



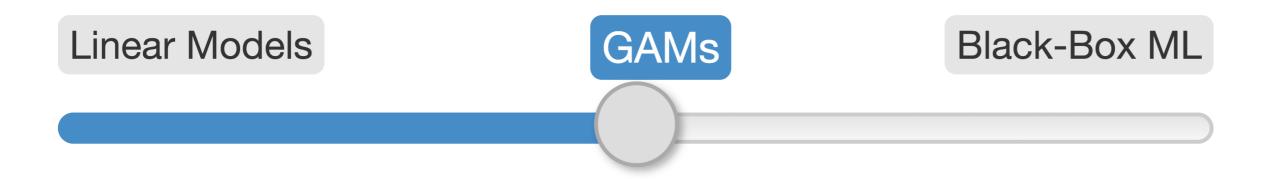
# Introduction to Generalized Additive Models

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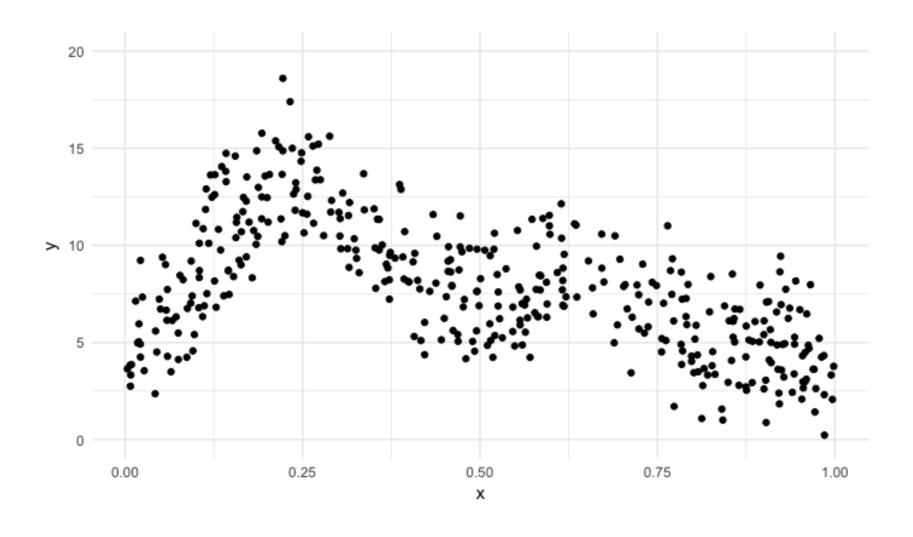


