



JAVASCRIPT UNCONFERENCE

We're very excited to announce that a further **JavaScript Unconference** will take place on the 25th and 26th April, 2015 in the University of Hamburg, Martin-Luther-King-Platz 6.

The event will be attended by around 300 attendees, both from Germany and abroad. The target group are developers and consultants who use JavaScript, either privately, or in their daily work, both for server side (e.g. Node.js) and frontend work. The organisers are expecting a return of core developers from well-known frameworks, and many familiar names and faces from the JavaScript community.

Facts and figures:

- 250 - 350 attendees
- 2 days, 4 parallel tracks
- Location: t.b.d.
- 28 presentations, each ~45 minutes
- Tickets: €59-79
- Language: mainly English

The previous JS Unconf was characterised by a range of high quality sessions covering a wide spectrum of topics. The resulting media coverage was extremely positive, and we are expecting a large majority of this year's attendees will be present for the event in 2015.



Our aim is to hold a stand-out event, that is a success for everybody involved. In order to attract as many developers as possible, we want to keep the ticket price as low as we can. As a sponsor, you have the opportunity to present your product and/or yourselves as an attractive employer. The various options are detailed in the attached document.

If you have any questions, please feel free to get in touch.

Best regards,

JS Unconf Team

<http://jsunconf.eu>

contact@jsunconf.eu

Sponsor-Matrix:

Gold-Sponsor

Elevator pitch in front of all delegates.

Booth or stand at venue.

Posters, roll-ups etc. at venue.

Naming of company with logo, link and sponsorship level (Gold) on web site.

Naming of company and sponsorship level (Gold) in e-mails.

In the case of a planned lottery/raffle, there will be a drawing of the prize winners on the last day of the event in front of all delegates

A short text on our website which describes your company (50-100 words)

8 free tickets, maximum additional buyable: 4

All silver sponsor benefits.

Max. 5 Slots
EUR 4.000,-

Silver-Sponsor

A3 posters at venue.

Naming of company with logo, link and sponsorship level (Silver) on web site.

Naming of company and sponsorship level (Silver) in e-mails.

A short text on our website which describes your company (50-100 words)

4 free tickets, maximum additional buyable: 2.

All bronze benefits.

Max. 10 Slots
EUR 2.000,-

Bronze-Sponsor

A4 posters at venue.

Naming of company with link and sponsorship level (Bronze) on web site.

A short text on our website which describes your company (50-100 words)

2 free tickets, maximum additional buyable: 1.

Max. 20 Slots
EUR 1.000,-



Sponsor Goodies:

Gold Sponsor

Cost: EUR 4,000.00

- Elevator pitch in front of all delegates.
- Booth or stand at venue.
- Posters, roll-ups, projector walls etc. at venue.
- Naming of company with logo, link and sponsorship level (Gold) on web site.
- Naming of company and sponsorship level (Gold) in all e-mails to delegates.
- In the case of a planned lottery/raffle, there will be a drawing of the prize winners on the last day of the event in front of all delegates
- A short snippet of text on our website which describes your company
- 8 free admission tickets, maximum additional buyable: 4
- All Silver Sponsorship benefits.

Silver Sponsor

Cost: EUR 2,000.00

- Posters of size A3 at venue.
- Naming of company with logo, link and sponsorship level (Silver) on web site.
- Naming of company and sponsorship level (Silver) in all e-mails to delegates.
- A short text on our website which describes your company
- 4 free admission tickets, maximum additional buyable: 2
- All Bronze Sponsorship benefits.

Bronze Sponsor

Cost: EUR 1,000.00

- Posters of size A4 at venue.
- Naming of company without logo, but with sponsorship level (Bronze) on web site.
- A short text on our website which describes your company
- 2 free admission tickets, maximum additional buyable: 1

Additional Benefits

Sponsors may supply delegates with advertising material and "goodie bags". For example: pens, bottle openers, stickers, magazines, books, lighters, key rings, USB sticks, balloons etc.