COVID-19 Misinformation Detection

Caitlin Moroney

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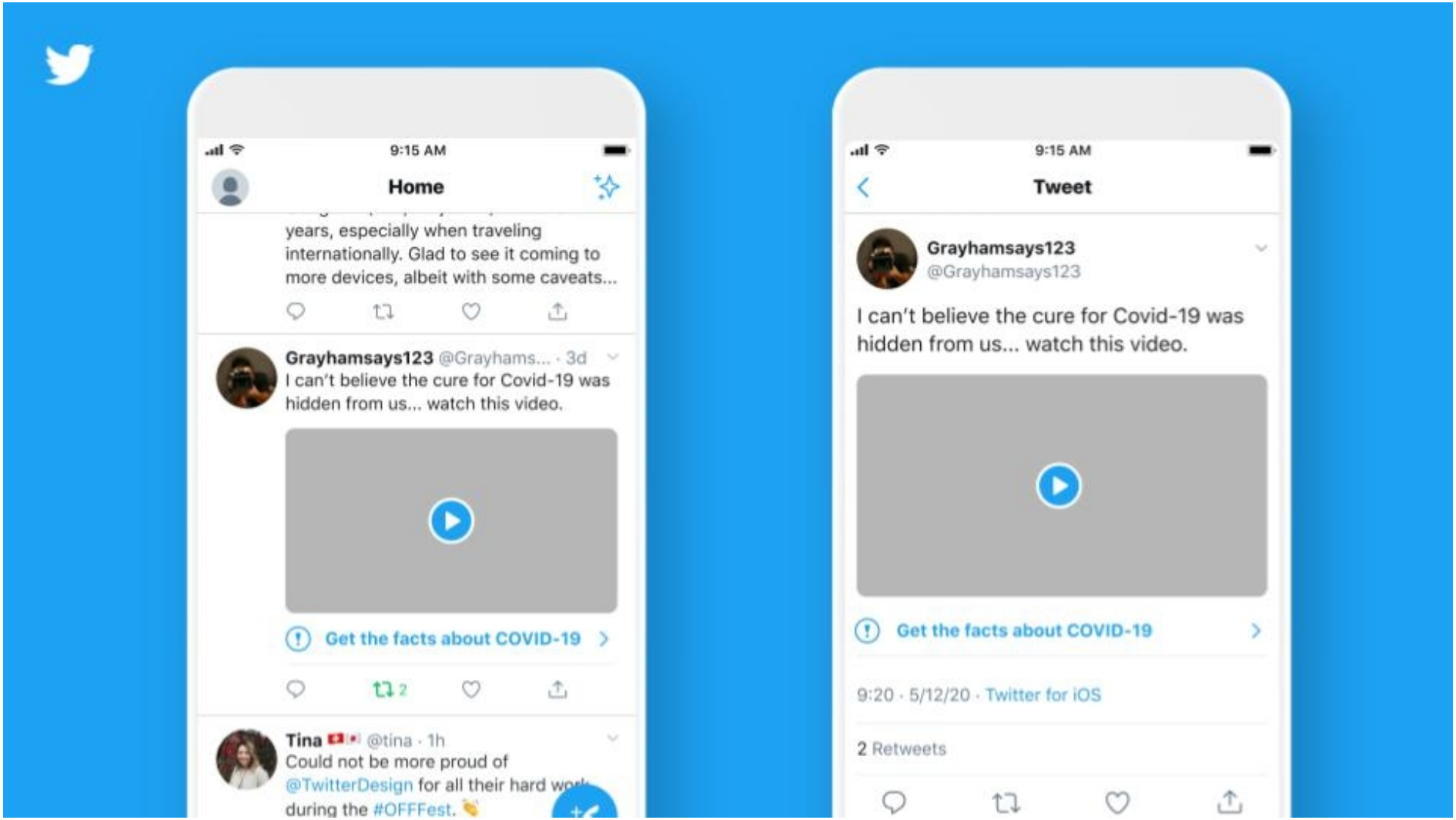

Figure 1: Twitter adds warning labels to tweets.

Dataset from Boukouvalas et al. (2020) [1]

- 560 tweets, perfectly balanced classes
- sample of 282,201 users in Canada
- tweets posted between January 1 - March 13, 2020
- manually labeled as “reliable” or “unreliable”

[1] The data are available online at Dr. Boukouvalas’ website.

