## **CAITLIN BAILEY**

## **Analytics Consultant**

## **SUMMARY**

Analytics Consultant with experience in project delivery, data-driven decision making and strong analytics skills, looking for a technical data role working to extract value from data.

Certified in Microsoft Power BI and Azure, with experience deploying and building projects using these tools. Competent in using Python for data science and data wrangling.

Experience in Scrum and Agile, Certified ScrumMaster and Design Thinking Facilitator.

## CONTACT

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## **TECHNICAL SKILLS**

MS EXCEL, POWERPOINT POWER BI	_
PYTHON	
SQL	
JavaScript	

## **LANGUAGE SKILLS**

FRENCH
SPANISH

## **CERTIFICATIONS**

Microsoft DA-100: Data Analyst Associate
Microsoft AZ-100: Azure Fundamentals
IBM Data Science Professional Certificate
Fundamentals of Computing (Coursera)
PADI Advanced Diver
CSIA Level 2 Ski Instructor
Code First Girls Introduction to Python; SQL

## **EXPERIENCE**

#### **ANALYTICS CONSULTANT**

(Feb. 2021 - Present)
CURVE ANALYTICS - London, UK

Analytics Consultant at a start-up Analytics Consultancy; Digital Technology and Innovation Stream Lead

Major accomplishments:

- Delivered project analysing the potential of predicting future market competitive innovations using patent data through data science techniques (Python and SQL) to feed into Power BI dashboard
- Created Digital Technology & Innovation Skills stream, delivering coding training, implementing a code review and repository structure process, working closely with the Head of Data Science and Technology

#### **SENIOR BUSINESS ANALYST**

(2019 - 2021)

**KEARNEY** - London, UK

Senior Business Analyst at top-tier Management Consulting firm, demonstrated capabilities of project delivery, strategy and due diligence.

Major accomplishments:

- Drove £1mn savings through an indirect spend transformation programme, through technical and sourcing levers
- Delivered Covid-19 analysis report that directly led to winning 3 major clients and was featured in the Wall Street Journal
- Produced tool with the Women's Forum for the world's largest companies to enable more diversity in supply chains
- Completed buy-side due diligence including market and competitor analysis that directly led to further work with the client for a financial services client, developed strong knowledge of payments architecture

### **EDUCATION**

#### **BSC ECONOMICS (FIRST CLASS HONOURS)**

(2014-2017)

**UNIVERSITY OF BRISTOL** – Bristol, UK

Relevant Modules: Econometrics Dissertation, Industrial Economics, Advanced Management Science

#### A LEVELS (A\*A\*A A)

(2007-2014)

ROYAL GRAMMAR SCHOOL - Newcastle Upon Tyne, UK

Completed A Levels in Economics, French, Mathematics and History.

## **INTERESTS**

#### **HACKATHONS**

Recently won a Hackathon organized by Code First Girls and Vodafone, by creating an online tool called Complementor, matching potential mentors and mentees with a Python algorithm based on personality types.

## PYTHON INSTRUCTOR

Python instructor for Code First Girls, empowering over 30 women in the field of tech

# SPORTS & HOBBIES

I love to climb, sail, hike and scuba dive, alongside my passion for teaching skiing.