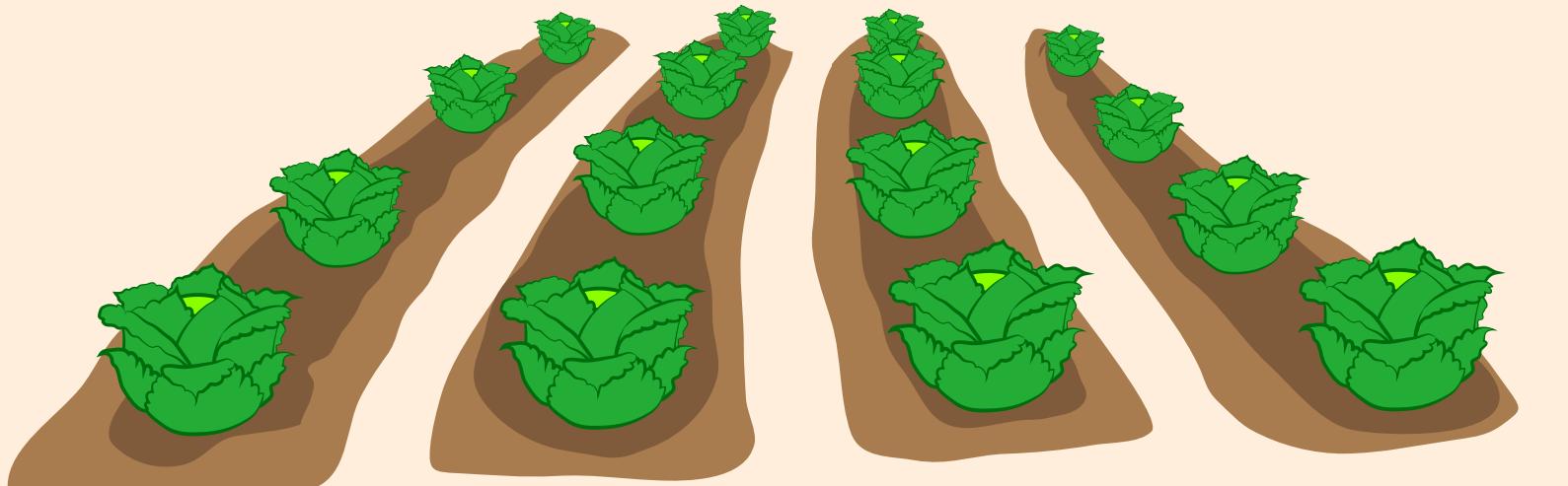
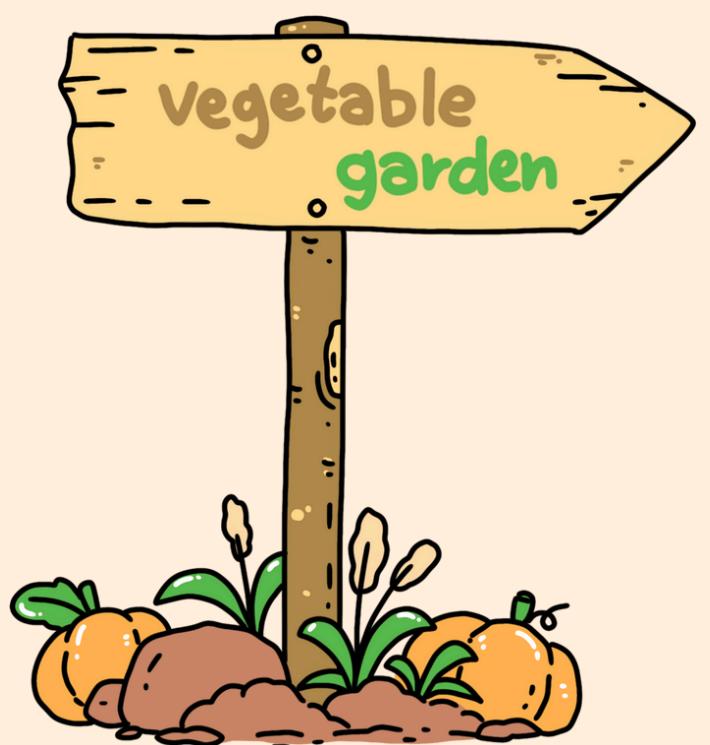


# PLANT

APP TO INVENT THE  
PRODUCTION OF  
YOUR OWN FOOD





# Welcome To iPlant

The purpose of our application is to help and encourage people and families to produce their own food in an organic and healthy way. We present ways to cultivate, treat, care for, harvest in an accessible way for our users.



