Final Project Design Document

Background:
➢ This site is a personal portfolio to showcase who I am as a designer. I am currently a student at Wake Technical Community College pursuing a degree in Graphic Design and Advertising. This website is a resume for my time as a Graphic Design student.
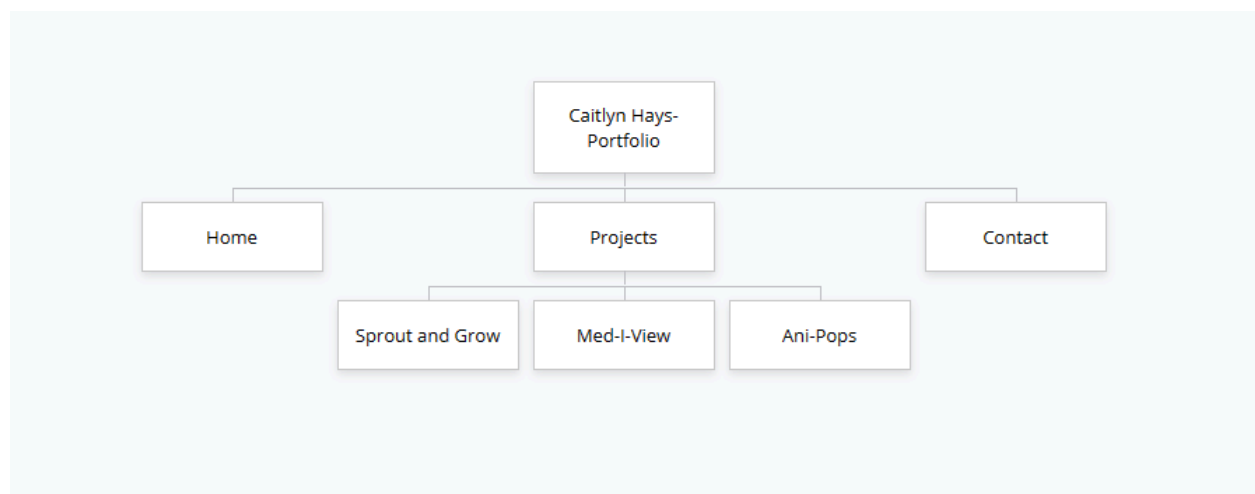
Goals:
➢ The purpose of my site is to showcase who I am as a student and future Graphic Designer.
➢ The intended audience is potential future employers or people within the Graphic Design space for networking.
➢ This site will be built using VS Code to create a multi-page layout.
➢ It will take around 8 hours total to complete.
➢ For a client, I would charge $100-150 to create this site.
➢ People will come to this site to see what I am graphically capable of in terms of web, app, and logo design. They will experience a visually pleasing site that has an easy to use navigation element. Everything is very easy to find.
➢ My site will be viewed mainly by professionals in a business setting.

Audience:
➢ My audience will mainly be prospective clients or employers.
➢ They will use my site to view what I am capable of, as well as contact me.
➢ Their goal is to see if my skills fit with whatever they are looking for.
➢ My site will mostly be viewed on a desktop, considering that is how most employers view sites.

Visual Site Map:

Content:
- ➢ My site includes a personal biography, copyright notice, social media links, a navigation bar, a projects page with images and links to extra pages for each project, and a contact page with a form.
- ➢ My site includes 3 of my own personal images and well as 2 No CC images from Pexels. The 3 images of my projects also act as links to each project's description page. My navigation bar utilizes links to the other pages.
- ➢ My personal biography is located on my home page and provides information about my education, work experience, and future plans.
- ➢ My social media links will go directly to each social media's website, as well as one for email.
- ➢ My contact page has a form for leaving name, email, and a message for getting in touch with me.
- ➢ The copyright notice protects my personal images.

Features:
- ➢ My navigation bar is located at the top of each page and links to the 3 main pages, including the home page.
- ➢ I used CSS to layout my Projects page, as well as using html to make the images into clickable links, each with their own page. These pages are dedicated specifically to that image's project.
- ➢ The entire site has a consistent header, navigation, and footer. The entire site also has a consistent color and font theme.