```
library(dplyr)

rladies_global %>%
  filter(city == 'Austin')
```



R FOR DATA SCIENCE: R Markdown and graphics for communication (ggplot2)





Hello!

Welcome to R-Ladies



Thanks to our sponsors!

R Studio | Web.com



1. Introduction

R language, RStudio, R4DS Workshop series



Three things you'll need to install

- Install R -- this is the open-source programming language we'll use (download via CRAN -- Comprehensive R Archive Network)
- 2. **Install RStudio** -- this is the most popular IDE for R and will make your life a lot easier (download from rstudio.com/download)
- 3. **Install the tidyverse** -- this is the group of packages we'll use within R to work with data. Install with one line of code in R: install.packages("tidyverse")



1b.IntroductionR for Data Science Workshop Series

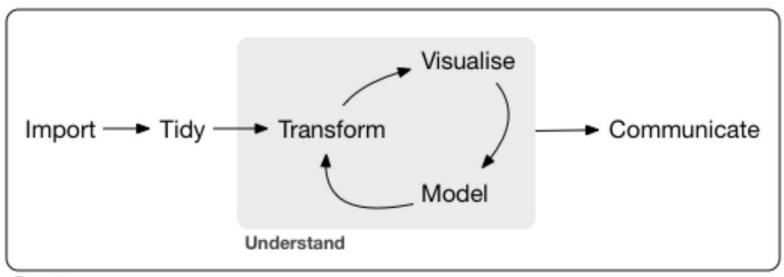


R4DS Workshop Series

- Exploring Data with ggplot2 + dplyr [DONE]
- Exploratory Data Analysis and Workflow [DONE]
- Data Wrangling in the Tidyverse [November 28]
- Programming -- Functions, Vectors, and Iteration [December 13]
- Modeling with modelr, purrr, and broom [January 24]
- Communicating Results with rmarkdown and ggplot2 [February 21]



The data science process (tidied)



Program



What is the tidyverse?

- Collection of R packages based on tidy data principles
- Designed to work together
- An easier way to code!
- AKA "Hadleyverse" (most packages written by Hadley Wickham)



What is the tidyverse?





What is tidy data?

- Each variable is a column
- Each observation is a row
- Each type of observational unit is a table

id	artist	track	time
1	2 Pac	Baby Don't Cry	4:22
2	2Ge+her	The Hardest Part Of	3:15
3	3 Doors Down	Kryptonite	3:53
4	3 Doors Down	Loser	4:24
5	504 Boyz	Wobble Wobble	3:35
6	98^0	Give Me Just One Nig	3:24
7	A*Teens	Dancing Queen	3:44
8	Aaliyah	I Don't Wanna	4:15
9	Aaliyah	Try Again	4:03
10	Adams, Yolanda	Open My Heart	5:30
11	Adkins, Trace	More	3:05
12	Aguilera, Christina	Come On Over Baby	3:38
13	Aguilera, Christina	I Turn To You	4:00
14	Aguilera, Christina	What A Girl Wants	3:18
15	Alice Deejay	Better Off Alone	6:50



R Markdown + formats

- + workflow



What is R Markdown?

A tool for integrating prose, code, and results in a fully reproducible way.

Designed to be used 3 ways:

- + Communicating with decision makers who want to focus on conclusions (rather than the code behind analysis)
- + Collaborating with other data scientists (like future you!) who are interested in conclusions and code
- + As an environment to *do* analysis, like a modern lab notebook



R Markdown File Basics

A plain-text file with a .Rmd extension

Contains three types of content:

- 1. An optional YAL header surrounded by ---s
- 2. Chunks of R code surrounded by ```
- Text mixed with simple formatting like # heading and _italics_



Using R Markdown

Create a .Rmd file: File -> New File -> R Markdown

Add a code chunk: click insert or Cmd/Ctrl-Alt-I

Run each code chunk: click run or Cmd/Ctrl-Shift-Enter

Produce full report: click 'Knit' or Cmd/Ctrl-Shift-K



R Markdown and knitr

When you knit a document,

- + knitr executes all code chunks
- + knitr creates a new Markdown (.md) document
 - + includes both code and output
- + Markdown file is processed by pandoc





Text Formatting With Markdown

syntax

```
Plain text
End a line with two spaces to start a new paragraph.
*italics* and _italics_
**bold** and __bold__
superscript^2^
~~strikethrough~~
[link] (www.rstudio.com)
# Header 1
## Header 2
### Header 3
#### Header 4
##### Header 5
##### Header 6
```

becomes

Plain text
End a line with two spaces to start a new paragraph.