### Trade-offs in Model Building



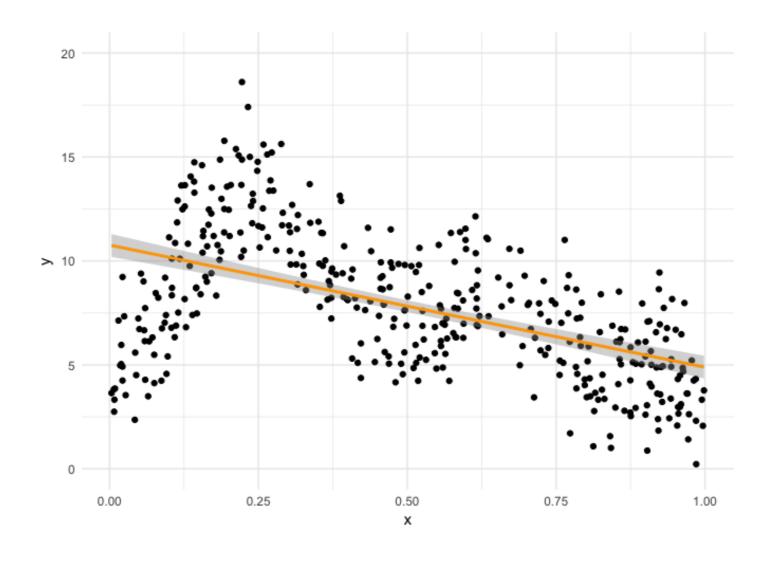


### Non-linear Relationships



## Nonlinear Relationships (2)

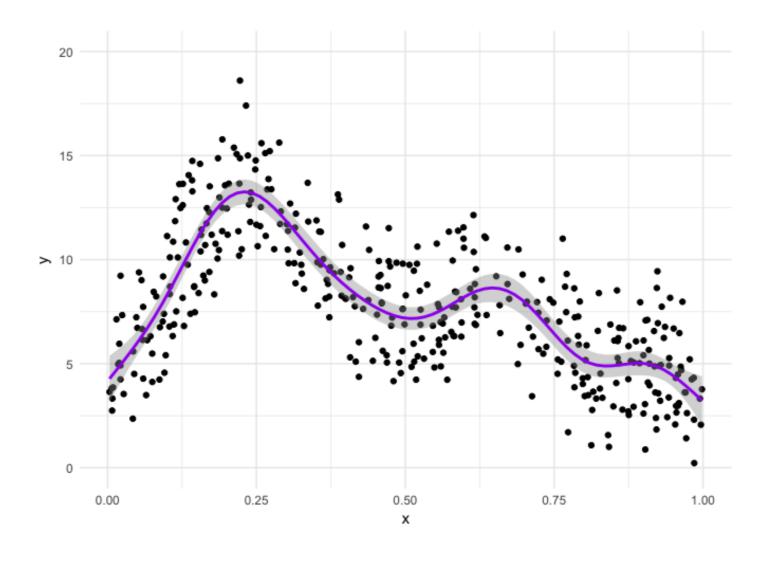
linear\_mod <- lm(y ~ x, data = my\_data)</pre>



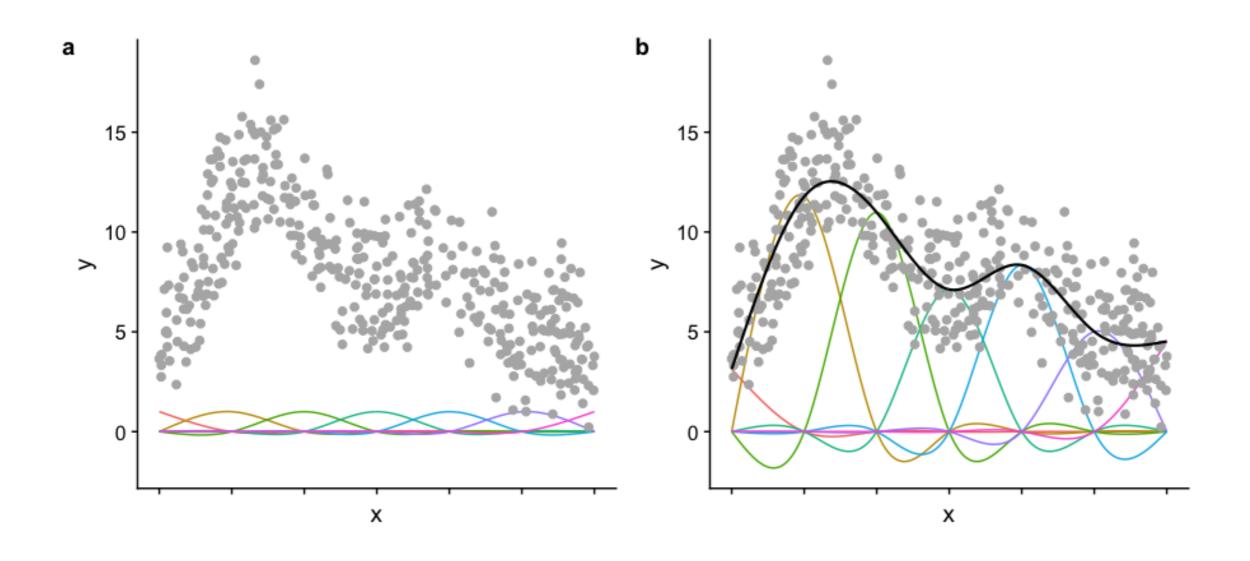


### Nonlinear Relationships (3)

```
library(mgcv)
gam_mod <- gam(y ~ s(x), data = my_data)</pre>
```



### **Basis Functions**





### Basis Functions (2)

```
gam mod <- gam (y ~ s(x), data = my data)
coef(gam mod)
(Intercept) s(x2).1 s(x2).2
7.814448 5.272290 5.104941
s(x2).3 s(x2).4 s(x2).5
       1.720561 - 1.180613
1.271135
s(x2).6
-2.676133
```