# Our Mission

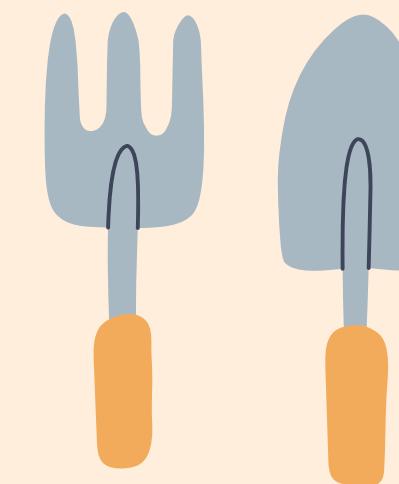
- 01** Encourage family farming as it is the main producer of food for the Brazilian population, being responsible for 70% of what reaches Brazilians' tables.
- 02** Help the population get rid of pesticides present in our daily lives in a conscious and organic way..
- 03** Reduce food waste: By growing what you will eat, it is easier to plan your harvest and prevent food from spoiling before it is consumed. In addition, you can use food scraps for compost, closing the waste cycle.
- 04** Reduced environmental impact: Growing your own food at home reduces the need for transportation and packaging, helping to reduce the ecological footprint of your diet.



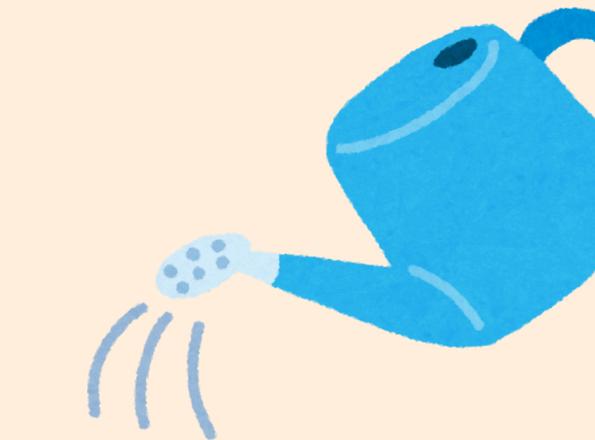


# Gardening Steps

At iplant, we provide information from the most basic to the most advanced. We also give the correct steps on how to start a vegetable garden from scratch, saving money and in an ecological way.



**Step Number 01**



**Step Number 02**



**Step Number 03**



# What we offer

**01** We help with methods on how to prepare the soil for each type of vegetable, such as spacing, humidity, depth.

**02**

How to exterminate pests in an ecological way and without pesticides.

**03**

How to maintain and the best time to harvest each vegetable.



# Our Methods

Our methods range from helping with planting fruits to vegetables, legumes and greens.



Fruits

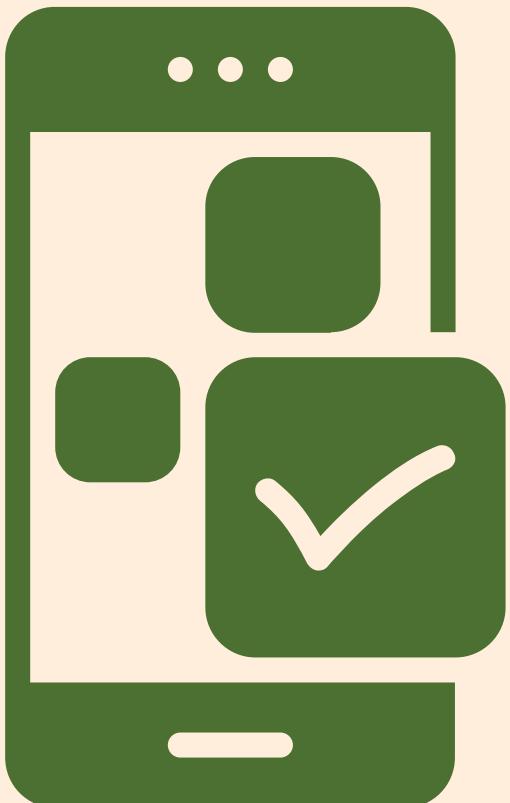


Vegetables



Greener

# Our App



Our application will be simple, effective and efficient, to make it easier for users to use and enjoy what they are doing.

We want to show how important family farming is for the country and for those who cultivate, we will both help and give support.

