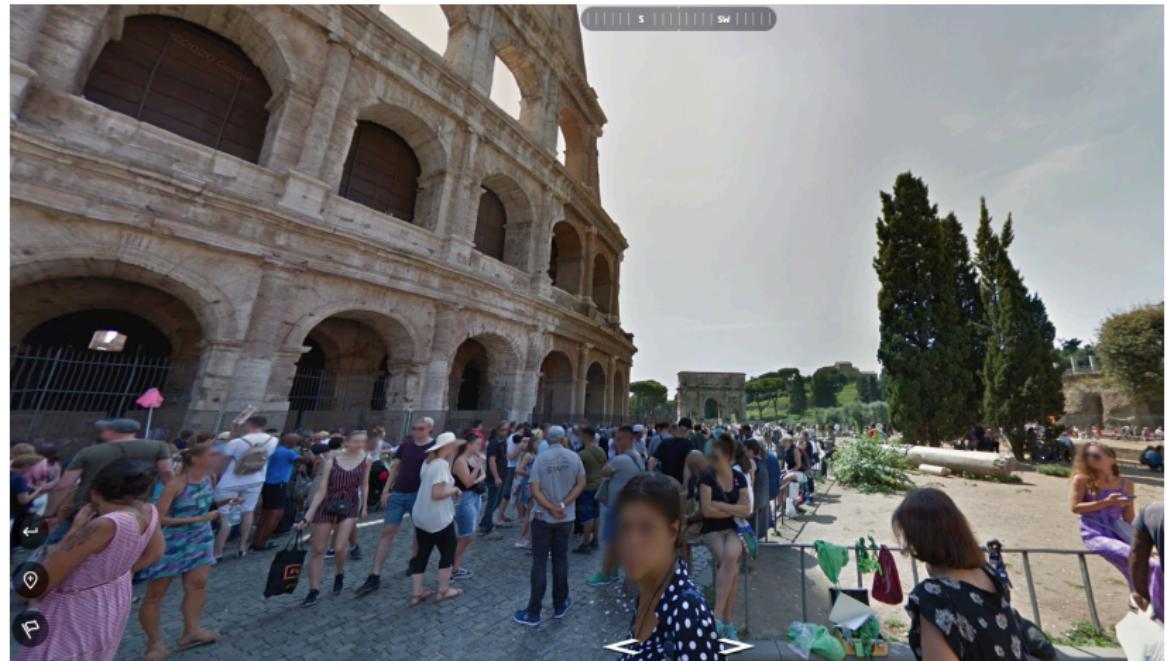


# How to do OK at GeoGuessr using simple statistics

Matthew Pawley

Example (a) – what country is this?



Example (b) – what country is this?



## Example (c) – what country is this?



# How do humans perform photo geolocation?



(a) Italy (Rome)



(b) Italy (Pisa)



(c) South Africa

---

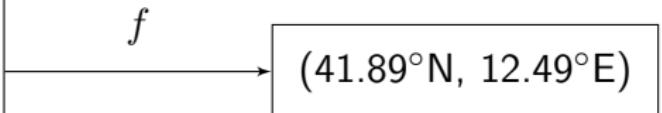
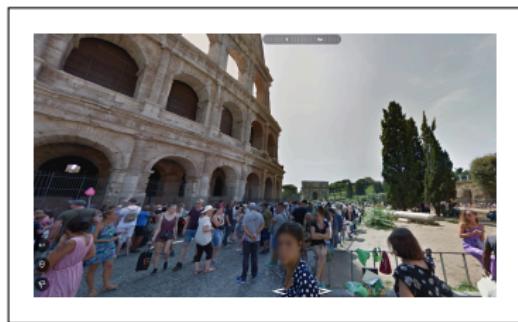
Method	Description
(a) Memorisation	"I've seen it before"
(b) Scene matching	"It is similar to something I've seen before"
(c) Semantic reasoning	"I used fluid logic and contextual information"

---

## Problem formulation

- $\mathcal{X}$  space of all Google Street View images  
 $\mathcal{Y}$  space of all the corresponding locations  
 $\mathcal{D} = \{(x_i, y_i)\}_{i=1}^n$  training data (labelled examples)

**Question:** Given an image  $x \in \mathcal{X}$ , what is its location  $y \in \mathcal{Y}$ ?



## The $k$ -nearest-neighbours ( $k$ -NN) algorithm



Figure: A new image,  $x$ , whose location  $y$  is unknown.



