



Communicating Across Cultures -DVD

By Bob Dignen

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2014. DVD video. Book Condition: New. 188 x 139 mm. Language: English . Brand New Book. Communicating Across Cultures is an innovative short course for learners of business English who want to function effectively in an international environment by developing their intercultural skills in English. The DVD contains six dramatised sequences which can be used either stand-alone or as a linked narrative, and which explore the cultural issues and cultural competencies discussed in Communicating Across Cultures Student s Book. The episodes include first meetings, working in an international team, decision-making, negotiating and influencing, giving feedback, managing conflict and cross-cultural communication. The author acts as narrator, and throughout the DVD viewers are invited to discuss and analyse behaviour and techniques at key points within each sequence. The DVD is supported by free online photocopiable worksheets which further exploit the DVD s content.



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