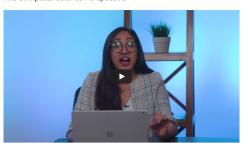
## The Computer Science Perspective



## Computer science terminology

As we discussed earlier, one of the simplest ways we can organize data for machine learning is in a table, like the table of clothing products we looked at earlier in this lesson:

SKU	Make	Color	Quantity	Price
908721	Guess	Blue	789	45.33
456552	Tillys	Red	244	22.91
789921	A&F	Green	387	25.92
872266	Guess	Blue	154	17.56

What are some of the terms we can use to describe this data?

For the **rows** in the table, we might call each row an **entity** or an **observation** about an entity. In our example above, each *entity* is simply a product, and when we speak of an observation, we are simply referring to the data collected about a given product. You'll also sometimes see a row of data referred to as an **instance**, in the sense that a row may be considered a single example (or instance) of data.

For the **columns** in the table, we might refer to each column as a **feature** or **attribute** which describe the property of an entity. In the above example, [color] and [quantity] are features (or attributes) of the products.

## Input and output

Remember that in a typical case of machine learning, you have some kind of *input* which you feed into the machine learning algorithm, and the algorithm produces some *output*. In most cases, there are multiple pieces of data being used as input. For example, we can think of a single row from the above table as a vector of data points:

```
(908721, Guess, Blue, 789, 45.33)
```

Again, in computer science terminology, each element of the input vector (such as [Guess or [Blue]) is referred to as an attribute or feature. Thus, we might feed these input features into our machine learning program and the program would then generate some kind of desired output (such as a prediction about how well the product will slight. This can be represented as:

## Output = Program(Input Features)

An important step in preparing your data for machine learning is extracting the relevant features from the raw data. (The topic of feature extraction is an important one that we'll dive into in greater detail in a later lesson.)



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QUEST	10N 2 OF 2		
And h	ow about n	ow?	
ID	Name	Species	Age
1	Jake	Cat	3
2	Bailey	Dog	7
3	Jenna	Dog	4
4	Marco	Cat	12
Which	of the follo	owing terms	s might we
highlig	ghted?		
(Selec	t all that ap	ply.)	
	column		
Ø A	n attribute		
_ Ar	n entity		
- Ar	n instance		
Ø A	feature		

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