(a) London



(b) London



(c) St Petersburg

Figure: The  $k = 3$  most similar training images and their (known) locations.

$$\hat{y} = \text{London}^1$$

---

<sup>1</sup>This step is non-trivial. Hayes and Efros (2008) use 'mean shift mode'.

## Hayes and Efros (2008) – $k$ -NN performs well

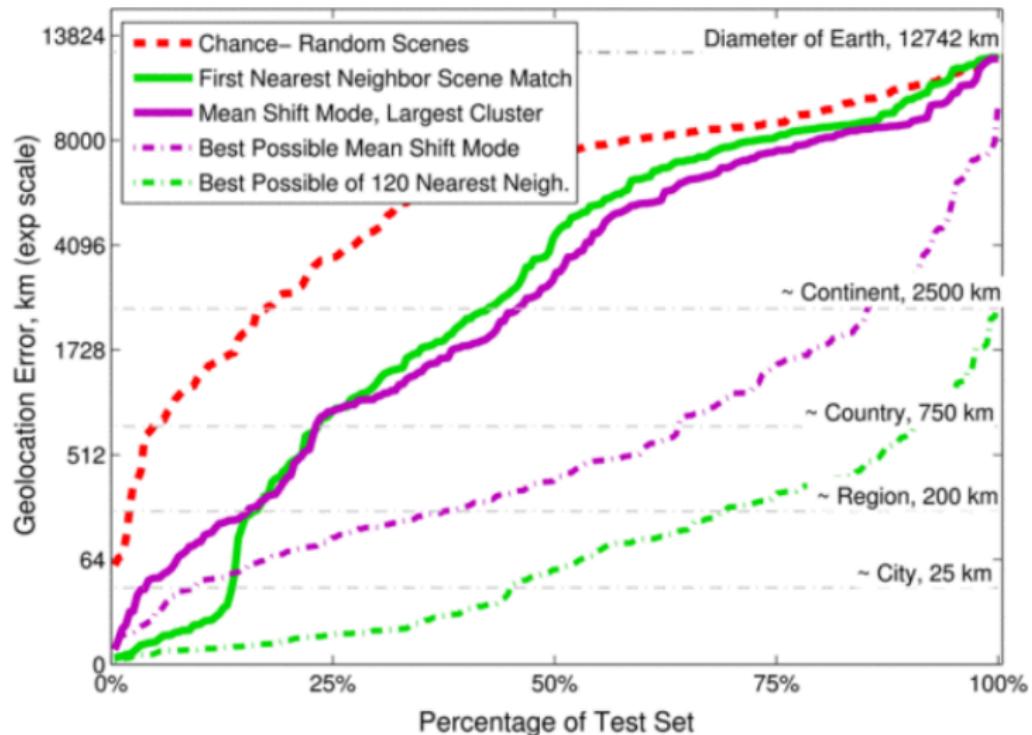


Figure: 120-NN (dashed green) does a pretty good job, much better than chance (dashed red).

