

Politica

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Politica was designed by Alejandro Paul, and Alfredo Graziani from Sudtipos. “Sudtipos is an Argentinian type foundry” that has a collection of designers from all types of design backgrounds that come together to make products and fonts and other aspects of design (Typekit.com). The font is relatively new being created in 2015 and created to be a kind of type that works for politicians on the right or left side of the aisle (Sudtipos.com).

a b c d e f g h i j k l m n o p q r s t u v w x y z



Major: FTT
Minor: Collaborative Innovation

Sources:
“Politica from Sudtipos.” LTC Bodoni 175 | Typekit, typekit.com/fonts/politica/details/politica-thin.
“Politica Font Family · Sudtipos.com.” Sudtipos.com, www.sudtipos.com/font/politica.
In-text Citation