What kind of file is it…<!doctype>

start tag <html>

<head>

</head>

end tag </html>

save as index.html

need opening tag and closing tag… <b> = bold, <i> = italic, <u> = underline

header = h1 – h6

p = paragraph

ordered list or unordered list (ul)

* if you have a list, you need a <li>
* make sure to keep indents

<a href="http://www.google.com" target="\_blank">

* Creates a new tab – user experience

<title>Shopping</title>

* Creates a name for the tab

<ul style="color:red">

* Creates color