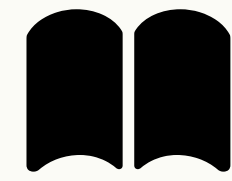


iMAGiCA

Imagine. Code. Magic.

Caio, Alessandro, Aatika, Giulia, Mahsa





Have you ever thought about how amazing it would be to fully immerse yourself in the atmosphere of your favorite book, as if you were really there?

or

Have you ever wanted to read but just couldn't get into the story because of all the distractions around you?

Mark - your reading companion

Mark offers an immersive experience while you read, enhancing not only all the positive effects of reading, but also helping you stay focused



Why people should prefer to have an app during their reading time?

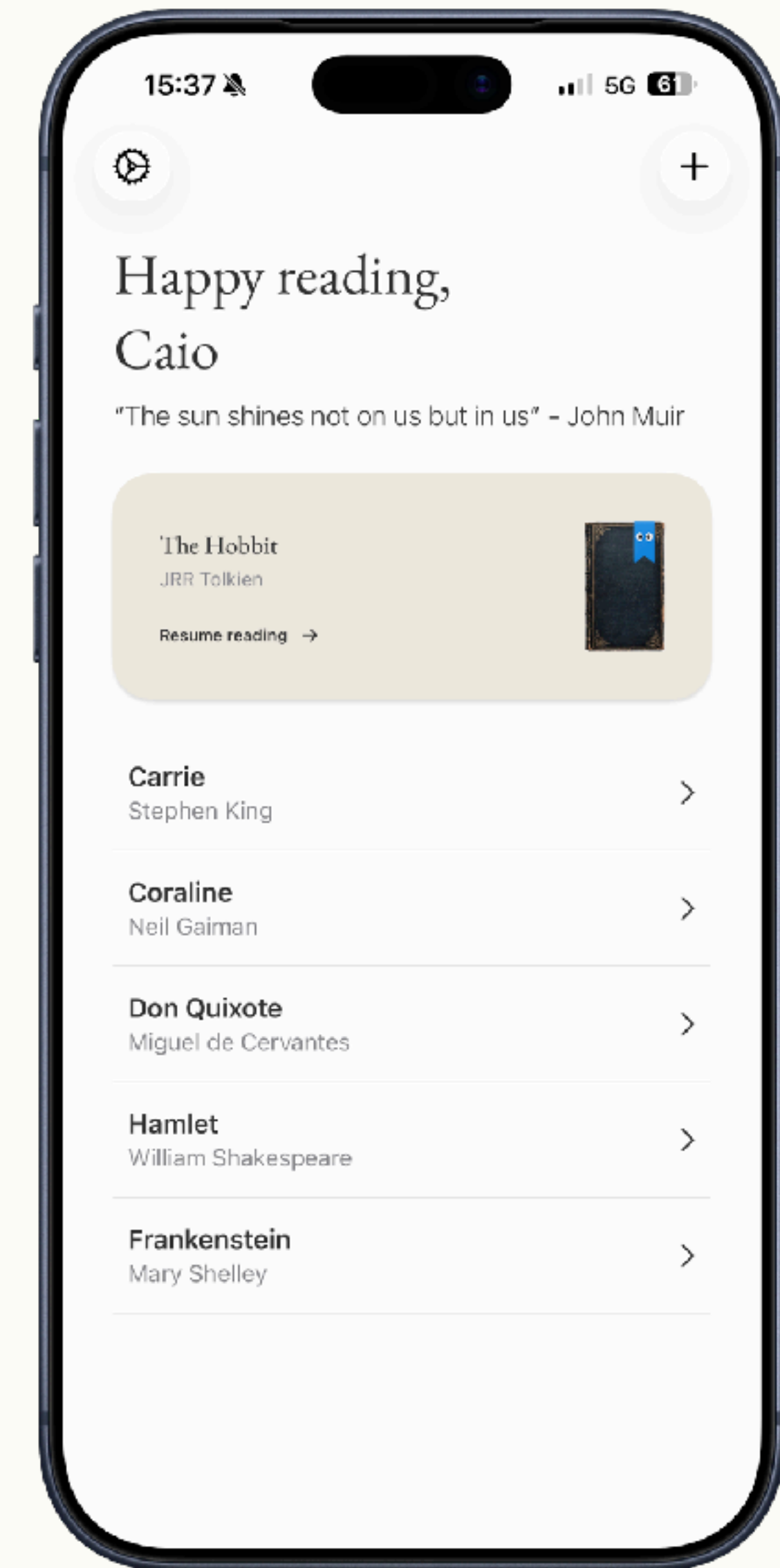
Your reading world

Reading timer for focused sessions

Scan your book cover

Genre-based ambient background sounds

Visual environments to match the story's setting



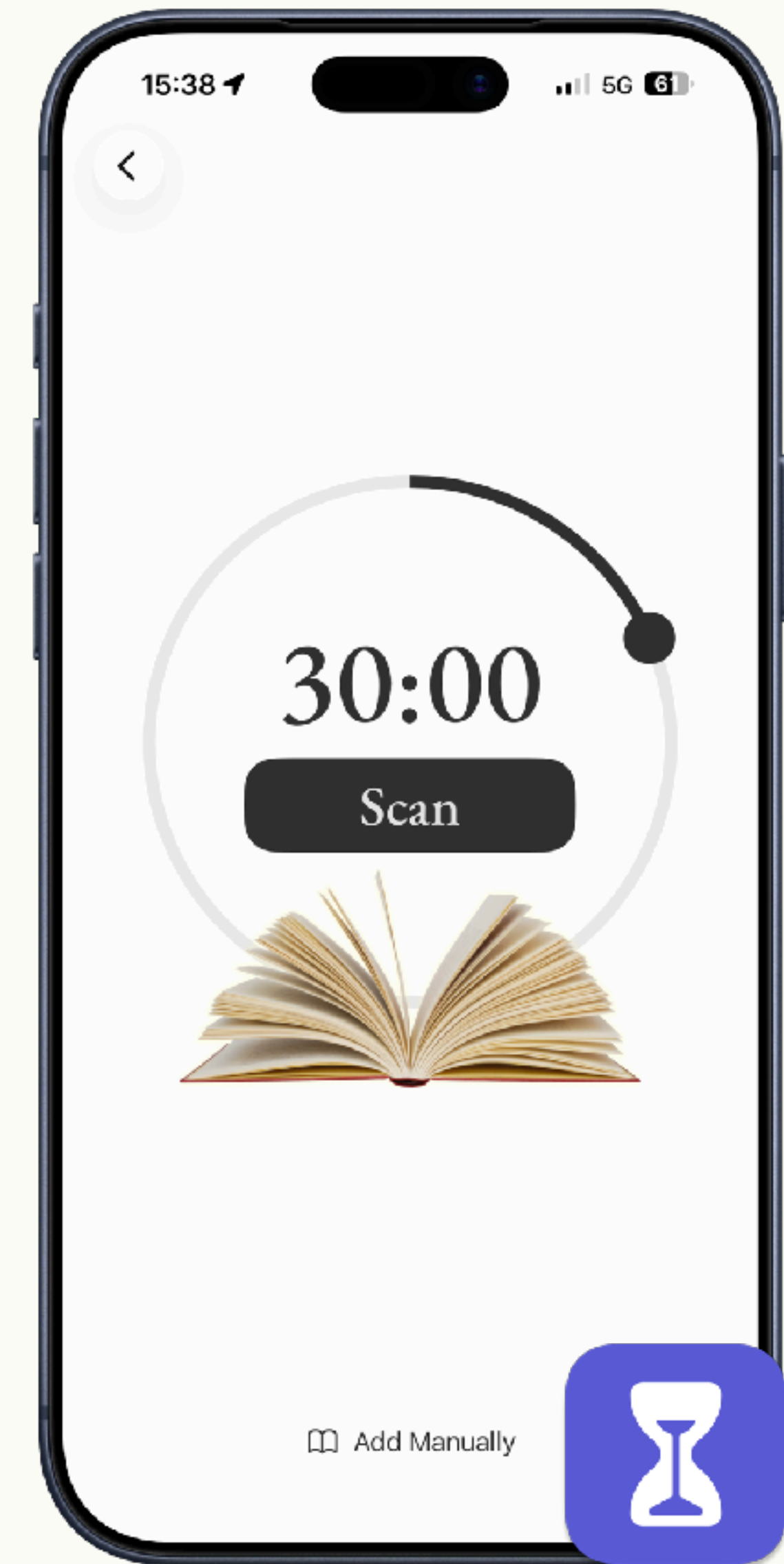
