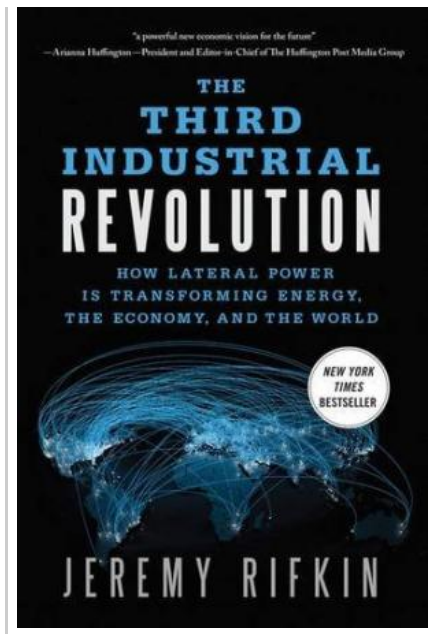


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## The Third Industrial Revolution: How Lateral Power is Transforming Energy, the Economy, and the World

By Jeremy Rifkin

Palgrave Macmillan. Paperback. Book Condition: new. BRAND NEW, The Third Industrial Revolution: How Lateral Power is Transforming Energy, the Economy, and the World, Jeremy Rifkin, With the Keystone Pipelines dominating the news, and America's addiction to oil showing no signs of waning, it is more urgent than ever that we reconsider our energy needs in light of economic reality. In this New York Times bestseller, Jeremy Rifkin explores how Internet technology and renewable energy are merging to create a powerful new engine of economic growth, wherein hundreds of millions of people will produce their own green energy in their homes, offices, and factories and share it with each other in an "energy Internet." This process will usher in a fundamental reordering of human relationships, from hierarchical to lateral, that will impact the way we conduct commerce, govern society, educate our children, and engage in civic life. The Third Industrial Revolution is an insider's account of the next great economic era, including a look into the personalities and players - heads of state, global CEOs, social entrepreneurs, and NGOs - who are pioneering its implementation around the world.



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