

cairo d'avila

design, branding and experience creator



contact

Cairo d'Avila **name**
Fortaleza, CE, Brazil **location**
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education

Colégio Santa Cecília 2008-2018
Foreign Commerce 2019 (LOA)
Universidade de Fortaleza
Computer Science 2019-2020 (LOA)
Centro Universitário Farias Brito
Marketing & Advertisement 2021-2024
Universidade Estácio

experience

Branding, Design and Marketing

Viva La Feira
2019-present

I am responsible for creating the branding and visual identity for every edition of Viva La Feira, a street fair that's held every few weeks. I created content in online and offline mediums for nine editions, each one presenting new and original design.

Design

D&E Entretenimento
2021-present

D&E is one of the biggest entertainment brands in Brazil. I work in occasional projects when they require a higher quality project and aim to create a new visual identity. I create content for prints, websites, portfolios and visual identities for artists.

Design and Branding

Freelancer

I'm also a freelancer, creating branding for small and medium business that require a new brand identity throughout all necessary mediums.

skills

software

Adobe Illustrator, Adobe Photoshop **strong**
Adobe After Effects, Adobe InDesign, **familiar**
Adobe Premiere, Blender, Microsoft Office
Capable of quickly learning new software **extra**
and solve problems creatively

what are my interests

Photography, motion graphics, 3D graphics,
videomaking, business operation and
customer experience, music production and
mixing, architecture and urbanism

languages

Portuguese as mother language **native**
Advanced in English **advanced**
Fascinated by languages in general **others**

soft skills

Creative and original
Attentive to details
Critical analyst
Empathetic to others' point of view