



# CAIO CASTELHANO

## FULL-STACK DEVELOPER

### CONTACT

@ castelhanoc@gmail.com

linkedin.com/in/caio-castelhana

https://caiocastelhana.github.io/portfolio/

São Paulo, BR

### SUMMARY

With over 10 years of experience in social media, I have developed skills in strategic planning, content creation, and revision, with a focus on marketing and political journalism. I completed an intensive 9-week bootcamp at Le Wagon and am currently studying React. Transitioning into web development, I aim to integrate my experience in digital communication with my newly acquired technical skills.

### SKILLS

HTML • CSS • JavaScript • Figma •  
Ruby • Ruby on Rails • React •  
MVC Architecture • Adaptability •  
Social Media Management •  
Copywriting • Editing • Creativity •  
Organization • Teamwork • Git/GitHub

### CERTIFICATION

**Learn React**  
Scrimba - 2025

### LANGUAGES

PORTUGUESE    **Native**    ● ● ● ● ●  
ENGLISH    **Intermediate**    ● ● ● ● ●

### PROFESSIONAL EXPERIENCE

#### O Antagonista/Revista Crusoé

Social Media Editor

São Paulo, BR

2017 - 2024

Journalistic portal and digital magazine

- Wrote and created posts for Facebook, X, Instagram, Threads, YouTube, TikTok, WhatsApp, and Telegram, as well as email newsletters;
- Developed journalistic projects in partnership with Google and Facebook;
- Reviewed news articles, performed data analysis, and engaged with readers;
- Provided real-time coverage of events and debates.

#### Brasil Comunicação

Social Media Manager

Belo Horizonte, BR

2013 - 2017

Advertising agency

- Managed and created social media content for a nationally recognized political party;
- Collaborated with the design team to develop visual assets;
- Provided real-time coverage of events and debates.

### PROJECTS

#### GigGoers

2024

An app for concert lovers to find events based on geolocation.

- Developed in a team over two weeks using Ruby on Rails and other technologies;

#### Chef Toi

2024

A platform connecting clients with professional chefs for personalized dining experiences.

- Developed in a team over one week using Ruby on Rails and other technologies

### EDUCATION



#### Le Wagon

São Paulo, BR

Full stack developer

10/2024 - 12/2024

- Intensive 9-week full-time coding bootcamp;
- Learned and applied HTML, CSS, Bootstrap, JS, and Ruby on Rails;
- Designed, implemented, and deployed a marketplace application;
- Pitched and developed the GigGoers app in a team of four in 2 weeks.



#### Academia Internacional de Cinema

São Paulo, BR

Technical Degree in Film Directing

02/2019 - 12/2022

- Directed short films and worked in various roles on colleagues' projects, enhancing teamwork skills.



#### PUC Minas

Belo Horizonte, BR

Bachelor's Degree in Philosophy

02/2017 - 11/2019

- Developed critical thinking, logical analysis, argumentation, writing, and clear communication skills.