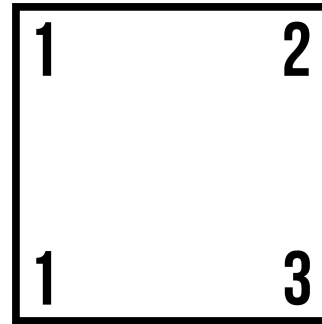




Caitlin Sanderson, co-founder



BUY
SELL
TRADE

#howfashionshouldbe

b s t

Median Market Price Calculator

$\frac{1}{2}$ $\frac{1}{3}$

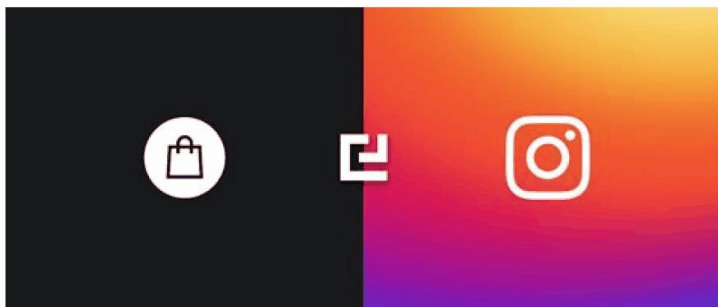
We buy clothes from customers and evaluate the resale price of the item, giving them the option to get $\frac{1}{3}$ of that price in cash or $\frac{1}{2}$ in store credit.

Buy





How much is your clothing worth?



How much did it sell for elsewhere?

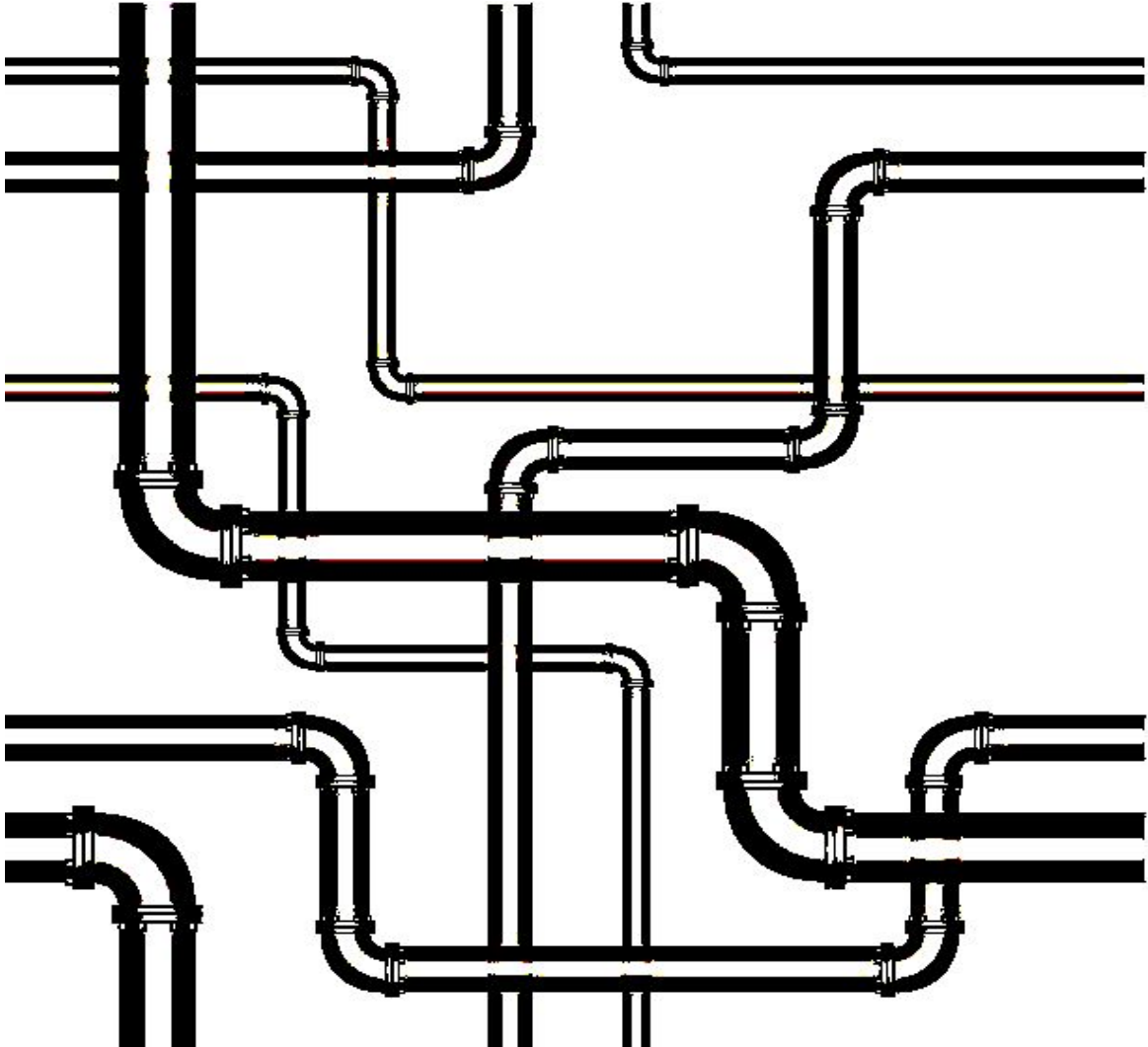
Grailed - \$600

ebay - \$800



Tradesy - \$990

Vestiaire - \$500



Data Pipeline:

- Gather the data
- Cleaning the data
- Using NLP pre-processing to match the language from website to our own
- Return median sold price for brand x item type input.

| | |
|---|---|
| 1 | 2 |
| 1 | 3 |

Scraped Grailed.com

- sold items
- in europe
- most recent
9,000
(approximately
11 days)

Export to csv file

scraped text words

1213bst terms

jumper

hightops

cargos

wellies

trench

tee, t, t-shirt

mackintosh

puffer

bomber

derby

cuff

trainers

top

fullbody

shoes

pants

jackets

accessories

jewelry



For the Future:

- improve matching dictionary
- clean code and automate
- set up pipeline to postgresql database
- investigate and develop NLP skills to build NLP model to match text to type groups
- track pricing and sales data to see if sales improve



thank you!



special thanks to alic
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for pickling and NLP
guidance, ahmed
rafik for his Udem
y class on scrapy and
selenium, jonny fox
for his article on
regex syntax, & alex
just for his function
to get rid of emojis
from text