


Pre-attentive visual attributes

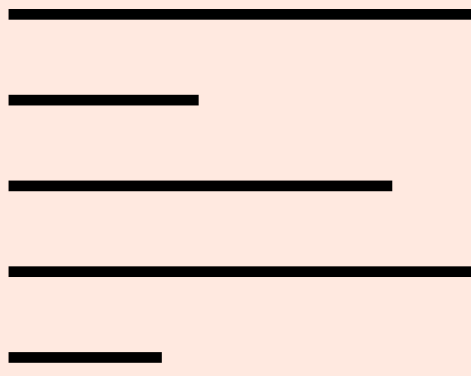
Attributes your spatial memory subconsciously processes in the first few milliseconds when looking at an image. This is the “*Standard Model*” of information design. You can combine any and all of them to convey both quantitative and qualitative information.

Form


Width



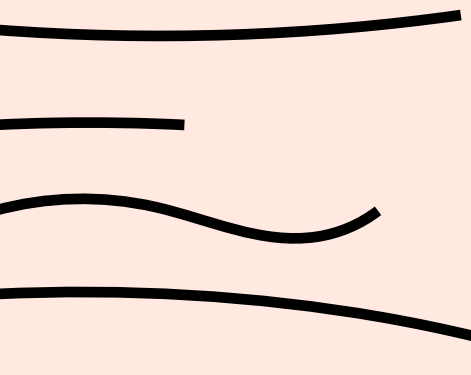
Length



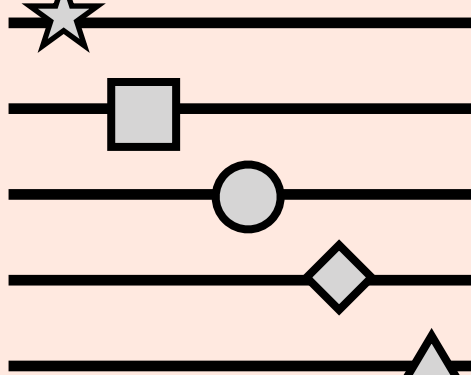
Style




Curvature



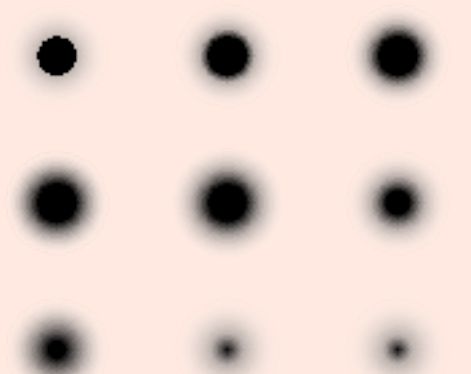