## Hayes and Efros (2008) – feature engineering

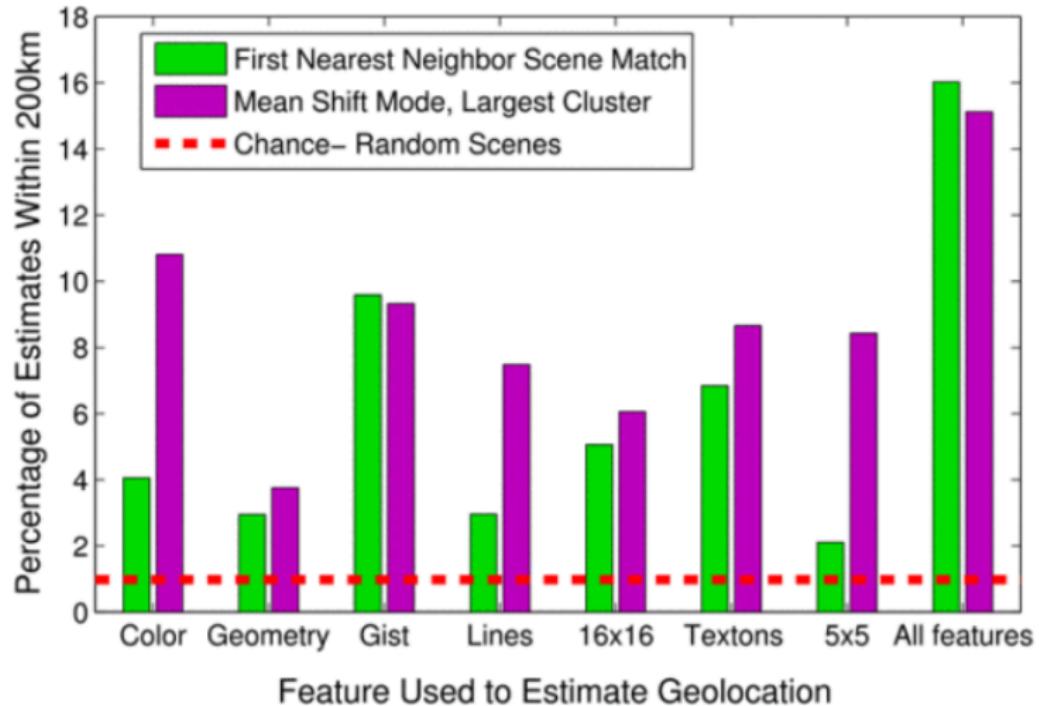


Figure: Some visual characteristics are more useful for geolocation than others.

## Hypothesis spaces and types of error

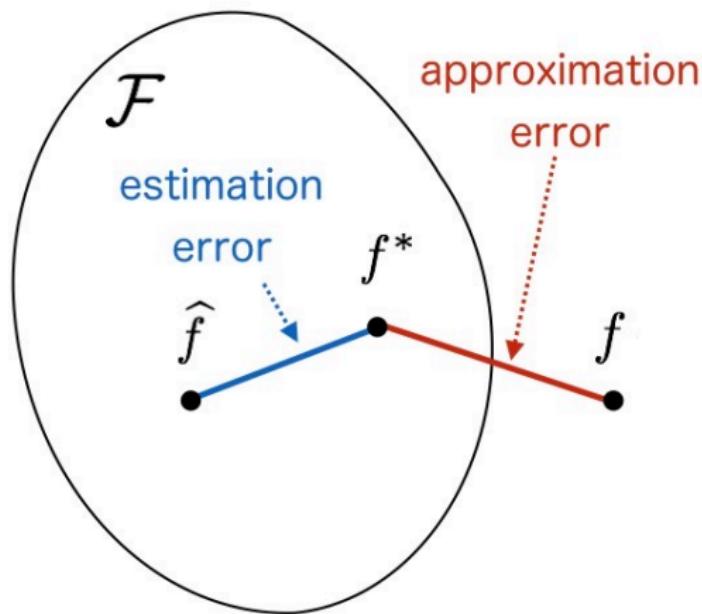
Consider  $k$ -NN with  $k = 1$ :

- ▶ The estimate  $\hat{y}$  is just the location of the most similar image.
- ▶ The predictive model  $\hat{f}$  is a piecewise constant function, i.e.

$$\hat{f} \in \mathcal{F} := \{\text{piecewise constant functions } \mathcal{X} \rightarrow \mathcal{Y}\}.$$

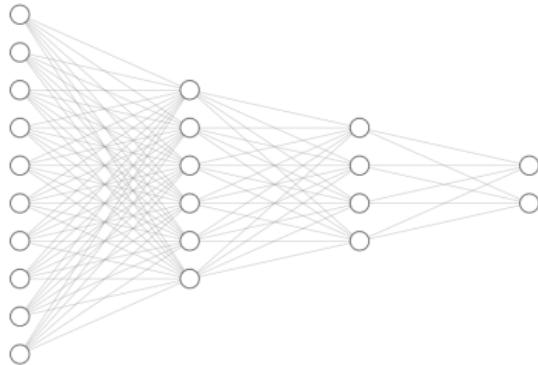
Choosing an algorithm (1-NN)  $\equiv$  choosing a function space ( $\mathcal{F}$ )

## Error decomposition



VC inequality: bounds these errors in terms of  $n$  and  $\mathcal{F}$ .

## Neural networks



$$\mathcal{F} = \{g \circ f_l \circ \dots \circ f_1 : f_i(\mathbf{x}) = \sigma(\mathbf{w}_i \mathbf{x} + \mathbf{b}_i)\}$$

- ▶  $\mathcal{F}$  is very big and can approximate a wide class of functions  
 $\Rightarrow$  small approximation error
- ▶ Large  $\mathcal{F}$  and small  $n \Rightarrow$  likely to overfit.