# Let's practice!



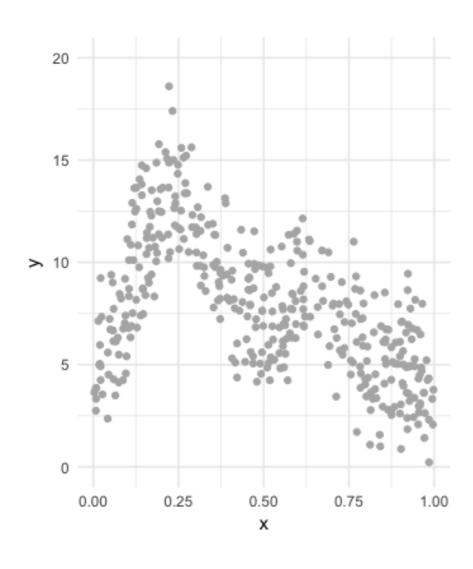


# Basis Functions and Smoothing

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### Getting the right fit



- Close to the data (avoiding underfitting)
- Not fitting the noise (avoiding overfitting)

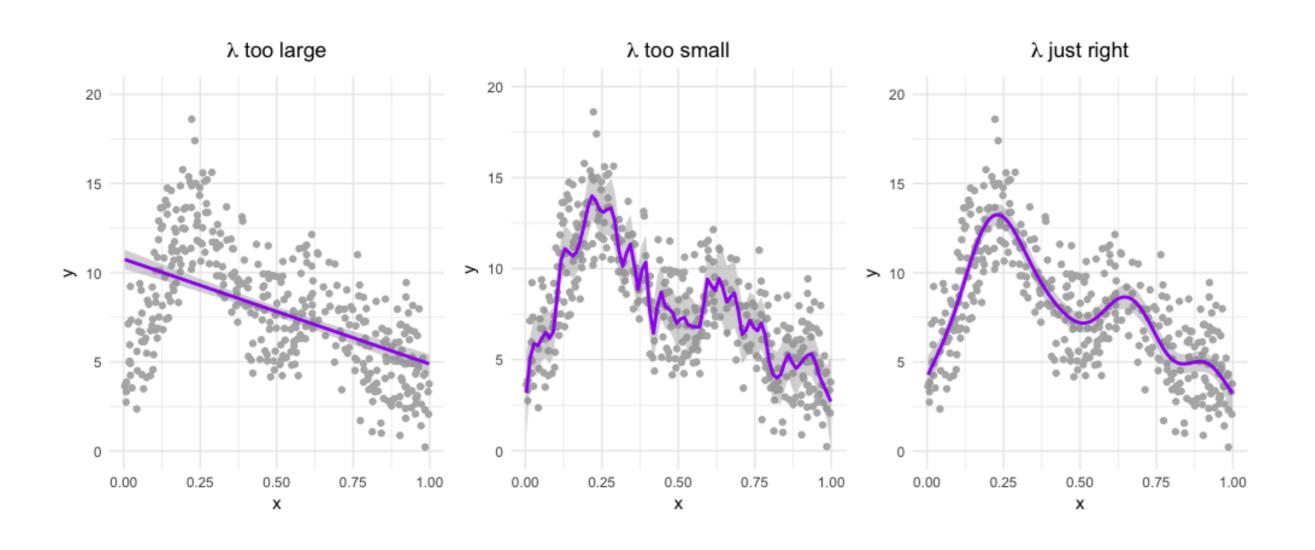


### Balancing Wiggliness

Fit = Likelihood 
$$-\lambda \times \text{Wiggliness}$$



### Choosing the Right Smoothing Parameter



### **Smoothing Syntax**

Setting a fixed smoothing parameter

```
gam(y \sim s(x), data = dat, sp = 0.1)

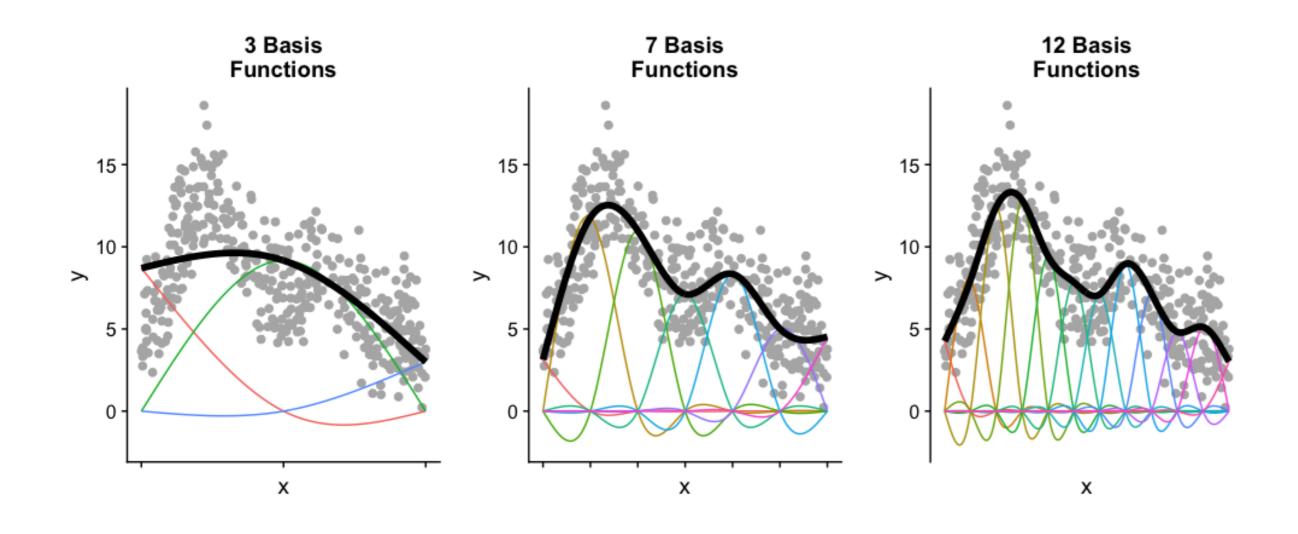
