K visitors, 2K page views / month

Amateur Sub-Elite Marathoner

Personal Best: Boston Marathon 2023 - 200th overall (of 30K), 2:31:45