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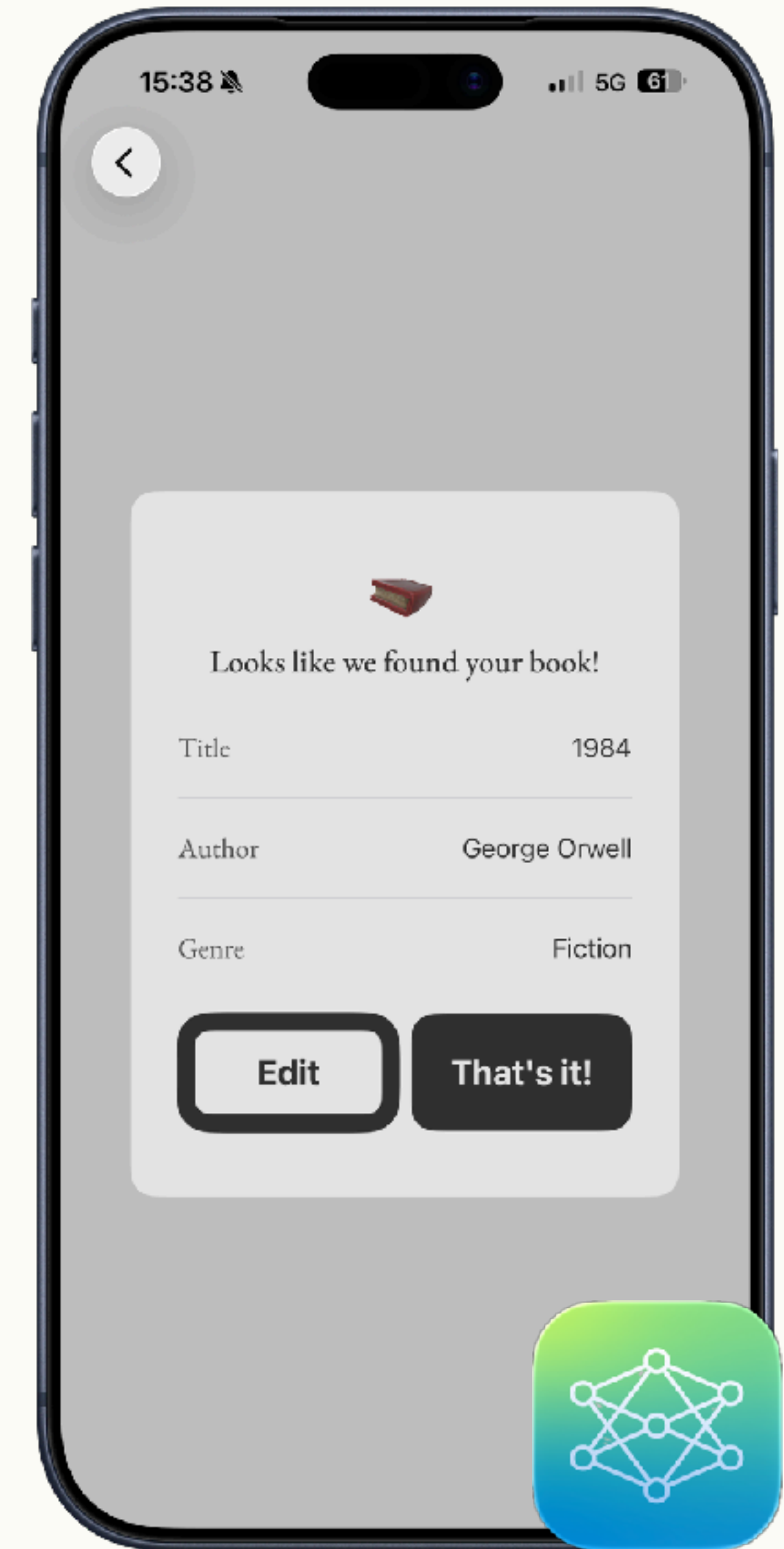
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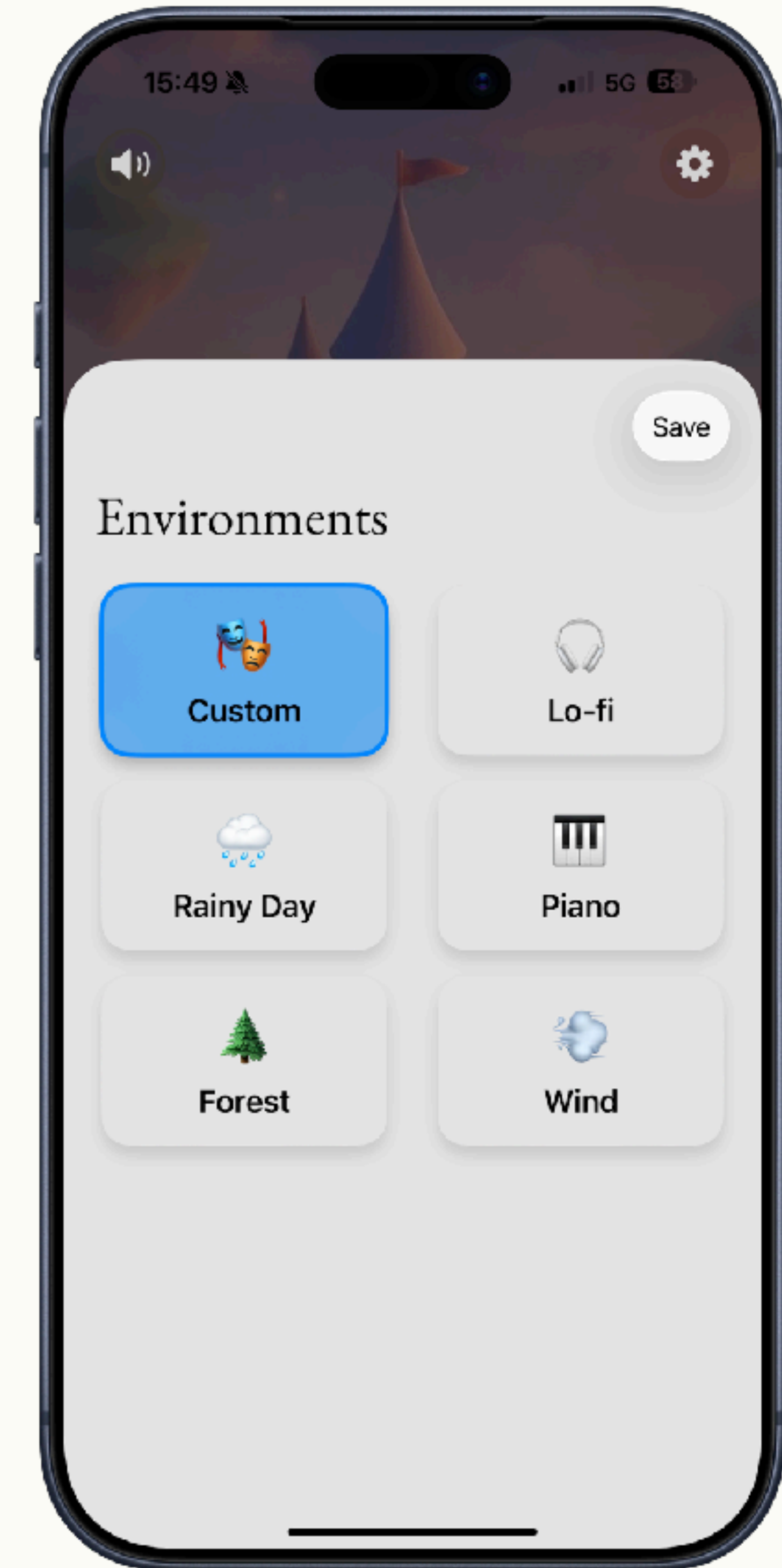
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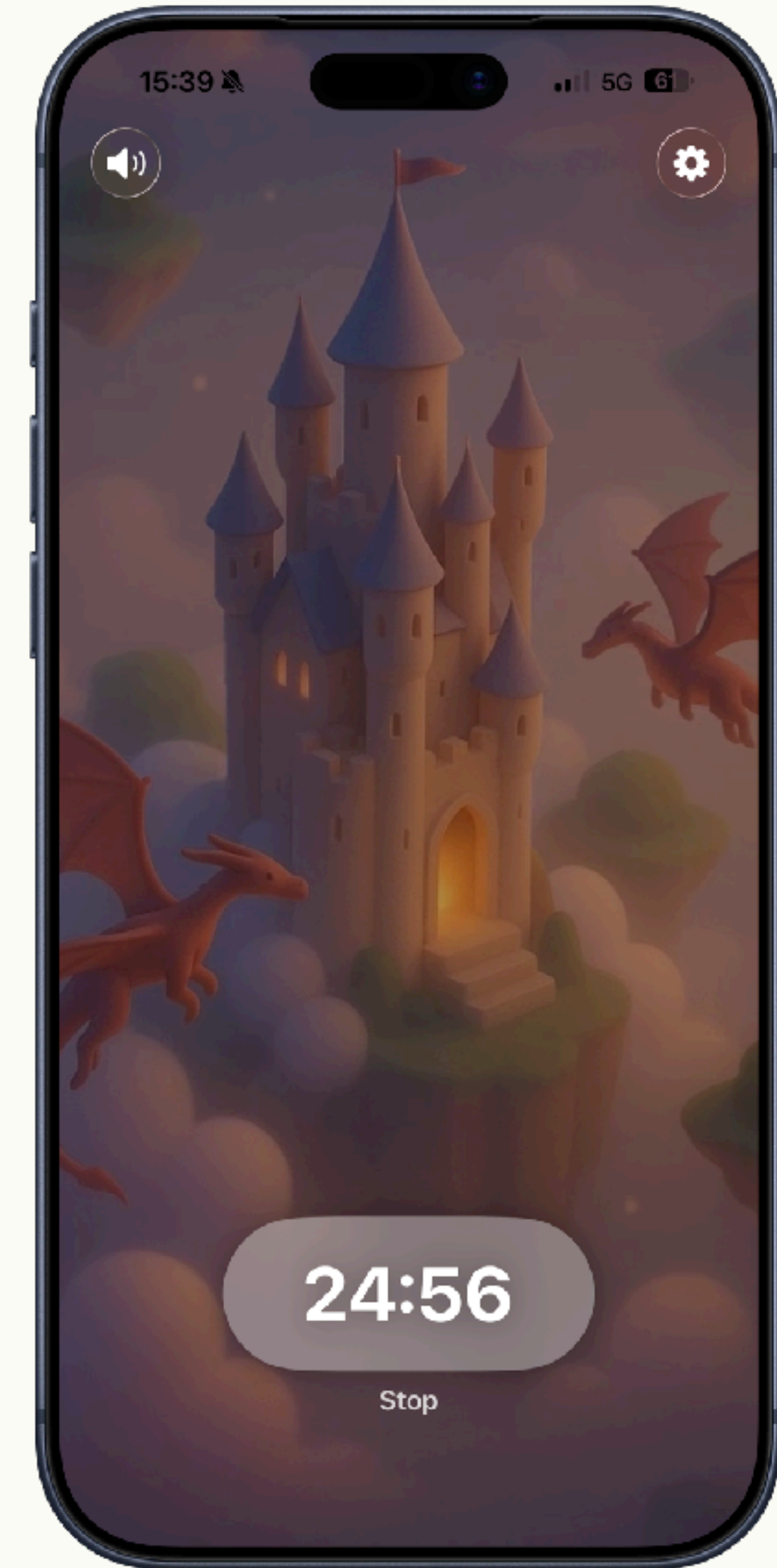
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Our main takeaways as a team

Merge **creativity**
with
functionality

Team
collaboration
and
communication

Discover the
process **from idea**
to **prototype**

Technology can
shape **emotions**

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Thank you

By iMAGiCA