gam(y \sim s(x, sp = 0.1), data = dat)
```

Smoothing via restricted maximum likelihood

```
gam(y \sim s(x), data = dat, method = "REML")
```



### Number of basis functions



### **Basis Function Syntax**

#### Setting number of basis functions

```
gam(y \sim s(x, k = 3), data = dat, method = "REML")
gam(y \sim s(x, k = 10), data = dat, method = "REML")
```

#### Use the defaults

```
gam(y \sim s(x), data = dat, method = "REML")
```





# Let's practice!





# Multiple Regression with GAMs

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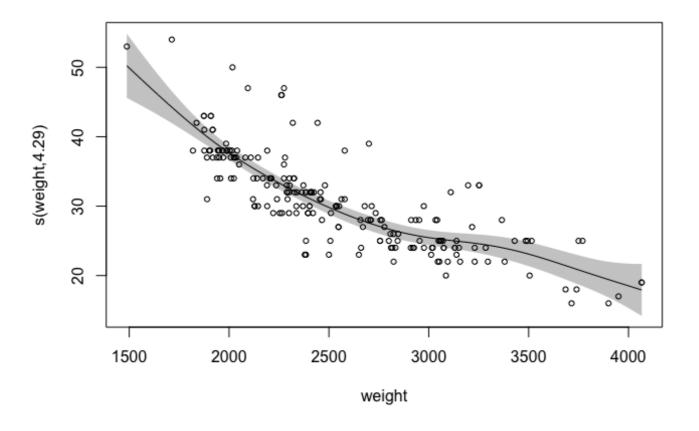