Table 1: Misinformation rules from Boukouvalas et al. (2020)

Linguistic Feature	**Example from Dataset**
Hyperbolic, intensified, superlative, or emphatic language	e.g., 'blame', 'accuse', 'refuse', 'catastrophe', 'chaos', 'evil'
Greater use of punctuation and/or special characters	e.g., e.g., 'YA THINK!!?!!?!', 'Can we PLEASE stop spreading the lie that Coronavirus is super super super contagious? It's not. It has a contagious rating of TWO'
Strongly emotional or subjective language	e.g., 'fight', 'danger', 'hysteria', 'panic', 'paranoia', 'laugh', 'stupidity' or other words indicating fear, surprise, alarm, anger, and so forth
Greater use of verbs of perception and/or opinion	e.g., 'hear', 'see', 'feel', 'suppose', 'perceive', 'look', 'appear', 'suggest', 'believe', 'pretend'

Overview

- raw text
- word embeddings
  - word-word co-occurrence matrix
  - latent variable methods
- tweet embeddings
- classification
- evaluation

Word-Context Matrix

1. I enjoy flying.
2. I like NLP.
3. I like deep learning.

The resulting counts matrix will then be:

$$X = \begin{array}{c} \\ I \\ like \\ enjoy \\ deep \\ learning \\ NLP \\ flying \\ . \end{array} \begin{array}{c} \begin{array}{cccccccc} I & like & enjoy & deep & learning & NLP & flying & . \end{array} \\ \begin{bmatrix} 0 & 2 & 1 & 0 & 0 & 0 & 0 & 0 \\ 2 & 0 & 0 & 1 & 0 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\ 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 0 & 0 & 1 \\ 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 \\ 0 & 0 & 1 & 0 & 0 & 0 & 0 & 1 \\ 0 & 0 & 0 & 0 & 1 & 1 & 1 & 0 \end{bmatrix} \end{array}$$

Figure 2: Example of a word-context matrix from Towards Data Science

Latent Variable Methods

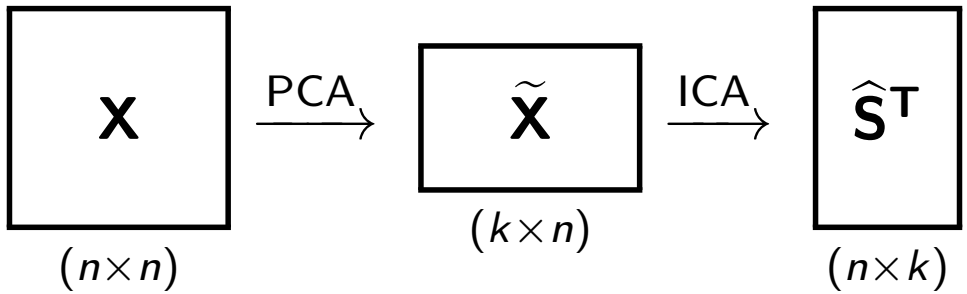

Figure 3: Truncated Singular Value Decomposition followed by Independent Component Analysis.

Tweet Embeddings

A tweet embedding is the average of the word embeddings for the words that occur in that tweet.

$$\mathbf{v}_i = \frac{1}{T_i} \sum_{j=1}^{T_i} \mathbf{s}_j$$

Example tweet: "Covid is fake news."

$$\text{tweet} \begin{bmatrix} v_{i1} \\ \vdots \\ v_{ik} \end{bmatrix} = \frac{\text{covid} \begin{bmatrix} s_{11} \\ \vdots \\ s_{1k} \end{bmatrix} + \text{is} \begin{bmatrix} s_{21} \\ \vdots \\ s_{2k} \end{bmatrix} + \text{fake} \begin{bmatrix} s_{31} \\ \vdots \\ s_{3k} \end{bmatrix} + \text{news} \begin{bmatrix} s_{41} \\ \vdots \\ s_{4k} \end{bmatrix}}{4}$$

LIME: Local Explainability

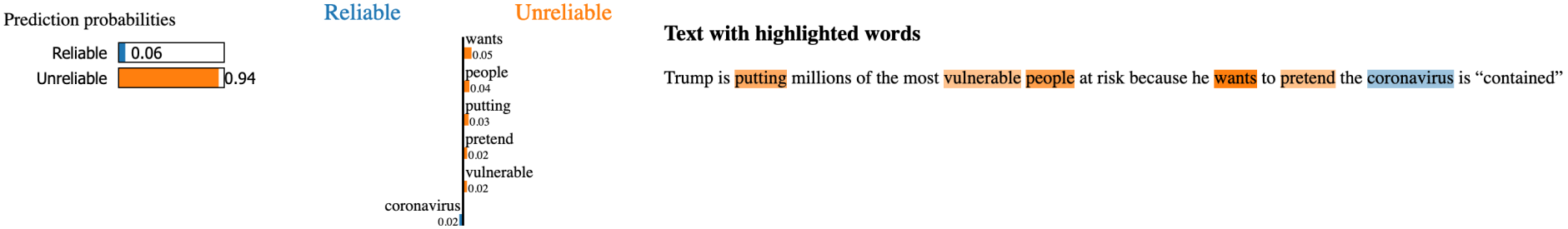

Figure 4: LIME output for unreliable tweet.

ICA: Global Explainability

We define the importance of the i^{th} target word as follows:

$$g_i = \frac{1}{k} \sum_{j=1}^{k} |s_{ji}|$$

where k is the number of SVD features (and therefore the number of ICA features), and $|s_{ji}|$ is the magnitude of the i^{th} word's importance in topic j.

