

building the future

Imagine a different world, where what matters is your values, not the value in your account. Nubank came to build this world with you, simplifying your financial life with transparency and security. Since day 1, we've treated people like human beings and not numbers. We deconstruct complexity, bureaucracies and that old way of dealing with money. We dare to be different for you to be the protagonist of your own life. From day one, it's still day 1 around here. Anyone who wants to reinvent people's relationship with their financial lives doesn't have time for pranks, bullshit, or fine print. We have a new world to build. 8 years ago, the purple future began. And now, he is present in the lives of more than 40 million people and in every city in Brazil. Welcome to Nubank.