italics and italics

bold and bold

superscript²

strikethrough

link

Header 1 Header 2

Header 3

Header 4

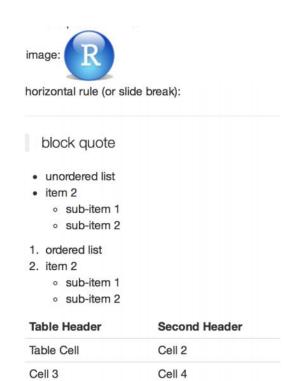
Header 5

Header 6



Text Formatting With Markdown (Cont.)

```
image: ![](path/to/smallorb.png)
horizontal rule (or slide break):
***
> block quote
* unordered list
* item 2
    + sub-item 1
    + sub-item 2
1. ordered list
2. item 2
    + sub-item 1
    + sub-item 2
Table Header
                Second Header
Table Cell
                Cell 2
Cell 3
                Cell 4
```





R Markdown Creating Code Chunks

Three ways to insert a code chunk:

- The insert button icon in RStudio editor toolbar
- 2. Keyboard shortcut: Cmd/Ctrl-Alt-I
- 3. Manually typing delimiters ``` {r} and ```



R Markdown Naming Code Chunks

Chunks can be given an optional name: ``` { r name_here}

Three advantages:

- 1. You can easily navigate to specific chunks using the drop-down code navigator in bottom-left of script editor
- 2. Makes it easier to access graphics produced by named chunks
- 3. You can cache "networks" of chunks to avoid re-performing expensive operations on each code run

Note: chunk named 'setup' will be run automatically before any others



R Markdown Chunk Options

option	default	effect
eval	TRUE	Whether to evaluate the code and include its results
echo	TRUE	Whether to display code along with its results
warning	TRUE	Whether to display warnings
error	FALSE	Whether to display errors
message	TRUE	Whether to display messages
tidy	FALSE	Whether to reformat code in a tidy way when displaying it
results	"markup"	"markup", "asis", "hold", or "hide"
cache	FALSE	Whether to cache results for future renders
comment	"##"	Comment character to preface results with
fig.width	7	Width in inches for plots created in chunk
fig.height	7	Height in inches for plots created in chunk

For more details visit yihui.name/knitr/



R Markdown Inline Code

Inline code lets you quickly combine text with generated code outputs:

We have data about `r nrow(diamonds)` diamonds. Only `r nrow(diamonds) - nrow(smaller)` are larger than 2.5 carats. The distribution of the remainder is shown below:

We have data about 53940 diamonds. Only 126 are larger than 2.5 carats. The distribution of the remainder is shown below:

Tip: Use format() to control number of digits and big.mark for readability



R Markdown Troubleshooting

- 1. Restart R, then "Run all chunks"
- Checking the working directory of interactive environment vs. R Markdown environment (getwd())
- Look for other differences between interactive environment and R Markdown environment



R Markdown

Formats

- + HTML Document (this is default)
- + Other Documents (PDF, Word, RTF, Github, etc.)
- + Notebooks (like HTML docs but contain full source code)
- + Presentations (ioslides, slidy, beamer)
- + Dashboards (flexdashboard)
- + Bookdown
- + Blogdown

HTML formats can be interactive!

- + htmlwidgets
- + shiny



R Markdown Workflow

R Markdown blurs the lines between interactive exploration and more long-term code capture.

Think of it as an analysis notebook:

- Records what you did and why
- + Supports rigorous thinking
- + Speeds up time it takes to write up analysis
- + Helps others understand your work
- + Supports good reproducibility habits



