

 **CAF BENCHMARK**

LEARNING ANALYTICS DASHBOARD

Casey Aitken

React Front-End

Edgar 'Edge' Quintanilla

Scrum Master/ DB Dude /Github
Guardian / React Routing

Stephanie Stella

Express Backend

CAF REACHES THOUSANDS OF YOUTH AND TEACHERS THROUGH THEIR EDUCATION EFFORTS GENERATING LOTS OF DATA FROM NON-UNIFIED SOURCES

TEACH & LEARN

Field Trips

Families & Camps

Teens

Educators & Mentors

DiscoverDesign.org

DISCOVERDESIGN.ORG

CHICAGO ARCHITECTURE FOUNDATION



**WE NEED MONTHLY INSIGHTS
ON USERS AND ENGAGEMENT.**

Gabrielle Lyon
VP of Education and Experience, CAF

- ▶ **WHAT DOES 'USERS' MEAN?**
- ▶ **WHAT DOES 'ENGAGEMENT' MEAN?**
- ▶ **HOW DO WE ACCESS THAT DATA?**

THE SOLUTION

CAF Benchmark

Logout

Overview

Active Users
2003

Total Users
9084

Finalized Projects
18

Active Projects
141

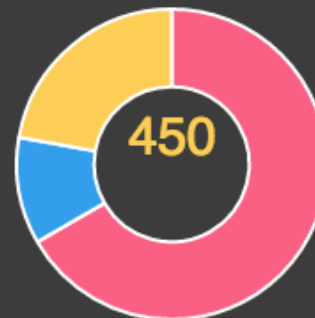
LOCATION

Country Count
1. US 103958



DEMOGRAPHICS

Red Green Yellow



SCHOOLS

Student Count

1. Butler High School	554
2. Brooklyn Technical High School	248
3. Benito Juarez Community Academy	137
4. Brooklyn Technical High School	135
5. Advanced Technologies Academy	112
6. Lincoln East High School	107
7. Lane Tech College Prep	104
8. Simeon Career Academy	90
9. Mira Loma High School	89
10. Jefferson High School Architecture Academy	84

CAF BENCHMARK

BACKEND

- ▶ Node
- ▶ Express
- ▶ MySQL
- ▶ Firebase

FRONTEND

- ▶ React
- ▶ Axios
- ▶ ChartsJS
- ▶ Google Maps API

C A F BENCHMARK

DEMO