

# Caitlyn Landry

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A diverse background, including email marketing, database management, and social media, led me to teach myself HTML and CSS during a career transition, and I haven't looked back since. I'm looking forward to a career as a full-stack web developer and I'm interested in both front-end and back-end technologies.

## TECHNICAL EXPERIENCE

- Ruby, Rails, RSpec, JavaScript, jQuery, AngularJS, AJAX, Jasmine, HTML5, CSS3, Sass, PostgreSQL, Git
- Projects: *Local Flavor* (<http://localflavor.herokuapp.com/>)

## EXPERIENCE

### General Assembly, Boston, MA

Web Development Immersive, 2015 – present

- Three-month intensive program in full-stack Ruby on Rails and JavaScript web development.

### Animal Rescue League of Boston, Boston, MA

Interim Manager of the Annual Fund and Special Events, 2014 – 2015

- Managed direct mail program, coordinating with vendor on copy and design, pulling lists, and analyzing results.
- Managed the organization's donor database, including the maintenance and research of foundation records.

### Boston Athenæum, Boston, MA

Development Events Officer, 2011 – 2013

- Managed all aspects of approximately 30 development and membership events per year.
- Managed relationships with vendors, including caterers, musicians, and photographers.
- Planned and managed development and membership events budget.
- Coordinated event-related communication, including email and website promotion.
- Wrote content for and managed the Boston Athenæum Twitter feed and Facebook page; increased Twitter followers by 100% and Facebook likes by 50%.

Development Associate, 2009 – 2011

- Managed all aspects of approximately 15 development and membership events per year.
- Managed email marketing, including design and production of monthly email newsletters.
- Maintained donor records in Raiser's Edge and assisted with prospect research.

### Mount Auburn Cemetery, Cambridge, MA

Membership and Events Coordinator, 2008 – 2009

- Managed all aspects of development and membership events.
- Oversaw the Friends of Mount Auburn membership program.
- Administered donor database.
- Managed the Friends' gifts entry and acknowledgment, including oversight and training of Gifts Coordinator.

Gifts Coordinator, 2006 – 2008

- Managed and implemented all aspects of gift entry and acknowledgment.
- Designed invitations for and assisted at lectures, concerts, and other special events.

## EDUCATION

Boston University, Boston, MA

Bachelor of Arts in Art History, 2006