More resources: rstudio.com/cheatsheets

Cheat Sheet

Data Visualization with ggplot2:: CHEAT SHEET ggplot2 Geoms Use a geom function to represent data points, use the geom's aesthetic properties to represent variables Basics **GRAPHICAL PRIMITIVES** TWO VARIABLES ggplot2 is based on the grammar of graphics, the idea that you can build every graph from the same components: a data set, a coordinate system, continuous bivariate distribution a <- ggplot(economics, aes(date, unemploy)) continuous x, continuous y h <- ggplot(diamonds, aes(carat, price)) b <- ggplot(seals, aes(x = long, y = lat)) e <- ggplot(mpg, aes(cty, hwy)) and reome...visual marks that represent data points e + geom_label(aes(label = cty), nudge_x = 1, nudge_y = 1, check_overlap = TRUE) x, y, label, alpha, angle, color, family, fontface, hjust, lincheight, sze, vjust h + geom_bin2d(binwidth = c(0.25, 500)) x, y, alpha, color, fill, linetype, size, weight e + geom_point(), x, y, alpha, color, fill, shape, x, y, alpha, color, group, linetype, size To display values, map variables in the data to visual properties of the geom (aesthetics) like size, color, and x e + geom_quantile(), x, y, alpha, color, group, linetype, size, weight continuous function i <- ggplot(economics, aes(date, unemploy)) i + geom_area() x, y, alpha, color, fill, linetype, size e + geom_rug(sides = "bl"), x, y, alpha, color, linetype, size a + geom_ribbon(aes(ymin=unemploy-ymax=unemploy + 900)) - x, ymax, ymin, alpha, color, fill, group, linetype, size e + geom_smooth(method = lm), x, y, alpha, color, fill, group, linetype, size, weight i + geom_line() x, y, alpha, color, group, linetype, size i + geom_step(direction = "hv") x, y, alpha, color, group, linetype, size e + geom_text(aes(label = cty), nudge_x = 1, nudge_y = 1, chock, overlap = TRUE), x, y, label, alpha, angle, color, family, fontface, hjust, lineheight, size, vjust LINE SEGMENTS common aesthetics: x, y, alpha, color, linetype, size b + geom_abline(aes(intercept=0, slope=1)) visualizing error df <- data.frame(grp = c("A", "B"), fit = 4:5, se = 1:2) Complete the template below to build a graph. b + geom_hline(aes(yintercept = lat)) b + geom_vline(aes(xintercept = long)) discrete x, continuous y j <- ggplot(df, aes(grp, fit, ymin = fit-se, ymax = fit+se)) ggplot (data = (DATA>) + GEOM FUNCTION> j + geom_crossbar(fatten = 2) x, y, ymax, ymin, alpha, color, fill, group, linetype, size b + geom_segment(aes(yend=lat+1, xend=long+1|) b + geom_spoke(aes(angle = 1:1155, radius = 1)) (mapping = ase (<MAPPINGS>), f * geom_col(), x, y, alpha, color, fill, group, linetype, size stat = <STAT> , position = (POSITION) COORDINATE FUNCTION> j + geom_errorbar(), x, ymax, ymin, alpha, color, group, linetype, size, width (also geom_errorbarh()) f + geom_bexplot(), x, y, lower, middle, upper ymax, ymin, alpha, color, fill, group, linetype, shape, size, weight FACET FUNCTION> SCALE FUNCTION c <- ggplot(mpg, aes(hwy)); c2 <- ggplot(mpg) j + geom_linerange() x, ymin, ymax, alpha, color, group, linetype, size f + geom_dotplot(binaxis = "y", stackdir = "center"), x, y, alpha, color, fill, group j + geom_pointrange() x, y, ymin, ymax, alpha, color, fill, group, linetype, shape, size ggplot(data = mpg, aes(x = cty, y = hwy)) Begins a plot that you finish by adding layers to. Add one geom c + geom_density(kernel = "gaussian") x, y, alpha, color, fill, group, linetype, size, weight function per layer. qplot(x = cty, y = hwy, data = mpg, geom = "point") Creates a complete plot with given data, geom, and mappings. Supplies many useful defaults. discrete x, discrete y c + geom_freqpoly() x, y, alpha, color, group, linetype, 3124 g <- ggplot(diamonds, aes(cut, color)) k <- ggplot(data, aes(fill = murderi) g + geom_count(), x, y, alpha, color, fill, shape, c + geom_histogram(binwidth = 5) x, y, alpha, color, fill, linetype, size, weight ggsave("plot.png", width = 5, height = 5) Saves last plot as 5' x 5' file named "plot.png" in working directory. Matches file type to file extension. THREE VARIABLES seals\$z <- with|seals, sqrt(delta_long*2 + delta_lat*2))I <- ggplot(seals, aes(long, lat)) I + geom_raster(acs(fill = z), hjust=0.5, vjust=0.5, I + geom_contour(aes(z = z)) x, y, z, alpha, colour, group, linetype, size, weight discrete d <- ggplot(mpg, aes(fl)) d + geom_bar() x, alpha, color, fill, linetype, size, weight + geom_tile(aes(fill = z)), x, y, alpha, color, fill, netype, size, width R Studio PSTANTAT is a transcript of PSTANTA for a PST SYPSTANTA, infrastructure community of PSTANTA for a product of the pstantage of PSTANTA for a pstantage of the p

