

A background image showing three people (two women and one man) sitting around a table, working on laptops. The image is overlaid with a dark blue semi-transparent filter. The woman on the left is looking at her laptop, the woman in the middle is smiling, and the man on the right is looking at his laptop.

Xertis

Creating digital credentials on the blockchain.

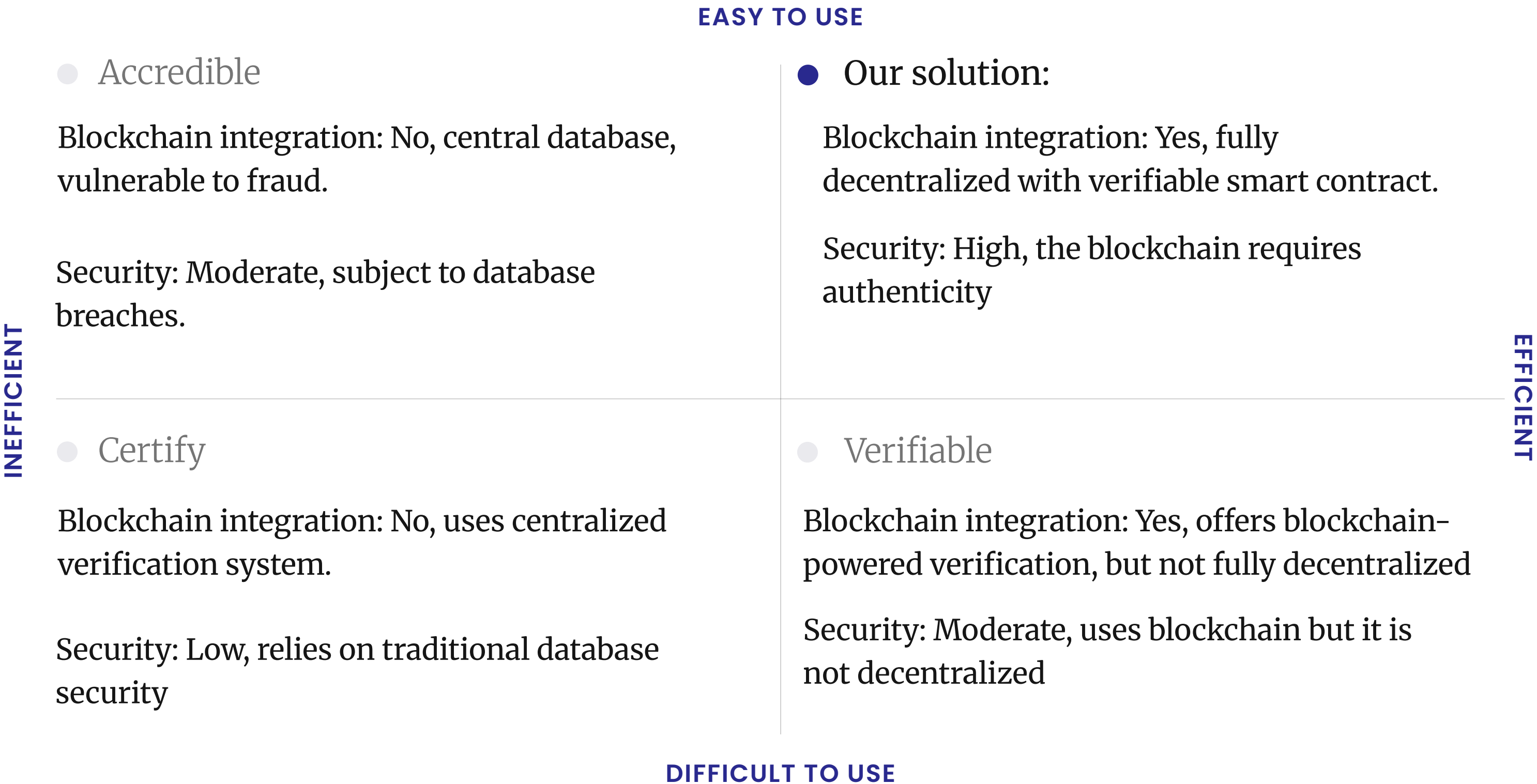
Problem —

“Over 70% of hiring managers report they’ve encountered falsified or tampered credentials when vetting applicants, leading to wasted time and resources—on average 10 hours per hire—while 65% say their current verification processes take longer than one week to complete.”

Solution —

Xertis, our blockchain-based credentialing platform issues tamper-proof digital certificates and enables instant verification. By leveraging blockchain technology, we reduce average verification time from over one week to under 5 seconds eliminating falsified credential attempts, restoring trust and reliability .

Competitive landscape



1. Total Addressable Market (TAM)

- Global background screening & verification market: USD 15.5 billion in 2024, growing to USD 39.6 billion by 2032 (12.4% CAGR).

2. Serviceable Available Market (SAM)

- Digital credential management software: USD 329 million in 2024 (25.2% CAGR).
- Credentialing software market: USD 2.75 billion in 2024 (17–25% CAGR).

3. Serviceable Obtainable Market (SOM)

- Year-1 target (5% penetration of SAM): USD 154 million.
- Year-3 target (15% penetration of SAM): USD 462 million.

Market size

\$15.5B
TOTAL
AVAILABLE MARKET

TAM

\$3.1B
SERVICEABLE
AVAILABLE MARKET

SAM

\$154M
SERVICEABLE
OBTAINABLE MARKET

SOM

Business Model

Revenue will be made through APIs and subscriptions.

Paid API

This allows existing developers to create applications that issues verifiable credentials such as IDs, attendances, or receipts.

Subscriptions

This allows organizations such as schools, universities, government offices to use our infrastructure to create verifiable certificates instantly.



Team



Bright Elom

TEAM LEAD



Jesse Oyims

LEAD DEVELOPER



Uthman

DESIGN LEAD

From Xertis

Thank you



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