Markers



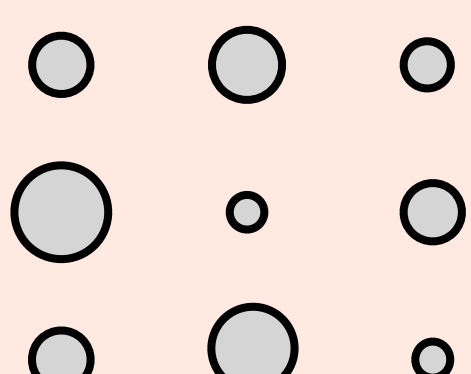
Enclosure



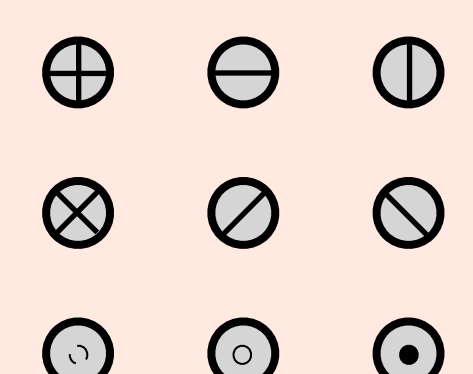
Blur



Size

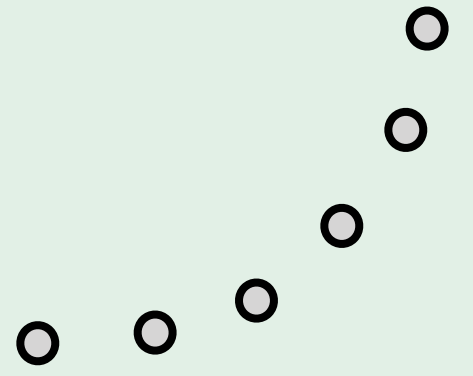


Decoration

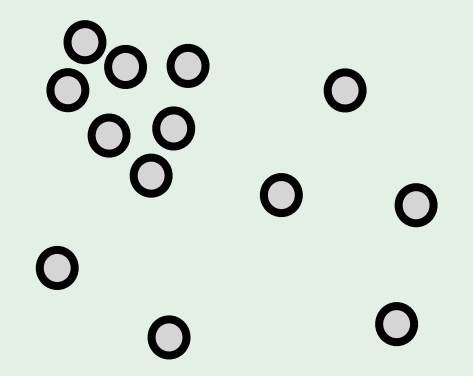


Spatial

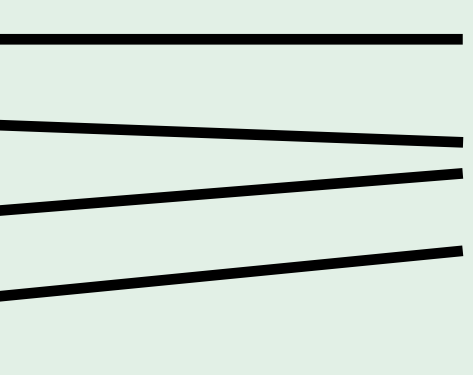
Position




Density



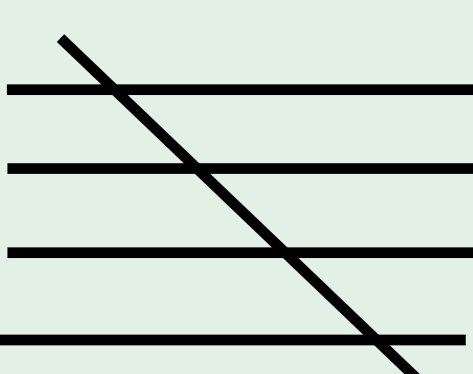
Orientation



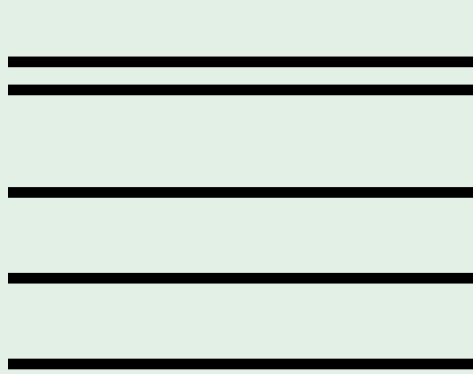
Direction



Intersection




Proximity

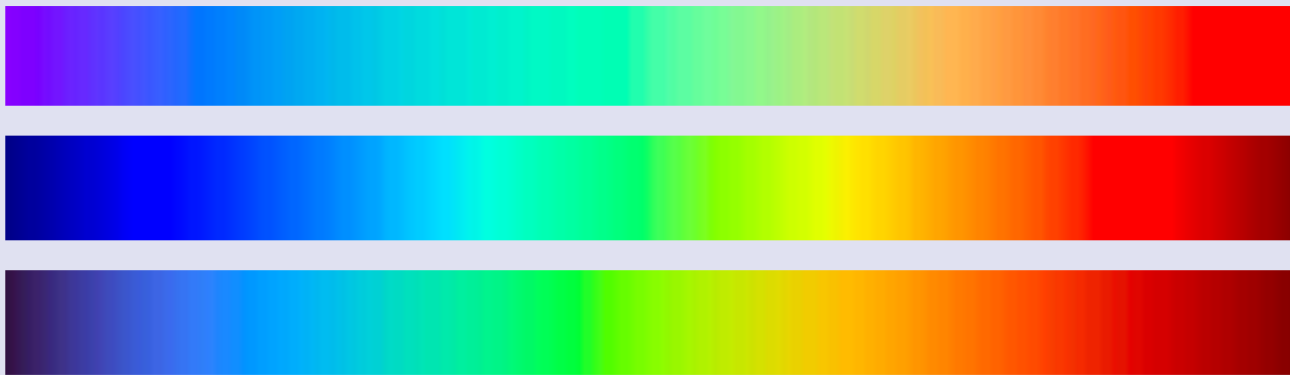


Colour

Hue



Saturation



Lightness