Reference Guide

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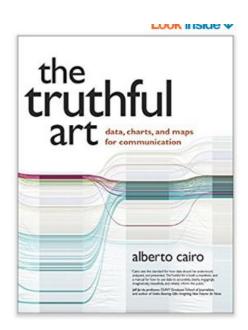


3. Graphics for communication with ggplot2

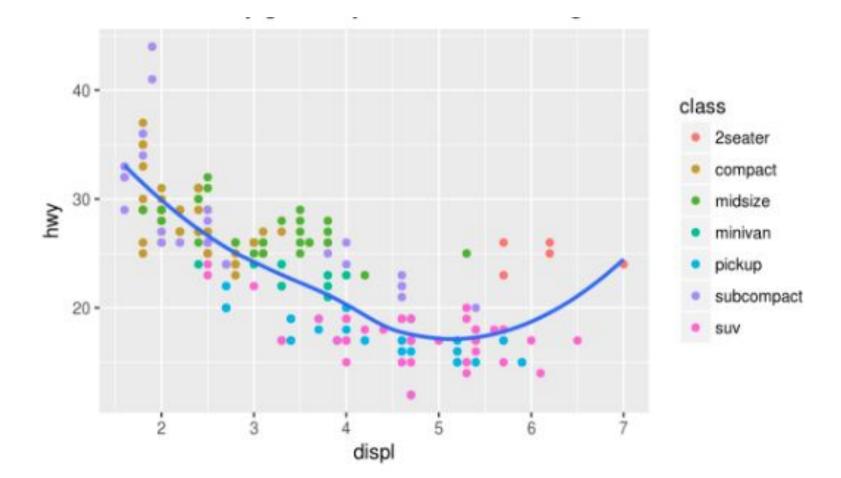


ggplot2 is back!

- Communicate your results
- You know your data, but others likely don't
- GOAL:
 - Make your plots as self explanatory as possible!









label

```
ggplot(mpg, aes(displ, hwy)) +
  geom_point(aes(color = class)) +
  geom_smooth(se = FALSE) +
  labs(
    title = "Fuel efficiency generally decreases with engine size",
    subtitle = "Two seaters (sports cars) are an exception because
of their light weight",
    caption = "Data from fueleconomy.gov",

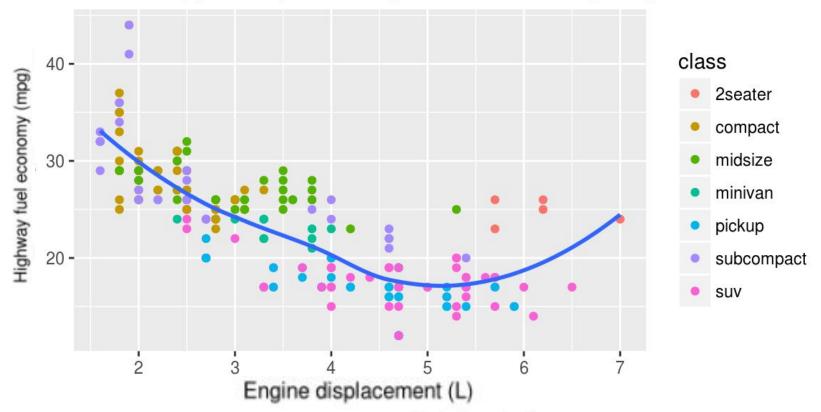
    x = "Engine displacement (L)",
    y = "Highway fuel economy (mpg)"
    )
```

