# **CAITLIN MEYER**

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#### **EDUCATION**

# University of California, Los Angeles | Los Angeles, CA Master of Library & Information Science Vanderbilt University | Nashville, TN Bachelor of Arts, Communication Studies

#### PROFESSIONAL EXPERIENCE

# Cushing/Whitney Medical Library | Yale University Research & Education Librarian

2017 – present

- Manage the medical library instruction program, which includes conducting user needs assessments, developing classes, optimizing scheduling, running a peer observation program, and leading the medical library Instruction Community of Practice group.
- Teach workshops in the curriculum for the medical school and general library classes on topics such as: evidence-based literature searching, citation management, finding research impact metrics, and more.
- Create and deploy videos, guides, and tools to promote library resources/services and teach library-related skills.
- Coordinate the overall medical library Personal Librarian program and serve as a personal librarian for the PA programs and approximately 40 medical students.
- Act as medical library representative on university-wide LibGuide Advisory Group, User Experience Advisory Committee (UXAC), and Research, Outreach & Instruction (RIO) Committee; Serve on medical library Marketing Committee.

## Louise M. Darling Biomedical Library | University of California, Los Angeles 2016 – 2017 Graduate Student Inquiry Specialist

- Built online instructional modules (interactive slideshows, videos, static pages, HTML5 content) using tools such as Camtasia, Videoscribe, and Github targeted at bettering undergraduate students' research and writing skills.
- Conducted user testing through interviews and surveys, then deployed the modules both in departments such as Psychology and Ecology & Evolutionary Biology, the campus learning management system, and broadly online with assessment activities included to provide evidence of engagement and learning.
- Designed and implemented a digital asset management strategy for the team in Box including folder structure, naming conventions, version control, and access.

### UCLA Department of Communication | University of California, Los Angeles Teaching Assistant

2015 – 2017

- Taught foundational communication studies concepts to approximately 75 students per quarter across three discussion sections and managed course assignments.
- Created interactive, engaging presentations and activities for weekly meetings including structured group work, games, student-led presentations, and more.

### Nitro Fidelity Music Festival | Napa, California Project Coordinator

2014 – 2015

- Devised and executed research projects to determine music industry best practices in festival marketing, website information architecture, and product offerings to inform company's product development.
- Acted as point person for website content management system and content writing, writing copy for the website and social channels.

### Broadcast Music Inc. | Nashville, Tennessee Communications Coordinator

2013 - 2014

- Wrote press releases, news stories, and features for company website and artist features for book, *BMI: 75 Years of American Music*.
- Tracked news clippings, entered photographs and videos into digital asset management system, and created accompanying metadata for ingested items.

#### Florentine Films | Nashville, Tennessee Production Assistant

2013 - 2014

• Assisted with archival photograph research and artifact digitization, generating metadata in Bridge within established controlled vocabularies for Ken Burns' country music project.

#### **CONFERENCE PRESENTATIONS**

Garcia-Milian R, Meyer C, and Brackett, A. "Providing bioinformatics support for Yale biomedical researchers throughout the omics data lifecycle." Yale Postdoctoral Association 1<sup>st</sup> Annual Postdoc Symposium. 2018. New Haven, CT.

Meyer C. "Transforming our teaching: Adapting our instruction program to better meet user needs." Poster presentation. Medical Library Association Annual Conference. 2018. Atlanta, GA.

Meyer C. "Down to the WI+RE: Transitioning to paperless grant project management." Poster presentation. Research & Inquiry Conference. 2017. Los Angeles, CA.

Meyer C. "Reimagining the slideshow: Using reveal.js to create Choose Your Own Adventure library tutorials." Poster presentation. Code4Lib Conference. 2017. Los Angeles, CA.