Example: Tweet 170

CNBC ADVICE NOW: Coronavirus is the flu. Wash your hands. Book a vacation. We'll look back on this and laugh.

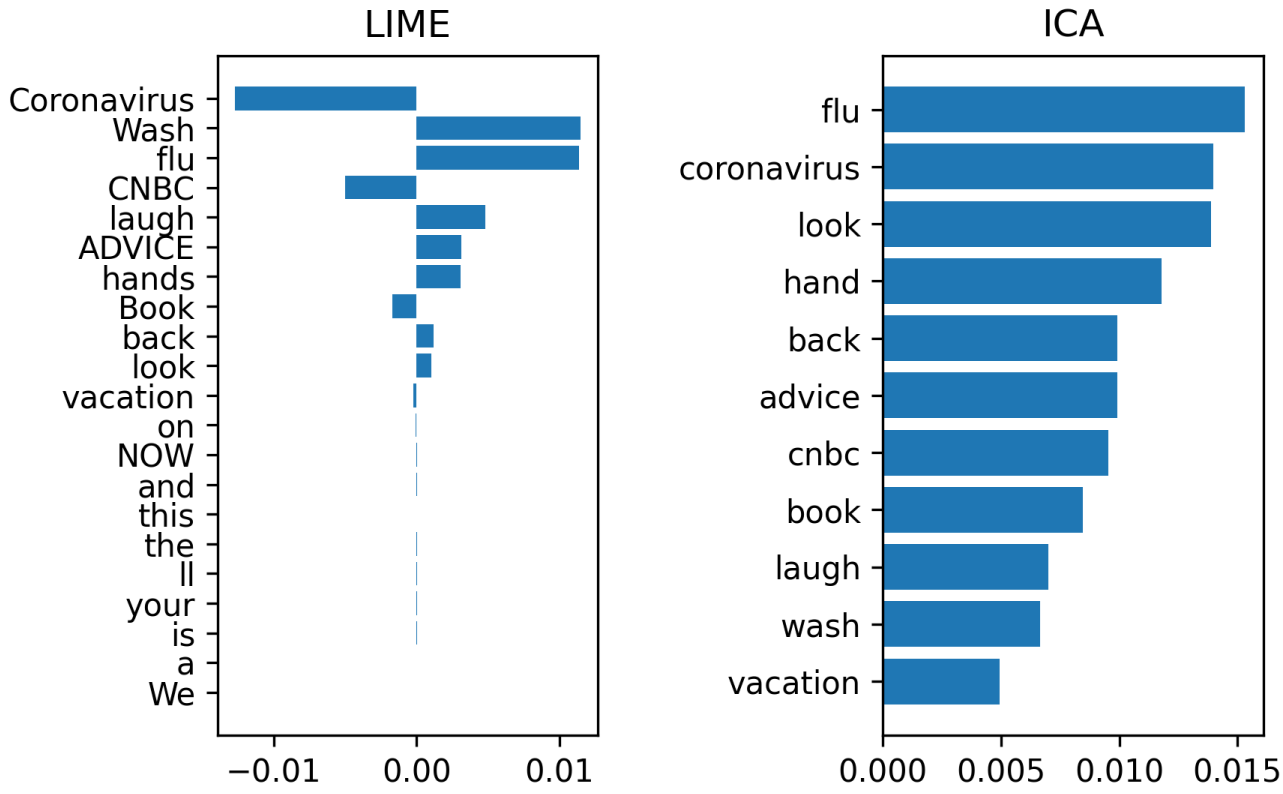

Figure 5: Comparing LIME and ICA explainability.

Explainability metric

Goal: value that captures how "explainable" a classifier's predictions are (with respect to human classification)

$$\frac{1}{N}\sum_{i=1}^{N}\frac{1}{T_i}\sum_{j=1}^{T_i}\mathbb{1}_{A_i}(w_j)$$

where there are T_i table 1 words in tweet i, w_j is the j^{th} table 1 word in tweet i, A_i is the set of words that the classifier associated with the unreliable class according to LIME for tweet i, and there are N tweets.

Results

Table 2: Binary SVM performance

Dimensions	AUC	Accuracy	F1	Precision	Recall
50	0.903	0.804	0.801	0.818	0.804
100	0.911	0.796	0.793	0.817	0.796
150	0.906	0.795	0.792	0.810	0.795
200	0.901	0.800	0.798	0.815	0.800
250	0.904	0.807	0.804	0.827	0.807
500	0.908	0.789	0.785	0.814	0.789

Results (continued)

Two experiments: (1) used strictly table 1 words, and (2) used table 1 words plus related terms. Both used stemming.

Table 3: Binary SVM explainability

Experiment	**Explainability Score**
1: Correctly predicted	0.593
1: Wrongly predicted	0.500
1: Aggregated	0.588
2: Correctly predicted	0.619
2: Wrongly predicted	0.407
2: Aggregated	0.608

Future work

- local ICA explainability
- different word embeddings (e.g., BERT)
- different classifiers (e.g., neural net)
- improve explainability metric