

Gisele Sartini Guaraldo

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Professional Summary:

Professional video editor with a decade of experience, specializing in high-performance videos for YouTube, social media, ads, motion graphics, podcasts, and live streaming.

Education:

Filmmaking – Academia Internacional de Cinema (2020–2023)

Journalism – Cásper Líbero College (2015–2018)

Skills:

Adobe Premiere Pro, After Effects, Video Color Grading, Adobe Photoshop, Adobe Audition, Adobe Animate, Avid, Vmix, OBS, Frame.io, Midjourney, YouTube/Google Analytics, Adobe Firefly, Postgrain, MLabs

Soft skills: Creative, fast, work under tight deadlines, communication, teamwork, problem-solving, EQ

Relevant professional experiences:

TV Gazeta | Videographer / Video Editor / Live Producer

12/2022 – Present | São Paulo, Brazil

- Video editing and production for social media content, podcasts, and live streams.

Jellysmack | Video Editor (Freelance)

01/2022 – 03/2023 | Remote

- Daily video editions for American and Brazilian creators, optimized for Facebook, TikTok, and Instagram algorithms.

Mina Bem-Estar | Video Editor (Freelance)

04/2022 – 04/2024 | Remote

- Lifestyle and wellness content editions for the digital platform of Brazilian TV host Angélica.

Empiricus | Video Editor / Motion Designer

10/2019 – 10/2021 | São Paulo, Brazil

- Editing YouTube videos and creating sales-focused content with motion graphics.

Yubb - Videographer

06/18 - 06/19

- Producing, recording, and editing content for YouTube and social media. I also scheduled all the videos and tracked their performance.

Languages: Native Portuguese, fluent in English, advanced in Spanish, intermediate in Italian, and basic in French.

Certifications & Courses:

- Intensive Video Editing – Academia Internacional de Cinema
- Motion Design – EBAC
- 2D Animation – Panamericana School of Art
- Avid Media Composer – Domestika
- After Effects - Impacta School
- Podcast production and editing - Alura
- Advanced Screenwriting - Roteiros e Narrativas School