## What is a 'simple model'?

### Scenario 1:

1. A company gives you some data.
2. You fit a linear model to it.
3. You give the company the values of the intercept and gradient.
4. The company can make predictions and you get paid.

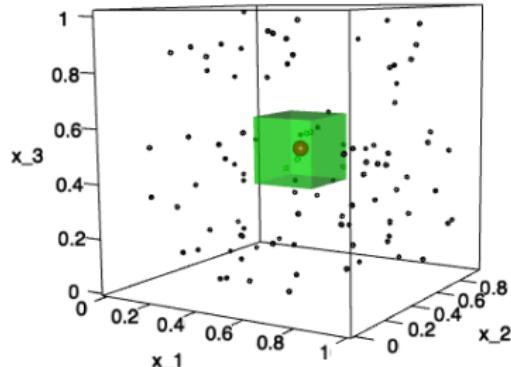
### Scenario 2:

1. A company gives you some data.
2. You fit a  $k$ -NN model to it.
3. You give the company their data.
4. They are angry because you did nothing.

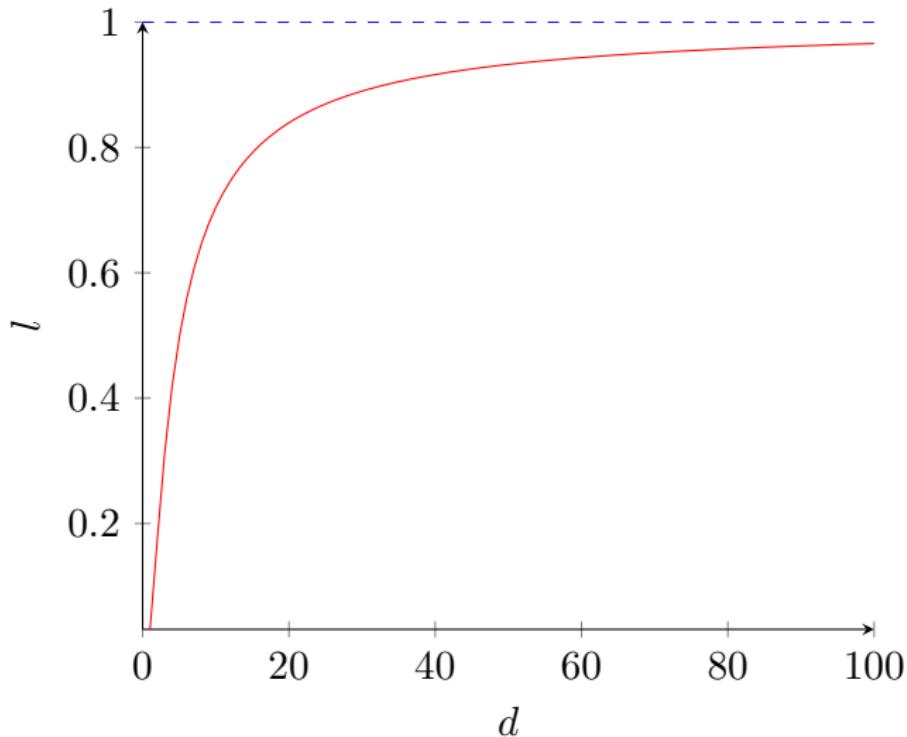
## $k$ -NN and the curse of dimensionality

$f$  bdd and  $\alpha$ -Hölder cts.  $\Rightarrow$  convergence rate  $= \mathcal{O}(n^{-2\alpha/(d+2\alpha)})$ .

- ▶ Let  $\mathcal{X} = [0, 1]^d$ .
- ▶ Suppose our  $n$  training samples are distributed uniformly in  $\mathcal{X}$ .
- ▶ On average, the volume of the smallest hypercube containing the  $k$ -nearest-neighbours of a point  $x$  will be  $V \approx k/n$ .
- ▶ The side length of the hypercube is  $l \approx (k/n)^{1/d}$ .



## $k$ -NN and the curse of dimensionality



**Figure:** As the dimension of  $\mathcal{X}$  grows, our 'local neighbourhood' becomes pretty much the whole space! (Here  $k = 3$  and  $n = 100$ .)

## Conclusions

1. Geolocating a photograph is challenging, but a simple model can do quite well.
2. Statistical learning is an illuminating and *rigorous* way of doing things.
3. If you think about it, GeoGuessr is just functional analysis.