Can add
 mathematical
 equations as
 labels--see
 book for
 examples

Fuel efficiency generally decreases with engine size



Two seaters (sports cars) are an exception because of their light weight



Data from fueleconomy.gov

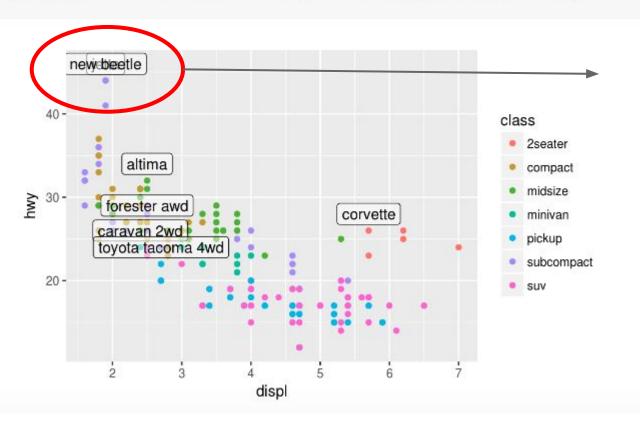


annotations

- Annotations vs. labels
 - Annotations add information to the data points
 - But annotation uses geom_label...
 - In general, good to have a tibble with your labels in it
- geom_text()
 - Has label argument
 - Can bring in other datasets with labels
 - Labels with text only
- geom_label()
 - Has label and data args too
 - Labels with a box around the label

```
ggplot(mpg, aes(displ, hwy)) +
  geom_point(aes(colour = class)) +
  geom_label(aes(label = model), data = best_in_class, nudge_y = 2, alpha = 0.5)
```





Overlapping labels--how to solve?

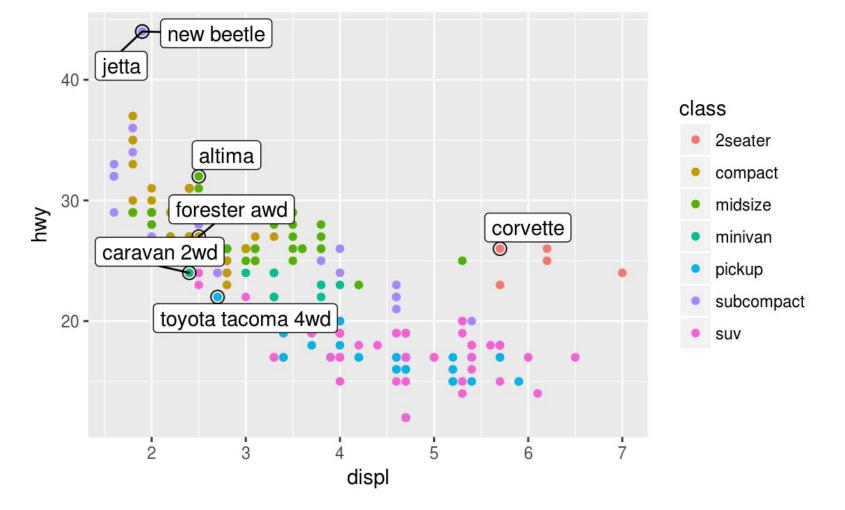


overlapping labels

- Nudge--moves all labels the same way
- ggrepel package!!
- Moves so you can see them!

```
ggrepel::geom_label_repel(aes(label =
model), data = best_in_class)
```







Other annotations

- Use geom_hline() and geom_vline() to add reference lines. I often make them thick (size = 2) and white (colour = white), and draw them underneath the primary data layer. That makes them easy to see, without drawing attention away from the data.
- Use geom_rect() to draw a rectangle around points of interest.
 The boundaries of the rectangle are defined by aesthetics xmin, xmax, ymin, ymax.
- Use geom_segment() with the arrow argument to draw attention to a point with an arrow. Use aesthetics x and y to define the starting location, and xend and yend to define the end location.



scales

- Default scales are part of each ggplot
- Sometimes you want to change this
 - Breaks
 - Control tick marks
 - Labels
 - Control what labels appear on the axes
 - Use NULL to remove entirely
 - Scale_x_date--a bit different



Pic of scales

Try in R!

```
ggplot(mpg, aes(displ, hwy)) +
  geom_point() +
  scale_y_continuous(breaks = seq(15, 40, by = 5))
```