### Our Working Dataset: mpg

```
mpg
                                                             style drive eng.loc
    symbol loss
                                   fuel aspir doors
                           make
                                                  two convertible
                                                                                    88.6
              NA
                    alfa-romero
                                           std
                                                                            front
                                    gas
                                                                      rwd
                                                 two convertible
                                                                                    88.6
              NA
                    alfa-romero
                                           std
                                                                      rwd
                                                                            front
                                    gas
              NA
                    alfa-romero
                                           std
                                                        hatchback
                                                                            front
                                                                                    94.5
                                                                      rwd
                                    gas
                                                  two
             164
                            audi
                                           std
                                                four
                                                             sedan
                                                                      fwd
                                                                            front
                                                                                    99.8
                                    gas
             164
                                                                                    99.4
                            audi
                                           std
                                                four
                                                             sedan
                                                                      4wd
                                                                            front
                                    gas
                                                                            front
                                                                                    99.8
              NA
                            audi
                                           std
                                                             sedan
                                                                      fwd
                                                  two
                                    gas
                                                                            front 105.8
             158
                                           std
                                                             sedan
                            audi
                                                four
                                    gas
                                                                      fwd
              NA
                            audi
                                                                            front 105.8
                                           std
                                                four
                                                             wagon
                                                                      fwd
                                    gas
             158
                            audi
                                    gas turbo
                                                four
                                                             sedan
                                                                      fwd
                                                                            front 105.8
10
              NA
                            audi
                                    gas turbo
                                                        hatchback
                                                                            front 99.5
                                                                      4wd
                                                  two
. . .
```



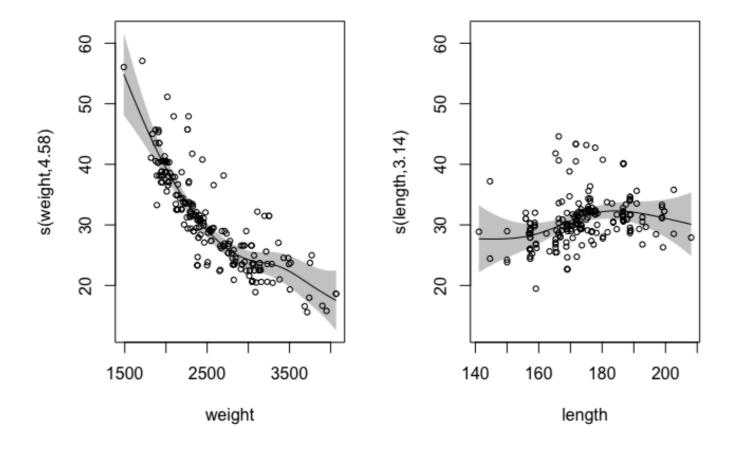
### Multiple Smooths (1)





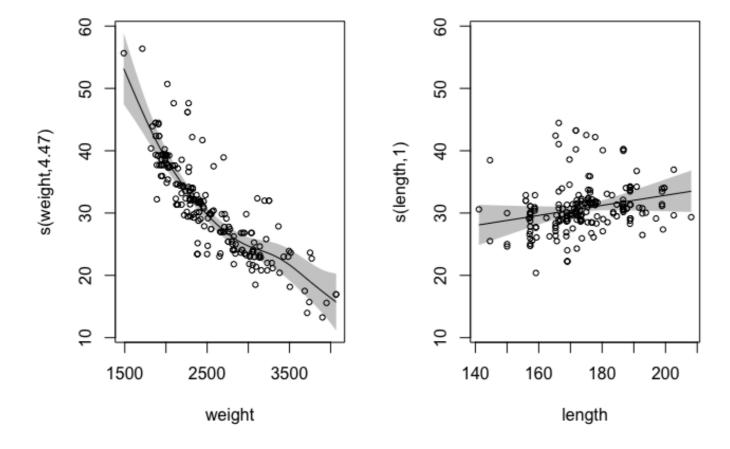
### Multiple Smooths (2)

