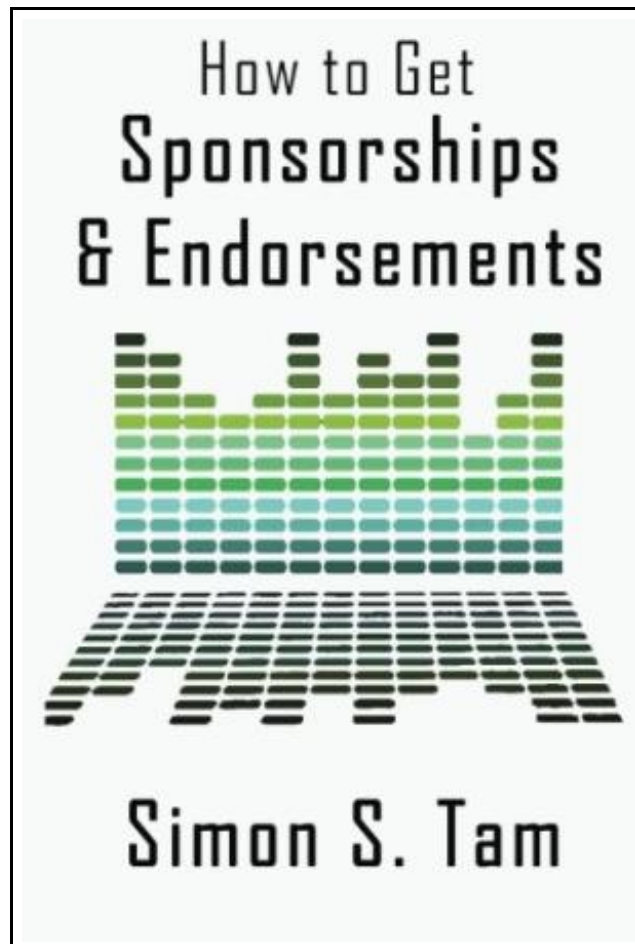


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Simon Tam. Paperback. Book Condition: New. Paperback. 78 pages. Dimensions: 8.9in. x 5.9in. x 0.4in. Building a relationship with a corporate sponsor is one of the most important things an organization needs to do in order to achieve its mission. Sponsors can not only provide a source of income, but also increased brand awareness, volunteers, and other valuable resources. However, marketing guru Simon Tam argues that the relationship can be so much more. How to Get Sponsorships and Endorsements provides step-by-step, practical advice on how to build sustainable, mutually beneficial partnerships that can help your organization succeed. Whether you are representing a non-profit organization, a musician in a band, or an athlete looking for product and cash support, this book will become a resource that you can turn to over and over again. Get specific advice on how to: Find the right sponsor for your organization Get information for the right contact at a company Approach potential sponsors Create an effective sponsorship proposal Follow up the right way Templates for solicitation emails, silent auction propositions, sponsorship packets, reports for sponsors are also included! This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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