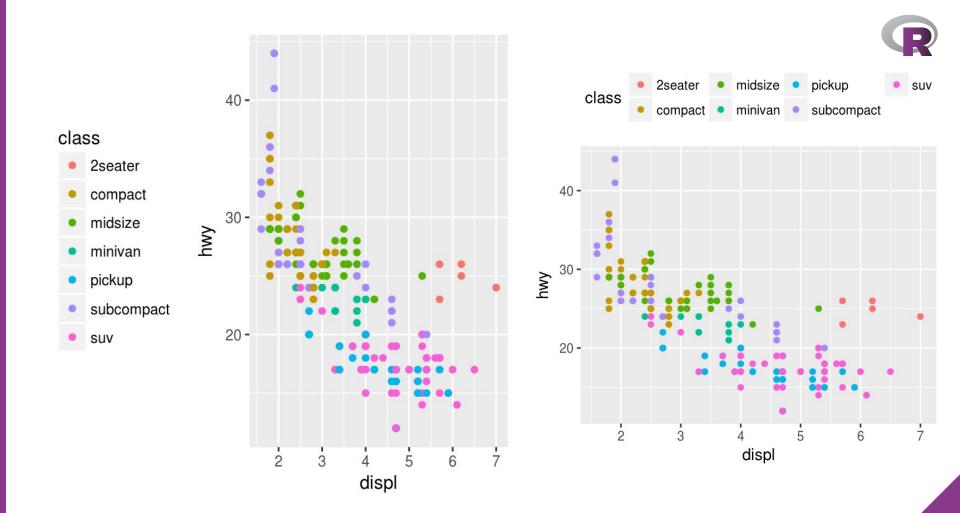
Working with legends

Change the position or layout of a legend

```
base <- ggplot(mpg, aes(displ, hwy)) +
    geom_point(aes(colour = class))
base + theme(legend.position =
"left/right/top/bottom")</pre>
```

- Remove a legend
 - legend.position = "none"
- Change the aesthetics of the legend

```
guides(colour = guide_legend(nrow = 1,
override.aes = list(size = 4)))
```





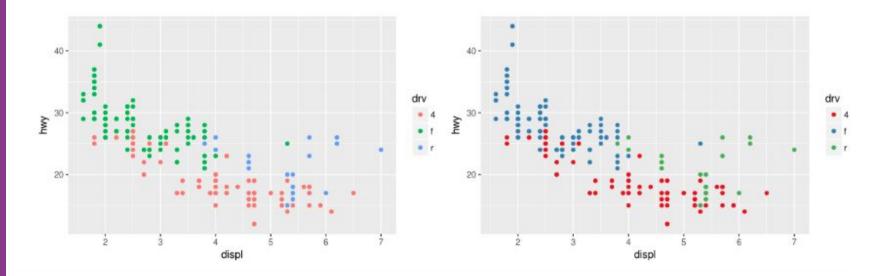
Changing scales

- Transformed data vs untransformed scales
 - E.g. plot log data, but scale in original form for easier interpretation
- Changing colors!
 - R Color Brewer!
 - http://colorbrewer2.org
 http://www.cookbook-r.com/Graphs/Colors (ggplot2)/
 - scale_fill_brewer()
 - scale_colour_brewer()
 - Scale_fill_manual()
 - Select exact colors you want



```
ggplot(mpg, aes(displ, hwy)) +
  geom_point(aes(color = drv))

ggplot(mpg, aes(displ, hwy)) +
  geom_point(aes(color = drv)) +
  scale_colour_brewer(palette = "Set1")
```





zooming

There are three ways to control the plot limits:

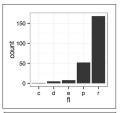
- 1. Adjusting what data are plotted
- 2. Setting the limits in each scale
- Setting xlim and ylim in coord_cartesian()

themes

```
ggplot(mpg, aes(displ, hwy)) +
  geom_point(aes(color = class)) +
  geom_smooth(se = FALSE) +
  theme_bw()
```

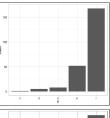
Themes

Theme functions change the appearance of your plot.



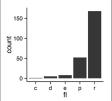
theme_bw()

White background with grid lines



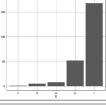
theme_light()

Light axes and grid lines



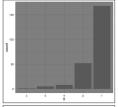
theme_classic()

Classic theme, axes but no grid lines



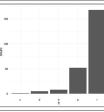
theme_linedraw()

Only black lines



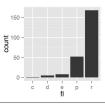
theme_dark()

Dark background for contrast



theme_minimal()

Minimal theme, no background



theme_gray()

Grey background (default theme)



theme_void()

Empty theme, only geoms are visible





saving & learning more

Go to R--other options:

R markdown

fig.width, fig.height, fig.asp, out.width and out.height ggsave()



R-Ladies Austin Upcoming Events

ALL the Ladies in Tech HH [March 7]
From Zero to Web App with Shiny! [March 28]

Lightning talks?

Another book for book club?