### Multiple Smooths (3)

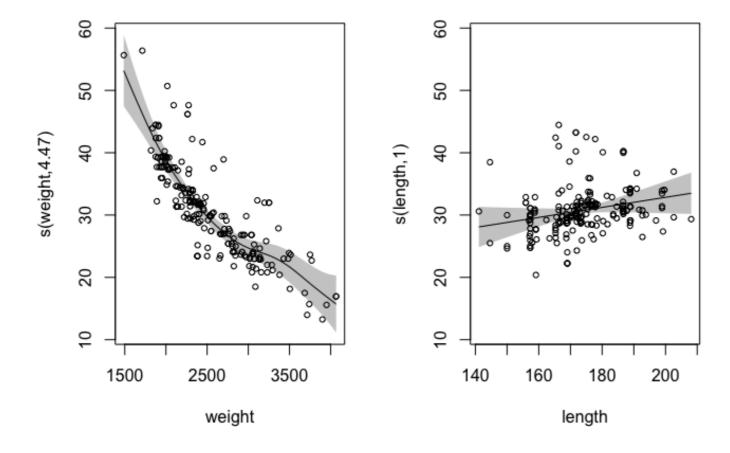




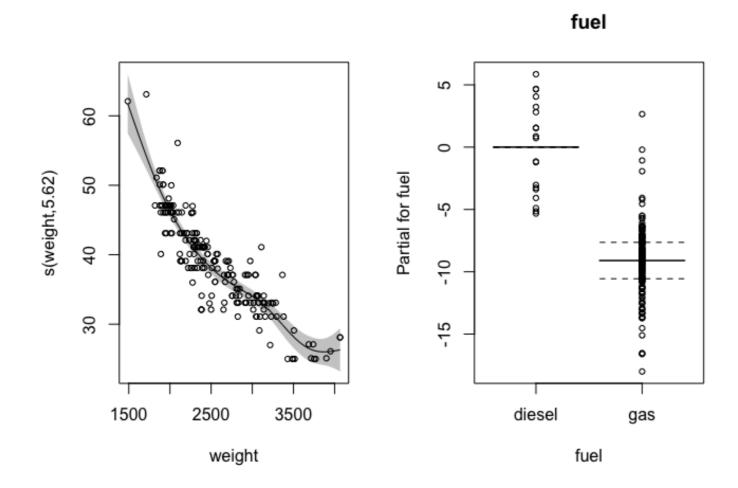
### Linear terms



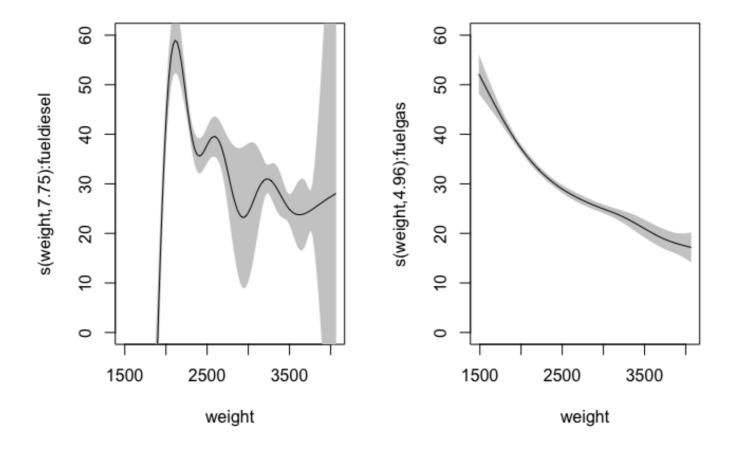
### Linear Terms (2)



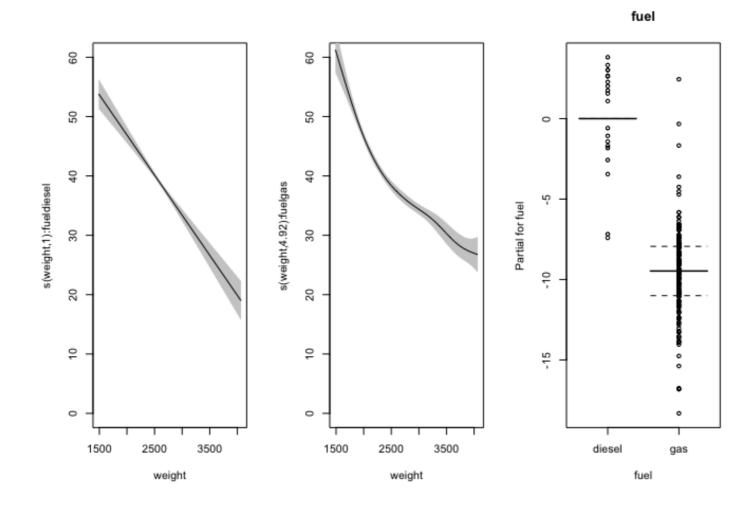
### Categorical Terms (1)



### Categorical Terms (2)



### Categorical Terms (3)







# Let's practice!