

CAITLIN RAMSEY

caitlinramsey@outlook.com • (315) 247-2792 • [GitHub](#) • [Portfolio](#) • [LinkedIn](#) • Raleigh, NC

Results-oriented Full-Stack Developer, Graphic Designer, and Social Media Manager successful at applying technical skills to create art that informs and engages customers. Clear communicator and collaborative team player with an eye for detail and skill in customer relations. Organized and dependable candidate successful at managing multiple priorities with a positive attitude.

RELATED SKILLS

- **Programming Libraries:** jQuery, Bootstrap, Bulma, Daisy UI, React.js.
- **Front End:** HTML, CSS, JavaScript.
- **Frameworks:** Node.js, Express.js.
- **Database:** MySQL, MongoDB.
- **2D Design:** Adobe: (Ps, Ai, Lr, Id, Pr, Ae), Canva, PowerPoint, Squarespace, WordPress, Wix, Weebly.
- **3D Design:** Autodesk Maya, Sweet Home 3D.
- **CRM & Marketing Automation:** Agorapulse, HubSpot, Hootsuite, Meta Business Suite.
- **Analytics:** Excel, QuickBooks

PROFESSIONAL EXPERIENCE

Owner/Photographer/Graphic Designer, Ocala, FL

2019 – Present

Caitlin Ramsey Design & Photography

- Designed Wix and Squarespace website to manage my online portfolio.
- Maintain and manage all social media (Facebook, Instagram, and Twitter).
- Online entrepreneurial business to sell and manage photography and design services.

Social Media Manager/Graphic Designer, Ocala, FL

2022 – 2022

Equistaff

- Monitored KPI metrics and insights.
- Designed business cards for staff members.
- Maintained WordPress site for Team Equistaff.
- Recruited clients and candidates for new/existing jobs.
- Proofread and provided suggestions for improving the company website.
- Conceptualized and implemented ideas for increasing engagement and following.
- Facebook metrics: Page reach: +1.1K%; Page visits: +1.8K%; New likes: +625%.
- Instagram metrics: Reach: +287%; Profile visits: +66%; New followers: +32%.
- Provided photography services; edited photos in Adobe Lightroom and Photoshop.
- Designed advertisements and created content in Canva for available jobs/marketing materials.
- Maintained and managed all social media through AgoraPulse for Equistaff and Team Equistaff.

Graphic Designer, Knoxville, TN

2019 – 2020

GatorStep LLC

- Managed multiple templates for various boats in Adobe Illustrator.
- Designed multiple layouts for various boat styles, varying sizes, and layouts.
- Completed finishing touches for projects such as template sizes, proofing, and color.
- Collaborated with web design team to display layouts and make necessary changes.

Horse Trainer, Alburtis, PA

2016 – 2018

Infinity Equines

- Trained and prepared horses for sale and lessons.
- Maintained Weebly website and content for the business.
- Designed and managed social media ad campaigns for Facebook.
- Designed and managed multiple social media ad campaigns including customer communications and meetings.

EDUCATION

Certificate, Full Stack Development Bootcamp, University of North Carolina at Chapel Hill, Chapel Hill, NC.

Graduate Certificate, Fisheries Management, Oregon State University, Corvallis, OR.

B.S., Environmental Conservation, Cedar Crest College, Allentown, PA.

B.A., New Media, Cedar Crest College, Allentown, PA.