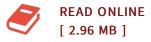# Enterprise Resource Planning: Text and Cases

By Rajesh Ray

Tata McGraw-Hill Education Pvt. Ltd., 2010. Softcover. Book Condition: New. First edition. This book is not only on ERP but also covers other enterprise applications like PLM, CRM, SCM, SRM etc. which are growing at a faster rate than core ERP application as the ERP market is getting saturated. This text is intended for students (who want to learn these topics for the first time), for practicing executives (who want to move to a career in ERP from their traditional role in finance, operations, marketing or HR and want to know what ERP or CRM is all about) and finally for managers who are responsible for selecting, implementing and maintaining an ERP/CRM/PLM/SCM package in their organisation. Table of contents Preface SECTION 1: Introduction to ERP and Enterprise Applications 1. ERP Overview 3 SECTION 2: Implementation and Support 2. ERP Implementation?Life Cycle, Methodologies and Strategy 3. Business Case and Return on Investment Analysis for ERP 4. Selecting Consulting Partner 5. ERP Package Selection 6. ERP Project Team and Project Organisation Structure 7. ERP Project Management 8. Managing Requirements 9. Business Process Reengineering 10. Business Process Modelling and Business Modelling 11. Gaps Identification and Strategies to Bridge the Gap 12. Configuring and...

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